

THE UK'S  
*Premier*  
MEDICAL AESTHETIC  
CONFERENCE  
AND EXHIBITION

7-8  
JUNE  
2019

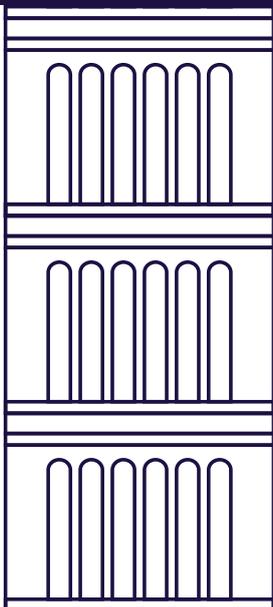
QEII CENTRE  
LONDON



ADVANCED PROGRAMME

# FACE

FACIAL AESTHETIC CONFERENCE AND EXHIBITION





# WELCOME TO FACE 2019

FROM FRIDAY 7 JUNE UNTIL SATURDAY 8 JUNE AT THE QEII CENTRE  
IN WESTMINSTER, LONDON

On behalf of Euromedicom, Informa and the Scientific Committee, we would like to wish you a very warm welcome to **FACE 2019, the UK's Premier Facial Aesthetic Conference and Exhibition.**

Over the last 17 years FACE has grown to become one of the leading aesthetic conferences in the world. With over 130 national and international speakers and a comprehensive agenda format FACE continues to dominate the premium UK market of medical aesthetics. It is recognized as one of the key dates in the calendar for anyone involved in the aesthetic and anti-ageing medicine.

Once again FACE is at the forefront of aesthetics and is delivering the strongest program to date featuring 8 main agendas: **Injectables, Skin, Equipment, Threads, Business, Hair, Aesthetic Gynaecology and sponsored Workshops agendas.**

The FACE 2019 weekend adopts a similar format to previous years with lectures across different agendas taking place throughout the day, along with exhibitor workshops. However, in 2019 we will try and combat the oldest problem: having too much choice. The Injectables Pre-Course has been combined with the main Injectables Agenda into the **two-day Advanced Injectables Master-Class**. The Business agenda will run on Saturday only and Hair and Aesthetic Gynaecology agendas are now half-day forums. We hope a more concise program will help you make the most of it.

We are truly grateful to all the UK based and international speakers who contribute to making FACE a unique aesthetic event where delegates can network with and learn from some of the most experienced and successful aesthetic educators in the world.

The exhibition area and exhibitor workshops provide insight into the latest and most innovative medical aesthetic products and services. We are grateful to our sponsors and exhibitors for their support and encourage you to visit them in the **Exhibition Hall on the 3<sup>rd</sup> floor** and attend their **workshops on the 2<sup>nd</sup> and 4<sup>th</sup> floors** of the venue.

With two days of high-quality content and the largest choice of agendas and workshops of any UK event, FACE really does provide something for everybody who wants to advance their skills and knowledge, as the non-surgical aesthetics sector continues to deliver and evolve.

We hope that you have a wonderful FACE 2019!

Yours Sincerely,

**Catherine DECUYPER & Christophe LUINO**  
Managing Directors



# SCIENTIFIC COMMITTEE

## FACE 2019 SCIENTIFIC DIRECTORS

### AESTHETIC DERMATOLOGY



**Harryono JUDODIHARDJO**  
Dermatologist

### AESTHETIC MEDICINE



**Uliana GOUT**  
Aesthetic Physician

### PLASTIC & RECONSTRUCTIVE SURGERY



**Afshin MOSAHEBI**  
Plastic & Reconstructive Surgeon

*Hon Secretary of BAAPS*

## SCIENTIFIC COMMITTEE



**Ali PIRAYESH**  
Plastic & Reconstructive Surgeon



**Kate GOLDIE**  
Medical Director of European Medical Aesthetics Training



**Bob KHANNA**  
Cosmetic Reconstructive and Dental Surgeon



**Alexandros BADER**  
Cosmetic Gynaecologist



**Syed HAQ**  
Consultant Physician



**Greg WILLIAMS**  
Consultant Plastic Surgeon

## SCIENTIFIC ADVISORY COMMITTEE



**Dalvi HUMZAH**  
Consultant Plastic Surgeon



**Emma RAVICHANDRAN**  
Aesthetic Practitioner



**Simon RAVICHANDRAN**  
Aesthetic Practitioner



**Anne BAKER**  
Aesthetic Nurse



**Tapan PATEL**  
Aesthetic Practitioner



**Jane RANNEVA**  
Dermatologist



**Christopher ROWLAND PAYNE**  
Consultant Dermatologist



**Stefanie WILLIAMS**  
Dermatologist



**FACE 2019 (London, UK)** is COMPLIANT with the MedTech Europe Code of Ethical Business Practice.  
**Event reference: EMT12477**



Accreditation  
**10 CPD Points**  
per day

# SPEAKERS

ABBASI Fazeela	Aesthetic & Anti-Ageing Practitioner	UAE	MAHMOOD Ansar	Orthopaedic Surgeon	UK
ADAMS Alan	Business Coach & Author	UK	MANUSKIATTI Waraphong	Dermatologist	Thailand
AGARONIN Igor	Anti-Ageing Practitioner	USA	MARCHAL Alfred	Pharmacologist	Belgium
AHMED Alia	Dermatologist	UK	MARTHAN Jules	Aesthetic Practitioner	France
ALTAIE Ala	Research Scientist	UK	MARTIN Amie	Nurse	USA
ARTZI Ofir	Dermatologist	Israel	MAZZI Luigi	Aesthetic & Plastic Surgeon	Italy
AVERINA Vladlena	Dermatologist	Ukraine	MERCER Nigel	Plastic & Reconstructive Surgeon	UK
BADER Alexandros	Gynaecologist	UK	MIEDZIANOWSKI-SINCLAIR Nick	Managing Director of Surface Imaging Solutions	UK
BACCI Pier Antonio	Plastic & Reconstructive Surgeon	Italy	MOHAN Sach	Aesthetic Practitioner	UK
BARKER Michaela	Marketing Manager	UK	MORRISON Colin	Plastic & Reconstructive Surgeon	Ireland
BAWA Manav	Aesthetic & Anti-Ageing Practitioner	UK	MOSAHEBI Afshin	Plastic & Reconstructive Surgeon	UK
BERTOSSI Dario	Facial Plastic Surgeon	Italy	MOXHAM Laura	Managing Director Business Angels	UK
BERZEGOVA Larisa	Aesthetic Practitioner	Russia	MYERS Ron	Director of The Consulting Room Group	UK
BIRCH Jan	Consultant Nurse	UK	NALEWCZYNSKA Agnieszka	Aesthetic Practitioner	Poland
BIRCH MACHIN Mark	Professor of Molecular Dermatology	UK	NARANJO Pablo	Aesthetic Practitioner	Spain
CARDENAS SICILIA Nathania	Aesthetic & Bariatric Physician	Mexico	NJOO David	Dermatologist	Netherlands
CETTO Raul	ENT (Ear, Nose & Throat)	UK	OLSEN Anna Marie	Dermatologist	UK
COUCHOUREL Denis	Industry	France	ORASMAE-MEDER Tiina	CEO Meder Beauty Science Ltd	UK
CUNNINGHAM Malvina	Dermatologist	UK	PACIFICO Marc	Plastic & Reconstructive Surgeon	UK
CYBULSKA Beata	Aesthetic Practitioner	UK/Poland	PAPADOPOULOU Maria	Gynaecologist	Greece
DAVIS Claire	CEO of Sthetix	UK	PAREKH Rikhin	Aesthetic Practitioner	UK
DESTANG Desmer	Aesthetic & Anti-Ageing Practitioner	USA	PATEL Tapan	Dermatologist	UK
DUA Aman	Dermatologist	India	PEEK Samuel	Founder and CEO of Incredible Marketing	USA
EJIKEME Ifeoma	Aesthetic Practitioner	UK	PHILLIPS Tania	Aesthetic Practitioner	UK
ESPAÑA Mauricio	Dermatologist & Medical Director of EUDELO	USA	PIRAYESH Ali	Plastic & Reconstructive Surgeon	Netherlands
EZZAT Maha	Dermatologist	Egypt	PROKUDIN Sergey	Plastic & Reconstructive Surgeon	Russia
GAUTHIER Nelly	Plastic Surgeon	France	PUYAT Christina	Dermatologist	Philippines
GHADIALLY Ruby	Dermatologist	USA	RAI Sweta	Dermatologist	UK
GHANEM Ali	Plastic & Reconstructive Surgeon	UK	RAKUS Rita	Aesthetic Practitioner	UK
GOHARY Yasser	Dermatologist	Egypt	RANNEVA Evgeniya (Jane)	Dermatologist	Spain
GOISIS Mario	Maxillofacial Surgeon	Italy	RAVICHANDRAN Simon	ENT	UK
GOLCHIN Kambiz	Facial Plastic Surgeon	Ireland	RAVICHANDRAN Emma	Aesthetic Practitioner	UK
GOLDIE Kate	Aesthetic Practitioner	UK	RAVINDRAN Roshan	Aesthetic Practitioner	UK
GONZALEZ Maria	Dermatologist	UK	RIEDHART HUNTER Maria	Gynaecologist	France
GOONERATNE Mayoni	Aesthetic & Plastic Surgeon	UK	ROEST Maria	Dermatologist	UK
GOUT Uliana	Aesthetic Practitioner	UK	ROWLAND-PAYNE Christopher	Dermatologist	UK
GUTOP Ekaterina	Dermatologist	Russia	SANTHOSH Hema	GP	UK
HALLIDAY Gemma	Aesthetician	UK	SCHERER Max-Adam	Plastic & Reconstructive Surgeon	Russia
HAMIDA-PISAL Philippe	Aesthetic Practitioner	UK	SERRANO Gabriel	Dermatologist	Spain
HAQ Syed	Consultant Physician	UK	SHAMBAN Ava	Dermatologist	USA
HARRIS Paul	Plastic & Reconstructive Surgeon	UK	SHOTTER Sophie	Aesthetic Physician	UK
HARRIS Steven	Aesthetic & Anti-Ageing Practitioner	UK	SINGH Harry	Aesthetic Physician	UK
HEMMING Anna	General Practitioner	UK	SISTER Daniel	Cosmetic, Anti-ageing and Hormone Specialist	UK
HUSSEIN Asif	Dermatologist	USA	SOFRA Xanya	Anti-Ageing Practitioner	Hong Kong
JACK David	Aesthetic & Plastic Surgeon	UK	SOMJI Munir	Plastic & Reconstructive Surgeon	UK
JOLLY Sujata	Medical director and CEO of Clinogen	UK	STONES Robin	Dermatologist	UK
JUDODIHARDJO Harryono	Dermatologist	UK	SULAMANIDZE George	Plastic & Reconstructive Surgeon	Georgia
KAJAIA Albina	Dermatologist	Georgia	SULAMANIDZE Konstantin	Plastic & Reconstructive Surgeon	Georgia
KANE Michael A. C.	Plastic & Reconstructive Surgeon	USA	SURA Agnieszka	Dermatologist	Poland
KAUR Bhavjit	Aesthetic Practitioner	UK	SYTNYK Liliana	Dermatologist	Ukraine
KENCANAWATI Anne	Aesthetic Practitioner	India	TAILOR Rekha	Medical Director of Health & Aesthetics	UK
KENDRICK Julia	PR Consultant	UK	TOMLINSON Reece	Founder of RWT Growth	Canada
KENNELLY Rana	Nurse	USA	TSINTSADZE Murad	Aesthetic & Plastic Surgeon	Georgia
KHAN Aamer	Aesthetic Practitioner	UK	TYMPANIDIS Penelope	Dermatologist	UK
KHANNA Bob	Dental Surgeon & Aesthetic Practitioner	UK	TZARIBACHEV Nikolay	Research Scientist	Germany
KIELY Clare	Dermatologist	UK	TZIMAS Nicky	Director of Cosmetic Professional Institute	Australia
KRAMER Eyal	Plastic & Reconstructive Surgeon	Israel	UCHMAN-MUSIELAK Malgorzata	Gynecologist	Poland
KUBICKA Barbara	Cosmetologist MD	UK	VOLKOVA Natalia	Aesthetic Practitioner	Russia
KUZLIK Rafal	Gynaecologist	France	VOROPAI Daria	Aesthetic Practitioner	UK
KWON Han Jin	Dermatologist	South Korea	WEDGEWORTH Emma	Dermatologist	UK
LAKHANI Shirin	Medical Director of Elite Aesthetics	UK	WILLIAMS Greg	Plastic & Reconstructive Surgeon	UK
LALLY Kam	Aesthetic Practitioner	UK	WILLIAMS Stefanie	Dermatologist	UK
LEBBAR Noura	Aesthetic & Plastic Surgeon	Italy	WILLIS Nicola	Consultant in aesthetics & intensive care medicine	UK
LENHARD Andreas	Gynaecologist	Germany	YOUSEFF Christeen	Dermatologist	UAE
LEWIS Wendy	President of Wendy Lewis & Co Ltd.	UK	YUTSKOVSKAYA Yana	Dermatologist	Russia
LIM Tingsong	Aesthetic Practitioner	Malaysia			





# HIGH

## INJECTABLES AGENDA

The number of people seeking lunch-time “tweakments” has dramatically increased in the UK over the past decade. At FACE conference our Advanced Injectables Masterclass brings together experts from around the globe to showcase facial artistry with live demonstrations at every session. Each practitioner will demonstrate their unique and skilled techniques to tackle various concerns that are common in aesthetics today. Some key live demonstrations to note at FACE 2019 are Dario BERTOSSI’s “Medical Rhino Modulation”, Ali PIRAYESH’s session on “Elegant Peri-Oral Rejuvenation with Toxin & Fillers”, Ava SHAMBAN “Perception of Facial Emotions with Injection” & many more.



## SKIN AGENDA

The use of prescription and non-prescription topical products to support in clinic treatments is a critical component of enhancing and maintaining results for your patients. Every year we feature novel treatments, which at FACE 2019 include an evaluation of the use of recombinant enzymes for the treatment of cellulite, presented by Dr Mauricio España and Needling with autologous conditioned serum (ACS) - PRP on steroids, delivered by Consultant Dermatologist Dr Stefanie Williams.



## EQUIPMENT AGENDA

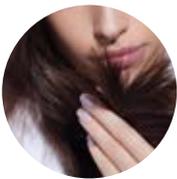
Growth in research and development in this section of the market continues to produce a raft of new technologies that have expanded the range of different problems that can be effectively treated, and in some cases opened entirely new business models. In particular the use of innovative new devices for body contouring and smoothing continues to expand, with two lectures at this year’s FACE conference of particular interest outlining the use of innovative HIFEM technology, reviewed by Plastic Surgeon Mr Kambiz Golchin, and Thermal VS Non-thermal technologies in Non-invasive body contouring presented by Dr Rita Rakus.



## THREADS AGENDA

There has been huge growth in the use of Threads over the last few years with more and more clinics embracing this technique in their clinical practice. This special one-day workshop, organised and chaired by Professor Syed Haq, will include a wide range of specialist lectures including a cadaveric study investigating planes in injection in micrograft, hyaluronic acids, calcium hydroxylapatite, PRP and coned threads featuring Dr Mario Goisis and an evaluation of the skin lifting and synergistic rejuvenation effects of threads with hyaluronic acid (HA) presented by Dr Christeen Youssef.

# IGHTS



## HAIR AGENDA

Although the treatment of hair loss is a niche sector of the market; the growth in non-surgical treatment options has made this an attractive and profitable sector for those wishing to expand their treatment menu. The focus on this half day agenda will be on the evidence base for injectable techniques to promote hair growth including: "Platelet Rich Fibrin - is this the best option for hair loss?" presented by Dr Ali Ghanem, and Botulinum toxin for hair loss delivered by Dr Philippe Hamida-Pisal.



## AESTHETIC GYNAECOLOGY AGENDA

Dr Alex Bader, Cosmetic Gynaecologist, explores the latest developments in this rapidly expanding market sector that is being embraced by an increasing number of clinics. At this year's FACE we novel data will be presented including: "Lichen Sclerosus treatment with Platelets Rich Plasma. Clinical study results" presented by Consultant Dermatologist Dr Penelope Tympanidis and a study comparing protocols for single stage microfat vs integrated protocol of lipofilling and monthly executed biorevitalization to restore vulvar age-related volume loss delivered by Dr Mario Goisis.



## BUSINESS AGENDA

Having a clear strategy around what you are trying to build and why, linked to a true understanding of how to cost-effectively market your clinic will help you to stand out from the crowd and increase your chances of running a growing and profitable aesthetic business. This one day workshop will give clinic owners the opportunity to reflect on their business and take away ideas and strategies to improve and develop it over the coming year. Keynote lectures include: Best Practices for becoming an Instagram influencer presented by International Aesthetic Social Media Expert, Wendy Lewis from the USA; and a step by step guide on "How I made over £97,000 from just 2 events in 2018" delivered by Dr Shirin Lakhani.



## EXHIBITOR WORKSHOPS

Delegates will be offered to attend various exhibitor workshops to learn about the latest products and services available to the industry. Workshops include lectures, presentations and live demonstrations as well as targeted Q&A sessions at the end.



# FRIDAY, JUNE 7

	CHURCHILL ROOM	WESTMINSTER ROOM	ABBEY ROOM	ST JAMES ROOM
	ADVANCED INJECTABLES MASTERCLASS	SKIN	EQUIPMENT	THREADS
09:30 11:00	<p>AESTHETIC TREATMENTS IN MALE AND FEMALE PATIENTS UPPER FACE WITH TOXIN AND FILLERS</p> <p><b>LIVE DEMO</b></p>	<p>NOVEL TREATMENTS FOR ANTI-AGEING, SKIN LIGHTENING AND SKIN CELLULAR HEALTH</p> <p><b>LIVE DEMO</b></p>	<p>LIGHT THERAPY, NECK REJUVENATION AND THE TREATMENT OF LESIONS</p>	<p>EFFICACY, PATIENT SELECTION AND THERAPEUTIC APPROACHES TO USING THREADS IN AESTHETICS</p>
<b>11:00 - 11:30   COFFEE BREAK</b>				
11:30 13:00	<p>AESTHETIC TREATMENTS IN MALE AND FEMALE PATIENTS MID FACE WITH TOXIN AND FILLERS</p> <p><b>LIVE DEMO</b></p>	<p>INTERACTIVE SKIN LESION SKIN SESSION AND IDENTIFICATION TREATMENT SESSION</p>	<p>LASERS, SKIN CARE, LED, MICRO-NEEDLING, PEELS AND RF MODALITIES</p>	<p>VIDEO DEMONSTRATION AND CADAVERIC STUDY INVESTIGATING PLANES FOR THREAD POSITIONING</p>
<b>13:00 - 14:30   LUNCH BREAK</b>				
14:30 16:00	<p><b>14:00 - 16:00</b></p> <p>AESTHETIC TREATMENTS IN MALE AND FEMALE PATIENTS LOWER FACE WITH TOXIN AND FILLERS</p> <p><b>LIVE DEMO</b></p>	<p>NOVEL THERAPIES FOR COMMON SKIN PROBLEMS</p>	<p>LASERS AND OTHER MODALITIES FOR SKIN REJUVENATION</p>	<p>CHEMICAL COMPOSITION OF THREADS - THEIR RELATIVE IMPACTS ON OUTCOME</p>
<b>16:00 - 16:30   COFFEE BREAK</b>				
16:30 18:00	<p>HOW TO TACKLE AND MANAGE COMPLICATIONS</p>	<p>MOLECULAR DYNAMICS OF SKIN DISORDERS</p>	<p>CO2, BODY CONTOURING, IMAGING AND NOVEL DRUG DELIVERY SYSTEMS</p>	<p>PERMANENT AND NON-PERMANENT THREADS IN SKIN REJUVENATION AND SYNERGISTIC EFFECT OF THREADS WITH HYALURONIC ACID</p>

# SATURDAY, JUNE 8

**CHURCHILL ROOM**

**WESTMINSTER ROOM**

**ABBEY ROOM**

**MOORE ROOM**

**RUTHERFORD ROOM**

ADVANCED INJECTABLES MASTERCLASS

SKIN

EQUIPMENT

BUSINESS

AESTHETIC GYNAECOLOGY

09:30  
11:00

**PROFILOPLASTY VS FULL FACE TREATMENTS: ALL YOU NEED TO KNOW ON FACIAL SHAPING**

LIVE DEMO

MICROBIOME AND THE SKIN

PLASMA, RADIO FREQUENCY AND SKIN NEEDLING

THE PATIENTS JOURNEY, GOOGLE ADWORDS AND OTHER EFFECTIVE MARKETING PROGRAMMES

INNOVATIONS IN AESTHETIC GYNAECOLOGY

11:00 - 11:30 | COFFEE BREAK

11:30  
13:00

**FOCUS ON FOREHEAD, TEMPLES AND NOSE ENHANCEMENT**

LIVE DEMO

**DERMATOLOGY 101**  
ACNE, ROSCEA, DERMATITIS, SKIN ALLERGIES AND COMMON MALIGNANCIES

DEVICES FOR CELLULITE, BODY CONTOURING AND FACIAL TREATMENTS

THE BUSINESS OWNERS JOURNEY AND TOP TIPS FOR RUNNING A SUCCESSFUL CLINIC

EBD APPLICATIONS IN AESTHETIC GYNAECOLOGY AND THE FDA POSITION

13:00 - 14:30 | LUNCH BREAK

14:30  
16:00

**14:00 - 16:00**  
**FOCUS ON LIPS AND PERIORAL AREA ENHANCEMENT**

LIVE DEMO

ADVANCED WOUND HEALING AND CELL DERIVED TREATMENTS

RADIO-FREQUENCY, HYDRA-DERMABRASION AND REGENERATIVE MEDICINE

INSTAGRAM TIPS, RUNNING SUCCESSFUL EVENTS, INNOVATION AND PSYCHOSOCIAL FACTORS

HAIR  
PLATELET RICH INJECTIONS

16:00 - 16:30 | COFFEE BREAK

16:30  
18:00

**AESTHETIC TREATMENTS FOR TISSUE REGENERATION**

LIVE DEMO

INTERNATIONAL PEELS SOCIETY

LIVE DEMO

LASERS AND OTHER MODALITIES FOR VASCULAR AND SKIN REJUVENATION

SEO AND PRODUCT POSITIONING

MESOTHERAPY FOR HAIR LOSS



# FRIDAY, JUNE 7

	<b>GIELGUD ROOM</b>	<b>ALBERT ROOM</b>	<b>CHAUCER ROOM</b>
09:30 11:00			
11:30 13:00			
14:30 16:00			
16:30 18:00			



# SATURDAY, JUNE 8

	<b>GIELGUD ROOM</b>	<b>ALBERT ROOM</b>	<b>CHAUCER ROOM</b>	<b>ST JAMES ROOM</b>	<b>VICTORIA ROOM</b>
09:30 11:00					
11:30 13:00					
14:30 16:00					
16:30 18:00					

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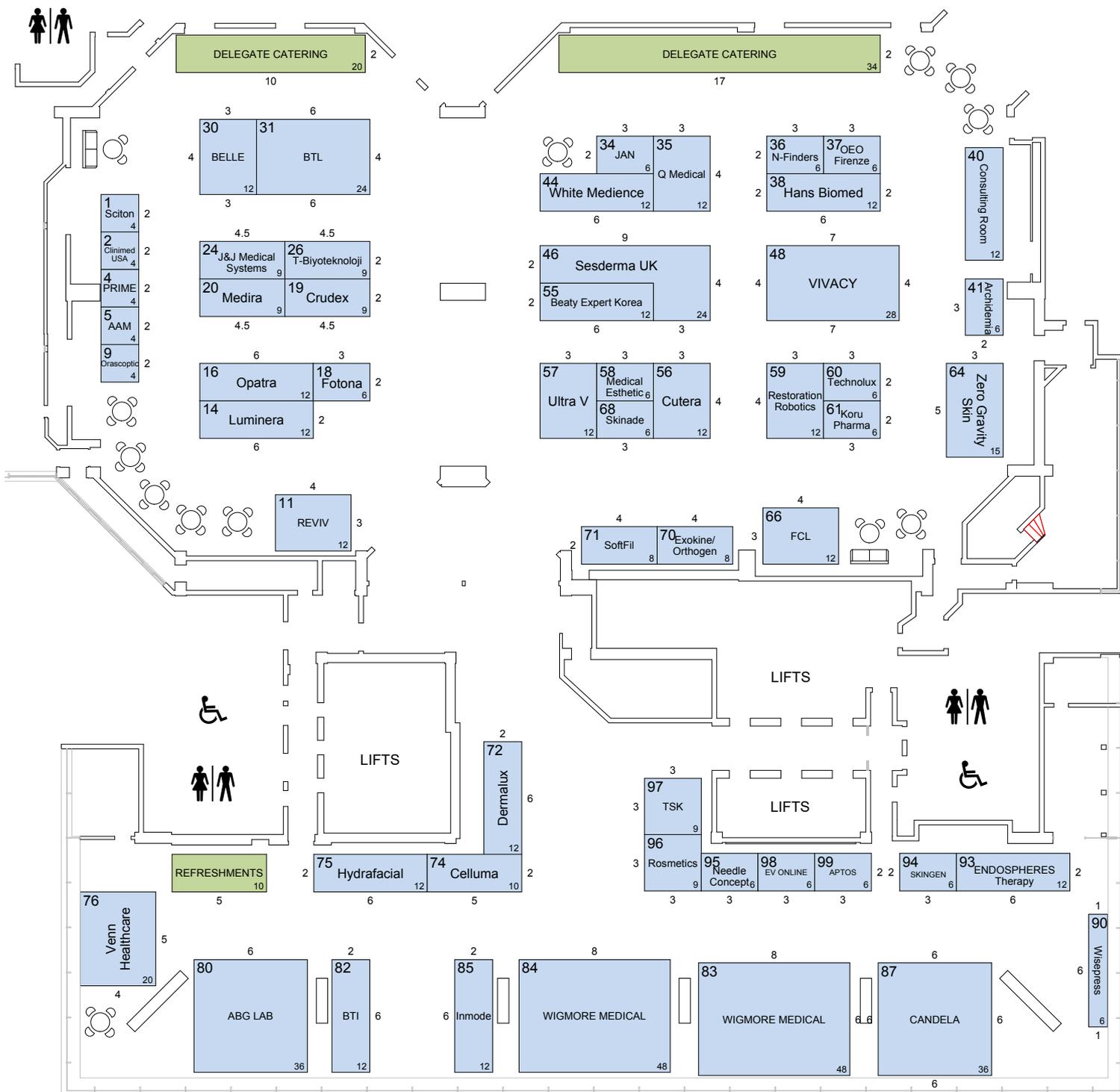
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LUMINERA	Booth 14		

## WHITTLE

## FLEMING



## BRITTEN

# ADVANCED INJECTABLES MASTERCLASS

ADVANCED  
LIVE DEMO SESSIONS

FRIDAY/SATURDAY  
CHURCHILL ROOM  
GROUND FLOOR



**FACE**  
FACIAL AESTHETIC CONFERENCE AND EXHIBITION

# STYLAGE®

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INJECTION TECHNOLOGY

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and deep wrinkles

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• PRESENTATION

■ LIVE INJECTION

CHURCHILL ROOM

FRIDAY, JUNE 7

09:30 - 11:00

LIVE  
*Dema*

## AESTHETIC TREATMENTS IN MALE AND FEMALE PATIENTS: UPPER FACE AND EYES WITH TOXIN AND FILLERS

CHAIR: ULIANA GOUT | CO-CHAIR: NATHANIA CARDENAS SICILIA - MARIA CRISTINA PUYAT

- Vessels, anatomy glabella and forehead - Layers of safety
- Volumetric periorbital rejuvenation: Adding and subtracting volume
- Upper face fillers & toxin complications

- Upper face - Hyalubotox: HA + BoNT in one syringe - Does it work?
- Periorbital treatments with Target Specific Sandwich Technique
- Temples fillers treatment paired with ultrasound scan

Sergey PROKUDIN  
Michael A. C. KANE  
Tapan PATEL  
Vladlena AVERINA  
Ting Song LIM  
Kate GOLDIE  
Nikolay TZARIBACHEV

11:30 - 13:00

LIVE  
*Dema*

## AESTHETIC TREATMENTS IN MALE AND FEMALE PATIENTS: MID FACE WITH TOXIN AND FILLERS

CHAIR: DARIA VOROPAI | CO-CHAIR: SIMON RAVICHANDRAN - TING SONG LIM

- Safe and effective treatment of the nose with toxins and dermal fillers
- Midface toxin: Pores & texture - Innovative techniques
- Female midface ligaments and fillers
- Mid-Face in male patient: Tips and tricks with semi-permanent fillers
- Midface injections with CaHA
- Rhino sculpt:  
Evaluation and modifications according to the profile

Simon RAVICHANDRAN  
Maria Cristina PUYAT  
Sergey PROKUDIN  
Agnieszka SURA  
Anastasia SAYBEL  
Nathania CARDENAS SICILIA

14:00 - 16:00

LIVE  
*Dema*

## AESTHETIC TREATMENTS IN MALE AND FEMALE PATIENTS: LOWER FACE WITH TOXIN AND FILLERS

CHAIR: ALI PIRAYESH | CO-CHAIR: ULIANA GOUT - AVA SHAMBAN

- Anatomist on lower face
- The non-surgical lip lift
- Lips & perioral injections
- Oral commissures and marionette lines  
Techniques to treat these areas

### ■ Female jawline injections

- "Jeck" treatment (jawline/neck) in male and female patients
- Chicago consensus - Collagen-stimulation techniques  
with proven safety and efficacy (Neck injections)

### ■ Neck injections

Ali PIRAYESH  
Steven HARRIS  
Daria VOROPAI  
Nathania CARDENAS SICILIA  
Maria Cristina PUYAT  
Ava SHAMBAN  
Yana YUTSKOVSKAYA  
Uliana GOUT

16:30 - 18:00

## HOW TO TACKLE AND MANAGE COMPLICATIONS

CHAIR: KATE GOLDIE | CO-CHAIR: TAPAN PATEL

- Diagnosis and management of facial overfilled syndrome
- Complications with non-HA fillers.  
How not to lose face and satisfy patients' needs?
- Avoiding intravascular complications with dermal fillers
- Complications arising from botulinum toxin treatments to the face

Ting Song LIM  
Agnieszka SURA  
Tapan PATEL  
Simon RAVICHANDRAN

# SAFE PRODUCTS, HAPPY PATIENTS!

## VIVACY, THE PARTNER OF YOUR SUCCESS

Laboratoires VIVACY is a French manufacturer specialising in the design, production and distribution of injectable hyaluronic acid-based medical devices for use in Aesthetic & Anti-ageing Medicine. Today the brand is one of the major players on the medical aesthetics market and is present in more than 80 countries worldwide. The quality and safety has always been a part of the VIVACY's DNA. As a manufacturer, VIVACY controls all production steps and no compromise is made in this respect. The global mission of the laboratory is to bring out innovations capable of bringing new services and new types of experiences into the medical aesthetics industry. New technologies can dramatically influence the way of choosing the product to perform aesthetic treatments safely.



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Special VIVACY SECURITY® tags with integrated RFID (Radio Frequency Identification) chips inside each box offer you the possibility to verify the origin of the purchased STYLAGE® injectables with your smartphones through a dedicated mobile application My Vivacy available for free in AppStore and GooglePlay.

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### PATENTED HYALURONIC ACID

STYLAGE® dermal fillers are based on the unique patented IPN-Like Technology that allows to accurately define each product's viscoelastic properties<sup>1</sup>. It is combined with antioxidants to preserve the HA gel's formulation during the injection by scavenging free radicals<sup>2,3</sup>.



• PRESENTATION

■ LIVE INJECTION

CHURCHILL ROOM

SATURDAY, JUNE 8

09:30 - 11:00

LIVE  
*Dema*

## PROFILOPLASTY & FULL FACE REJUVNATION : ALL YOU NEED TO KNOW ABOUT FACIAL SHAPING WITH INJECTABLES

CHAIR: KATE GOLDIE | CO-CHAIR: AVA SHAMBAN - BOB KHANNA

- A philosophy of beauty and its use in the approach to the cosmetic consult
- Facial anatomy and various lifting techniques
- Full face filling
- How to create the perfect profile non-surgically

Ava SHAMBAN  
Sweta RAI  
Tapan PATEL  
Bob KHANNA  
Bob KHANNA

■ Profiloplasty - "Facial artistry"... From forehead to chin

11:30 - 13:00

LIVE  
*Dema*

## FOCUS ON: FOREHEAD, TEMPLES AND NOSE ENHANCEMENT

CHAIR: PAUL HARRIS | CO-CHAIR: AFSHIN MOSAHEBI

- KEY LECTURE: The role of BAAPS in aesthetic medicine education
- Advanced anatomy of the temporal region
- Upper face toxin treatment: Less is more
- Botulinum toxin - Complications and their management

Paul HARRIS  
Ali PIRAYESH  
Anna Marie OLSEN  
Christopher ROWLAND PAYNE  
Simon RAVICHANDRAN  
Dario BERTOSSI

■ Forehead treatment with filler & toxins

■ Medical rhino modulation

14:00 - 16:00

LIVE  
*Dema*

## FOCUS ON: LIPS AND PERIORAL AREA ENHANCEMENT

CHAIR: PAUL HARRIS | CO-CHAIR: AFSHIN MOSAHEBI

- KEY LECTURE: Regulation in aesthetic medicine
- Advanced lip & peri-oral anatomy
- Alternative approaches to peri-oral rejuvenation
- How does filler technology affect choice of location and product
- Filler complications: The aesthetic emergency kit

Nigel MERCER  
Afshin MOSAHEBI  
Marc PACIFICO  
Daria VOROPAI  
Colin MORRISON  
Ali PIRAYESH  
Kate GOLDIE

■ Elegant peri-oral rejuvenation with toxin & fillers

■ Midface to jawline injections

16:30 - 18:00

LIVE  
*Dema*

## AESTHETIC TREATMENTS FOR TISSUE REGENERATION

CHAIR: KATE GOLDIE | CO-CHAIR: YANA YUTSKOVSKAYA - NATALIA VOLKOVA

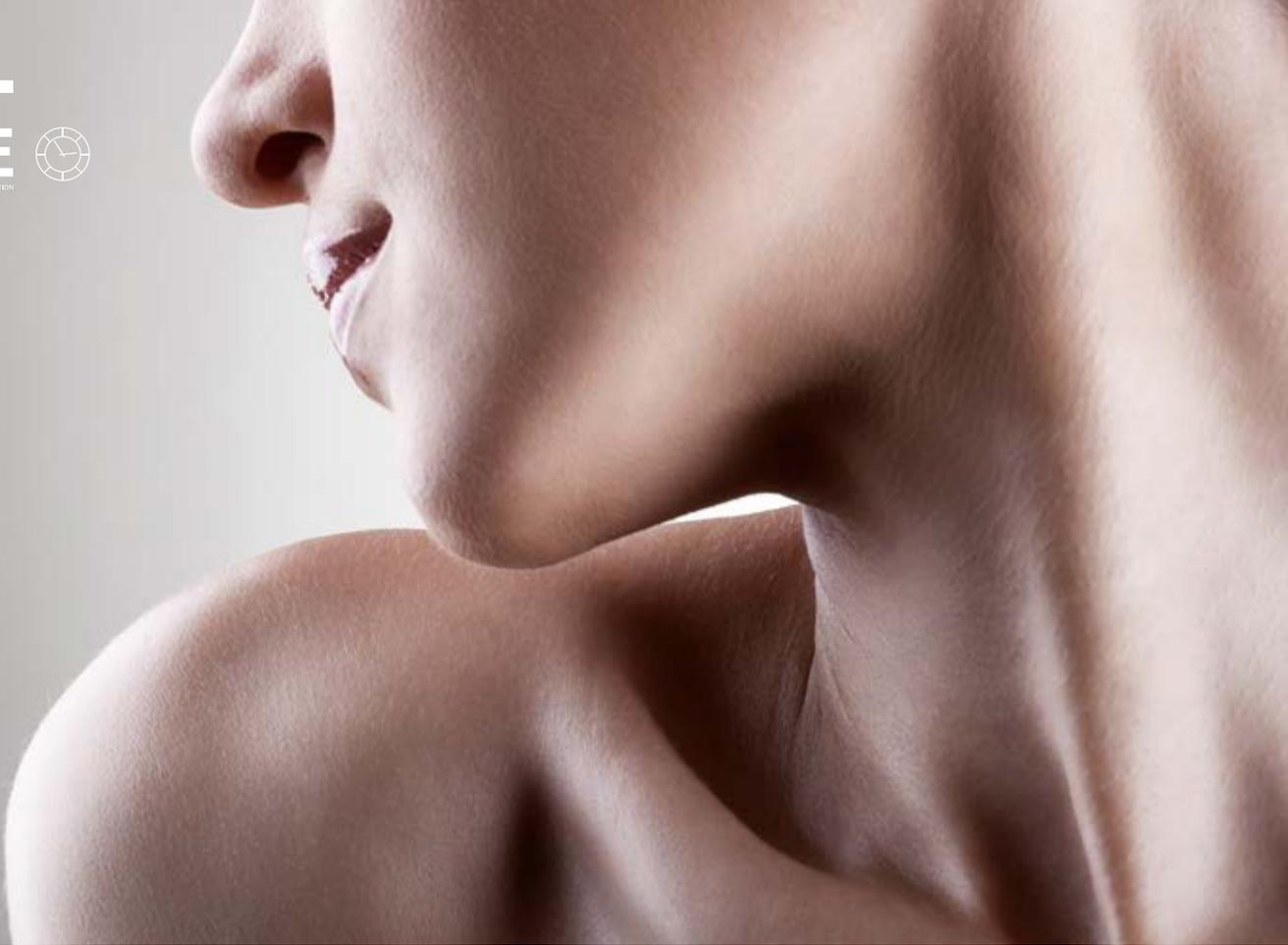
- Stem cells in anti-ageing medicine
- Stem cells in aesthetics procedures, growth factors and other anti-ageing modalities for skin rejuvenation with mesotherapy
- Autologous conditioned serum in facial rejuvenation
- The C-Curve treatment
- Complex approach to soft tissue regeneration: Evidence based protocol
- Calcium Hydroxyapatite - Global consensus

Maria Cristina PUYAT  
Ruby GHADIALLY  
Daria VOROPAI  
Amie MARTIN - Rana KENNELLY

Natalia VOLKOVA  
Kate GOLDIE

■ Calcium Hydroxyapatite dilute in the protocol of treatment of sagging skin and stigmata of photo-ageing in the skin

Yana YUTSKOVSKAYA



# 2 DAY SKIN

## *Agenda*

### **FRIDAY/SATURDAY, WESTMINSTER ROOM - 4<sup>TH</sup> FLOOR**

The use of prescription and non-prescription topical products to support in clinic treatments is a critical component of enhancing and maintaining results for your patients.

With the hundreds of competing skincare lines now available and promoted to aesthetic clinics around the world, it can be challenging to draw conclusions about which brands to invest in using the advice of company representatives and promotional literature alone.

FACE provides a forum for practitioners to meet the industry experts who truly understand ingredients, formulations and the arguments behind competing concepts and brands.

As cosmeceuticals, skin peels and medical retail skincare lines continue to be an important aspect of providing a complete approach to anti-ageing, this two-day forum will help practitioners to review the latest topical approaches to preventing and treating signs and symptoms of ageing skin alongside the latest specific protocols for treating acne, rosacea and hyperpigmentation in skin of colour.

• PRESENTATION

■ LIVE DEMO

WESTMINSTER ROOM

FRIDAY, JUNE 7

09:30 - 11:00

LIVE  
*Demo*

## NOVEL TREATMENTS FOR ANTI-AGEING, SKIN LIGHTENING AND SKIN CELLULAR HEALTH

CHAIR: ANNA HEMMING

- Encapsulated ALA - A new development in cosmetic PDT
- Tannic acid as a new cosmetic ingredient in anti-ageing

Jan BIRCH - Robin STONES  
Alfred MARCHAL

### ■ The role human recombinant growth factors can play in skin rejuvenation

Anna HEMMING

- Treating the skin ageing process from inside and outside - The relationship between nutritional status, antioxidants and mitochondria in human skin ageing

Mark BIRCH MACHIN

11:30 - 13:00

## INTERACTIVE SKIN LESION SKIN SESSION AND IDENTIFICATION TREATMENT SESSION

CHAIR: CHRISTOPHER ROWLAND PAYNE

- The ageing hand - which treatment would you use first? An interactive audience and panel discussion session  
Christopher ROWLAND PAYNE - Afshin MOSAHEBI - Anna Marie OLSEN - Liliana SYTNYK  
Rikin PAREKH
- The management of rosacea

14:30 - 16:00

## NOVEL THERAPIES FOR COMMON SKIN PROBLEMS

CHAIR: DAVID NJOO

- Adipose mesenchymal stem cell for wound healing of facial scar
- Advances in patient management with stretch marks with calcium hydroxyapatite
- Multi-level therapy for refractory melasma
- Role of tranexamic acid in managing cutaneous hypermelanosis

Anne Carolina KENCANAWATI

Mauricio ESPANA  
David NJOO  
Desmer DESTANG

16:30 - 18:00

## MOLECULAR DYNAMICS OF SKIN DISORDERS

CHAIR: BHAVJIT KAUR

- Molecular dynamics of skin disorders
- Demystifying macular facial hyperpigmentation in skin of colour
- Autologous cellular treatments - Past, present and future
- The evolution of wound healing & scar repair

Xanya SOFRA  
Bhavjit KAUR  
Aamer KHAN  
Sujata JOLLY



glo  
SKIN  
BEAUTY



• PRESENTATION

■ LIVE DEMO

WESTMINSTER ROOM

# SATURDAY, JUNE 8

09:30 - 11:00

## MICROBIOME AND THE SKIN

**CHAIR: RAUL CETTO**

- DNA and protein damage in skin disorders
- A systematic approach to acne and related skin disorders
- Skin microbiome - The future of skincare
- The benefits of deeper peeling

Xanya SOFRA  
Sujata JOLLY  
Tiina ORASMAE-MEDER  
Raul CETTO

11:30 - 13:00

## DERMATOLOGY 101 - ACNE, ROSCEA, DERMATITIS, SKIN ALLERGIES AND COMMON MALIGNANCIES

**CHAIR: STEFANIE WILLIAMS - CO-CHAIR: EMMA WEDGEWORTH**

- Benign skin lesions
- Common skin malignancies
- Rosacea - What does an aesthetic practitioner need to know?
- Adult acne
- Seborrhoeic dermatitis
- Psychodermatology

Clare KIELY  
Maria ROEST  
Stefanie WILLIAMS  
Emma WEDGEWORTH  
Malvina CUNNINGHAM  
Alia AHMED

14:30 - 16:00

## ADVANCED WOUND HEALING AND CELL DERIVED TREATMENTS

**CHAIR: DANIEL SISTER**

- Needling with autologous conditioned serum (ACS) - PRP on steroids
- Recombinant enzyme for treatment of cellulite
- Meso-Baric XO2: Utilizing oxygen to reverse the signs of ageing
- Evaluating the improvement of skin after combining proteins derived from cord lining stem cells with PRP

Stefanie WILLIAMS  
Mauricio ESPANA  
Igor AGARONIN

Daniel SISTER

16:30 - 18:00

**LIVE**  
*Demo*

## INTERNATIONAL PEELS SOCIETY

**CHAIR: ULIANA GOUT**

- Introduction
- The work-horse of peeling
- My favourite peel
- Combination filler and peel
- Real deepness of peelings

Uliana GOUT  
Uliana GOUT  
Vladlena AVERINA  
Ekaterina GUTOP  
Jules MARTHAN



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# FINISHING TOUCH PROTOCOL

---

97% OF PATIENTS ARE MORE LIKELY TO HAVE A TREATMENT AGAIN AS A RESULT OF THE FINISHING TOUCH PROTOCOL



# 2 DAY EQUIPMENT

## *Agenda*

### **FRIDAY/SATURDAY, ABBEY ROOM - 4<sup>TH</sup> FLOOR**

Growth in research and development in this section of the market continues to produce a raft of new technologies that have expanded the range of different problems that can be effectively treated, and in some cases opened entirely new business models.

With the advent of lower priced competitors launching generic equivalents – and increased focus by the FDA and MHRA/European Regulatory agencies on claims made in the devices market place, it's more important than ever to ensure that whatever you buy has real evidence behind the concept and will provide robust and safe results. In addition, clinical training is paramount to understand the limitations of devices for different indications alongside how to prevent and manage side effects.

Delivered by an international panel of experts in their fields, this two-day agenda allows delegates the opportunity to explore and compare the latest equipment-based technologies and treatment protocols for a wide range of different indications.

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Vbeam Perfecta

8 micropulses



Vbeam Prima\*

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# FRIDAY, JUNE 7

09:30 - 11:00

## LIGHT THERAPY, NECK REJUVENATION AND THE TREATMENT OF LESIONS

**CHAIR: AAMER KHAN**

- Light therapy; past, present and future
- Neck rejuvenation with fractional microneedling radiofrequency device
- Treatment of vascular lesions with lasers
- Treatment of flat pigmented lesions with the picolaser

Aamer KHAN

Woraphong MANUSKIATTI  
 Maria GONZALEZ  
 David NJOO

11:30 - 13:00

## LASERS, SKIN CARE, LED, MICRO-NEEDLING, PEELS AND RF MODALITIES

**CHAIR: GABRIEL SERRANO**

- Laser and other modalities for the treatment of atrophic acne scars in Asian skin types
- Combination treatment of acute and chronic acne using skin care, laser and LPL LED photo-biostimulation
- Microneedling and chemical peels
- Full face and neck contouring and skin tightening using Bi-Polar Radio-frequency assisted lipolysis

Fazeela ABBASI

Beata CYBULSKA  
 Gabriel SERRANO

Nicola WILLIS

14:30 - 16:00

## LASERS AND OTHER MODALITIES FOR SKIN REJUVENATION

**CHAIR: HARRYONO JUDODIHARDJO**

- Treatment of pigmentation with lasers
- No stitch lifting: Radio-frequency septal contraction and combination treatments yielding surgical results without visible scars
- Laser Vs TMA
- High intense focussed electromagnetic applications in Body contouring

Maria GONZALEZ

Munir SOMJI  
 Harryono JUDODIHARDJO

Kambiz GOLCHIN

16:30 - 18:00

## CO2, BODY CONTOURING, IMAGING AND NOVEL DRUG DELIVERY SYSTEMS

**CHAIR: SWETA RAI**

- CO2 a truly multi-functional device for aesthetic, surgical and women's health applications
- Dare to dream.. A novel non painful, non laser drug delivery system for different dermatological and aesthetic indications
- Complications associated with body contouring
- A thousand words - one click!

Andreas LENHARD

Ofir ARTZI  
 Sweta RAI  
 Nick MIEDZIANOWSKI-SINCLAIR



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Predictable  
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control

Clinically  
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Elastin, collagen  
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Profound is the first and only aesthetic device which has been clinically proven to create new elastin and collagen<sup>3</sup>. Profound's 100% response rate and highly predictable results are due to the unique radiofrequency-based micro-needles with real time temperature control.

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<sup>1</sup> Elastometry and Clinical Results After Bipolar Radiofrequency Treatment of Skin, Willey, Andrea et al. Dermatologic Surgery, 2010

<sup>2</sup> Based on results of a clinical study in 20 patients, measuring improvement in Fitzpatrick Wrinkle Scale at 3 months compared to baseline based on independent review of photographs

<sup>3</sup> Prospective Multicenter Clinical Trial of a Minimally Invasive Temperature-Controlled Bipolar Fractional Radiofrequency System for Rhytid and Laxity Treatment, Alexiades-Armenakas, Macrene et al. Dermatologic Surgery, 2012

# SATURDAY, JUNE 8

09:30 - 11:00

## PLASMA, RADIO FREQUENCY AND SKIN NEEDLING

**CHAIR: HEMA SANTHOSH**

- Lower face & periocular non surgical lifting with thermal regulated endoplasma
- Improving women's quality of life with Bi-Polar Radio-frequency
- Post acne scars from treatments to interventions
- Skin needling and concerns on blood borne viruses

Noura LEBBAR  
Hema SANTHOSH  
Yasser GOHARY - Maha EZZAT  
Stefanie WILLIAMS

11:30 - 13:00

## DEVICES FOR CELLULITE, BODY CONTOURING AND FACIAL TREATMENTS

**CHAIR: KAM LALLY**

- Touch the future of cellulite
- Face and neck lifting with endolift technique using a 1470nm diode laser and a 300microns FTF optic fibre
- Non-invasive laser face lifting & body sculpting
- The clinical evidence for hydradermabrasion in combination with aesthetic procedures

Gemma HALLIDAY

Luigi MAZZI  
Tania PHILLIPS

Pablo NARANJO

14:30 - 16:00

## RADIOFREQUENCY, HYDRADERMABRASION AND REGENERATIVE MEDICINE

**CHAIR: SACH MOHAN**

- Hydradermabrasion for pigmentation, acne and rosacea
- Bipolar Radio-frequency applications in aesthetic regenerative medicine: the spectrum and the evidence
- Long term follow up of Radiofrequency Ping Protocol for the treatment of the ageing periorbital skin
- Regenerative medicine and the impact of endospheres compressive microvibration in the interstitial matrix

Pablo NARANJO

Ali GHANEM

Sach MOHAN

Pier Antonio BACCI

16:30 - 18:00

## LASERS AND OTHER MODALITIES FOR VASCULAR AND SKIN REJUVENATION

**CHAIR: ASIF HUSSEIN**

- Forever young myth or reality
- The future of laser resurfacing
- Thermal vs non-thermal technologies in non-invasive body contouring
- Treating veins and vascular lesions quickly and efficiently with laser

Nelly GAUTHIER  
Asif HUSSEIN  
Rita RAKUS  
Asif HUSSEIN



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Before



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Before



After 2 treatments

Photos: Eric Bernstein, M.D.

Photos: David Friedman, M.D.

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# 1 DAY THREADS

## *Agenda*

### **FRIDAY, ST JAMES ROOM - 4<sup>TH</sup> FLOOR**

There has been huge growth in the use of Threads over the last few years with more and more clinics embracing this technique in their clinical practice.

This special one-day workshop, organised and chaired by Professor Syed Haq, will include live demonstrations alongside exploring the latest data evaluating the efficacy and long-term safety of threads for facial rejuvenation, reviewing the technical issues of placing threads and the experience required to deliver these treatments in aesthetic practice.

In addition, avoiding and managing complications associated with threads will be discussed by the panel of experts assembled by Professor Haq for Clinicians interested in developing and honing their skills with this procedure.

# MORPHEUS8

by INMODE



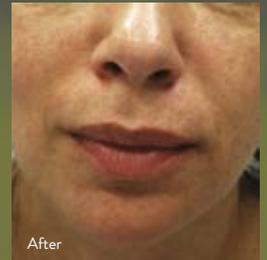
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FRACTIONAL TREATMENT



*“I cannot believe the improvements in my skin after the Morpheus8 treatment. I went out the next day, with no problems! Right away I noticed improvements to the deeper lines around my mouth and nose, and my skin feels so much smoother.”*

- ROSE, PATIENT



PHOTOS COURTESY OF JUDITH HELLMAN, MD



PHOTOS COURTESY OF JUDITH HELLMAN, MD



COMBINATION TREATMENT - MORPHEUS8 & FACETITE  
PHOTOS COURTESY OF PIER PAOLO ROVATTI, MD

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STAND 85

# FACE

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7-8 June 2019  
QEII Centre  
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# FRIDAY, JUNE 7

09:30 - 11:00

## EFFICACY, PATIENT SELECTION AND THERAPEUTIC APPROACHES TO USING THREADS IN AESTHETICS

**CHAIR: SYED N. HAQ**

- Conference Introduction & Welcome Syed N. HAQ
- Efficacy and evidence of Polydioxanone thread lifting and the increasing use of the technology in a clinical setting Syed N. HAQ
- Skin lifting and rejuvenation synergistic effect of threads with hyaluronic acid (HA) Christeen YOUSSEF
- Non surgical facial lift - Redrawing the jaw line and recreating cheeks volume Daniel SISTER

11:30 - 13:00

## VIDEO DEMONSTRATION AND CADAVERIC STUDY INVESTIGATING PLANES FOR THREAD POSITIONING

**CHAIR: SYED N. HAQ**

- **VIDEO** - Non surgical facial lift - Redrawing the jaw line and recreating cheeks volume Daniel SISTER
- Must - Lift face and neck surgery in combination with threads Simpler, more versatile and less invasive Max-Adam SCHERER
- A cadaveric study investigating planes in injection in micrograft, hyaluronic acids, calcium hydroxylapatite, PRP and coned threads Mario GOISIS

14:30 - 16:00

## CHEMICAL COMPOSITION OF THREADS - THEIR RELATIVE IMPACTS ON OUTCOME

**CHAIR: SYED N. HAQ**

- Criteria for selection of patients and methods for thread lifting Albina KAJAIA
- New threads composition with Hyaluronic Acid. Histology research and clinical results George SULAMANIDZE
- PLA, PLA+, PLA-CL threads: Differences, techniques and results Luigi MAZZI

16:30 - 18:00

## PERMANENT AND NON-PERMANENT THREADS IN SKIN REJUVENATION AND SYNERGISTIC EFFECT OF THREADS WITH HYALURONIC ACID

**CHAIR: SYED N. HAQ**

- **VIDEO** - Face contouring using threads Han Jin KWON
  - Permanent Threads - a viable alternative to face lift? Jules MARTHAN
  - Roundtable discussion on regulation and complications management and general Q & A (All Faculty)
- Syed N. HAQ - Mario GOISIS - Albina KAJAIA - Han Jin KWON - Jules MARTHAN - Luigi MAZZI - Max-Adam SCHERER - Daniel SISTER - George SULAMANIDZE - Christeen YOUSSEF

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is specially designed for Hair loss that starting from supporting hair root, helping hair growth to protect hair loss and to regrow.



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helps the most cases of the skin troubles that cased by acne or microbial skin problems such due to dead skin cell on the surface, overactive sebaceous gland, bacteria, or general inflammation.



## CASE STUDIES



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# 1 DAY BUSINESS

## *Agenda*

### **SATURDAY, MOORE ROOM - 4<sup>TH</sup> FLOOR**

Having a clear strategy around what you are trying to build and why, linked to a true understanding of how to cost-effectively market your clinic will help you to stand out from the crowd and increase your chances of running a growing and profitable aesthetic business.

In an increasingly competitive market, learning from other business owners who have built successful concepts, alongside listening to specialists who provide marketing and other support services to help you grow your clinic is invaluable.

This one day workshop will give clinic owners the opportunity to reflect on their business and take away ideas and strategies to improve and develop it over the coming year.

# SATURDAY, JUNE 8

09:30 - 11:00

## THE PATIENTS JOURNEY, GOOGLE ADWORDS AND OTHER EFFECTIVE MARKETING PROGRAMMES

**CHAIR: ALAN ADAMS**

- Empowering the patient treatment journey whilst maintaining professional integrity
- Top 5 Google adwords tips to get more enquiries for your clinic
- Creating an effective marketing program for the cosmetic practice
- Five ways to boost your marketing and increase your sales

Rekha TAILOR  
Laura MOXHAM  
Samuel PEEK  
Alan ADAMS

11:30 - 13:00

## THE BUSINESS OWNERS JOURNEY AND TOP TIPS FOR RUNNING A SUCCESSFUL CLINIC

**CHAIR: WENDY LEWIS**

- Riding the anxiety as a clinic owner; plan, succeed and you will!
- Top tips for building a successful clinic brand
- Keeping score of your Business
- The 80/20 rule - How to keep your best patients coming back

Claire DAVIS  
Julia KENDRICK  
Harry SINGH  
Wendy LEWIS

14:30 - 16:00

## INSTAGRAM TIPS, RUNNING SUCCESSFUL EVENTS, INNOVATION AND PSYCHOSOCIAL FACTORS

**CHAIR: WENDY LEWIS**

- Best Practices for becoming an Instagram influencer
- How I made over £97,000 from just 2 events in 2018
- Innovation in aesthetics
- Psychosocial factors, client expectations and cosmetic treatment satisfaction

Wendy LEWIS  
Shirin LAKHANI  
Reece TOMLINSON  
Nicky TZIMAS

16:30 - 18:00

## SEO AND PRODUCT POSITIONING

**CHAIR: MICHAELA BARKER**

- Skincare, regenerative & corrective procedures  
How to position and make the patient understand
- Instant ways to improve your organic SEO  
and get found on Google Maps
- 5 steps to starting out in aesthetics
- A quarter of a century in aesthetics condensed into 20 minutes

Stefanie WILLIAMS  
Michaela BARKER  
Manav BAWA  
Ron MYERS



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### What are the key benefits of becoming an EV Expert?

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Create a high profile shop window for your business—free of charge

- The EV search engine enables consumers to easily find the treatments, experts and clinics they are looking for
- Engaging features with expert opinion educate a wide, targeted audience. Readers are converted into informed customers, ready to book with you
- EV experts are included in EV content significantly raising your profile and helping you to reach a huge client base
- Marketing investment and expertise of industry leaders drives more new clients in your direction

2

#### VIRTUAL CONSULTATIONS

Our mission is to break down the barriers between you and new clients

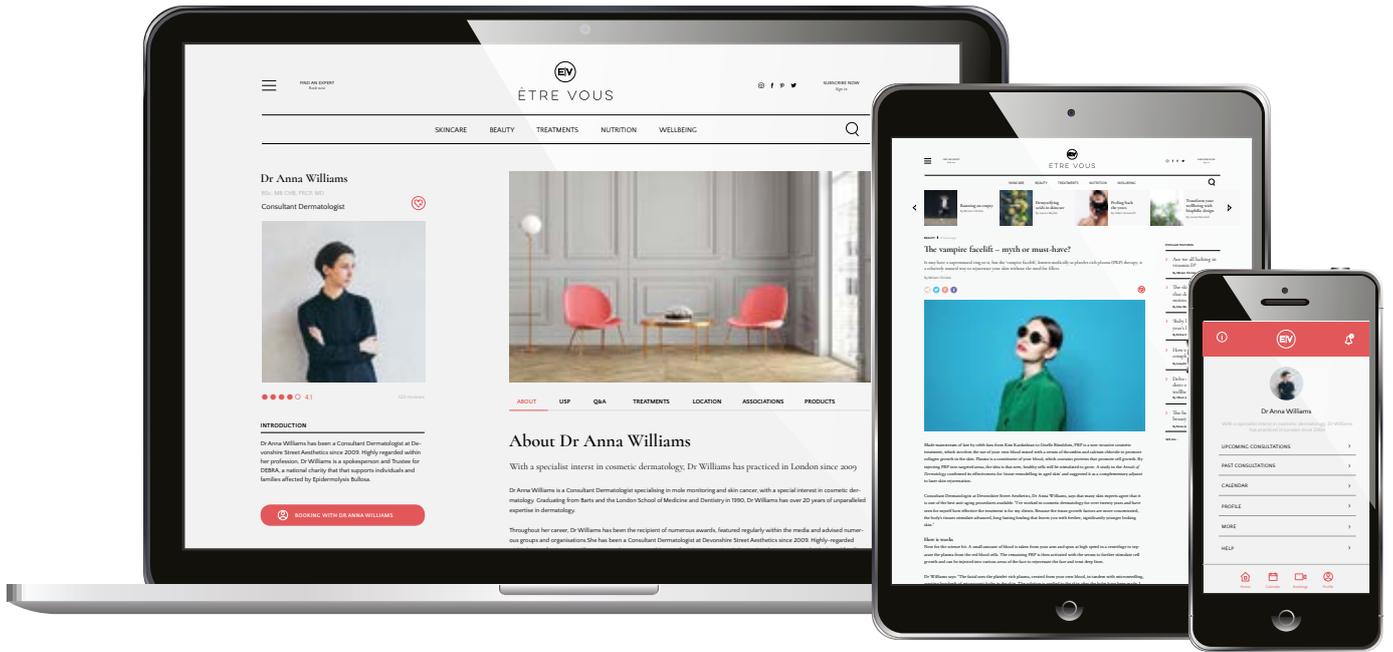
- EV members have access to a video consultation function, allowing you to speak face-to-face with clients whenever and wherever suits you
- Gap in your schedule? Mark yourself available and meet a new customer with the click of a button
- EV never switches off, meaning you can accrue consultation bookings 24/7
- You set the cost for video consultations and deposits are paid advance by the client. No time wasting for you and a huge time saving for the consumer

3

#### SIMPLIFIED MANAGEMENT

Work smarter, not harder with EV's tailor-made clinic software

- EV's advanced business management system means everything you need to thrive is in one place
- Manage appointments, maintain patient records and connect to clients with ease, saving you time and money
- Use EV's integrated widget on your website to collate appointments into one seamless system that guarantees bookings are managed effectively
- EV profiles are free and members gain access to future benefits, including closed forums for networking and training



## How does EV work?

Make it easy for your next client to find you. Sign up for an EV account to become visible to a new client base, contribute expert opinion to editorial, manage your booking and offer virtual consultations—all in one place



Sign up for a free EV account and complete an easy to populate template to help you create the perfect, consumer friendly profile for you or your practice



Update your calendar with ease to receive online bookings and offer virtual consultations whenever you have availability

Gain an appealing profile, promoting your business and expertise in an accessible way to a new client base

Enjoy the benefits of a business that enables clients to book with you directly at their convenience in just a few clicks



A cleverly tailored treatments page instantly provides you with a one-stop-shop for your business, making it easy to advertise your USPs



Contribute expert opinion to editorial features to gain exposure and raise your profile. Establish your practice as an authority

Visitors to EV can learn about treatments and make informed choices, with the ability to book consultations and treatments with ease 24/7

EV consumers will be introduced to you in numerous ways: through expert editorial or via EV's intelligent search engine that enables visitors to search according to tailored parameters

EV is dedicated to providing accessible information and honest expert guidance about aesthetic procedures and products to help consumers make safe and considered treatment decisions



# HALF DAY AESTHETIC GYNAECOLOGY

## *Agenda*

### **SATURDAY, RUTHERFORD ROOM - 4<sup>TH</sup> FLOOR**

Dr Alex Bader, Cosmetic Gynaecologist, explores the latest developments in this rapidly expanding market sector that is being embraced by an increasing number of clinics.

Understanding the clinical evidence behind the claims for different concepts is key to reducing risk and maximising patient outcomes, and Dr Bader alongside other expert speakers will highlight what you need to know in 2019 to offer a safe service in this potentially lucrative sector of the aesthetic market.



CO<sub>2</sub>RE<sup>®</sup> Intima

## Women's Vaginal Health A Rapidly Growing Need

CO<sub>2</sub>RE Intima is an in-clinic, non-surgical laser procedure to restore vaginal health, by improving hydration and promoting healthy vaginal pH.

CO<sub>2</sub>RE Intima treats all 3 areas: vagina, vulva and introitus to relieve symptoms of vulvovaginal atrophy & rejuvenate vaginal tissue.

## Women Experience Significant Improvement & Report High Satisfaction with CO<sub>2</sub>RE Intima Treatments at 1-year Follow-up.<sup>1</sup>

- 100% showed significant improvement in vaginal health (elasticity, fluid volume, pH level, epithelial integrity and moisture).
- 91% reported an improvement in dryness.
- 87% reported an improvement in painful sexual intercourse.
- 83% reported an improvement in sexual functioning.
- 75% reported long-term satisfaction with outcome at 1 year after treatment.

 CANDELA<sup>™</sup>

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<sup>1</sup> In a recent clinical study conducted at North Florida OBYGN, Jacksonville, FL, USA & The Springs Medical Center, Louisville, KY, USA, 2017-2016.

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09:30 - 11:00

## INNOVATIONS IN AESTHETIC GYNAECOLOGY

**CHAIR: ALEXANDROS BADER**

- Face vs genitalia from the dermatology prospective
- Vulva rejuvenation: A practical detailed list of vulva minimally invasive procedures, for treatment or aesthetic improvement
- Lichen Sclerosus treatment with Platelets Rich Plasma. Clinical study results
- Vaginal relaxation syndrome
- Comparing protocols: single stage microfat vs integrated protocol of lipofilling and monthly executed biorevitalization to restore vulvar age-related volume loss
- Hormonal replacement therapy in aesthetic gynaecology

Beata CYBULSKA

Penelope TYMPANIDIS

Agnieszka NALEWCZYNSKA  
Maria RIEDHART HUTER

Mario GOISIS  
Maria PAPADOPOULOU

11:30 - 13:00

## EBD APPLICATIONS IN AESTHETIC GYNAECOLOGY AND THE FDA POSITION

**CHAIR: ALEXANDROS BADER**

- Vaginal restoration, treatment beyond beauty
- Radiofrequency and female genital rejuvenation
- CO2 Laser technology and female genital rejuvenation
- Experts Panel discussion over the future of non-invasive technologies for female vaginal rejuvenation

Andreas LENHARD

Rafal KUZLIK

Agnieszka NALEWCZYNSKA

Alexandros BADER - Beata CYBULSKA - Mario GOISIS - Rafal KUZLIK - Andreas LENHARD  
Agnieszka NALEWCZYNSKA - Maria PAPADOPOULOU - Maria RIEDHART HUTER





# HALF DAY HAIR

## *Agenda*

### **SATURDAY, RUTHERFORD ROOM - 4<sup>TH</sup> FLOOR**

Although the treatment of hair loss is a niche sector of the market; the growth in non-surgical treatment options has made this an attractive and profitable sector for those wishing to expand their treatment menu.

Hair transplant specialist, Dr Greg Williams, will be exploring the latest evidence based non-surgical and surgical approaches to the treatment of androgenetic alopecia with a panel of other experts who specialise in this growing market sector.

14:30 - 16:00

## PLATELET RICH INJECTIONS

**CHAIR: GREG WILLIAMS**

- Demystifying platelet rich injections for hair loss  
What are we actually talking about?
- Procuring platelet rich products for injection  
Does the device matter and what are the UK regulations?
- Platelet Rich Fibrin - Is this the best option for hair loss?
- PRP for hair loss - How we do it in India
- Panel Discussion

Greg WILLIAMS - Ala ALTAIE - Aman DUA - Ali GHANEM - Ansar MAHMOOD

Ansar MAHMOOD

Ala ALTAIE  
Ali GHANEM  
Aman DUA

16:30 - 18:00

## MESOTHERAPY FOR HAIR LOSS

**CHAIR: GREG WILLIAMS**

- What is the evidence base for mesotherapy for hair loss?
- Delivery methods for scalp mesotherapy
- What is the role of hyaluronic acid in mesotherapy for hair loss
- Botulinum toxin for hair loss
- Panel Discussion

Greg WILLIAMS - Mayoni GOONERATNE - Philippe HAMIDA-PISAL - Sophie SHOTTER

Ifeoma EJKEME  
Sophie SHOTTER  
Mayoni GOONERATNE  
Philippe HAMIDA-PISAL



# INDUSTRY SPONSORED SYMPOSIA



# FRIDAY, JUNE 7

## GIELGUD ROOM

## ALBERT ROOM

## CHAUCER ROOM

### WIGMORE MEDICAL SYMPOSIUM

09:30  
11:00

**croma**

- **VIDEO DEMO** - Threadz® from A to Z - Newly registered PDO sutures to restore natural beauty through stand-alone application and combination with the other methods  
**Eyal KRAMER**



- Choosing and using a botulinum toxin  
**Max MALIK**

11:30  
13:00

**CANDELA™**

- **VIDEO DEMO** - CO2 Lasers - A truly versatile device for aesthetic, surgical and gynaecological indications  
**Andreas LENHARD**

**EXOKINE®**

- **VIDEO DEMO - EXOKINE® - Next generation autologous treatment in the field of skin rejuvenation**
- Exokine® Treatment in daily practice: Presentation of autologous treatments to the patients, treatment schedule, case studies - **Greg BRAN**
- Gene expression profile of Autologous Conditioned Serum (ACS) injections in human 3D skin models  
**Jens Malte BARON**
- In Vitro and Clinical data to Autologous Conditioned Serum (ACS)  
**Martina KERSCHER**



- Choosing and using a botulinum toxin  
**Max MALIK**

14:30  
16:00

**UltraV**

- Forehead lifting, glabellar, marionette and nasolabial wrinkle treatment with Octo twist PDO & PCL (Braided thread)
- **VIDEO DEMO** - New A type cannula with less pain & easy insertion for threads (Live Video)
- New elastic double mold thread for better face lifting  
**Han Jin KWON**

**croma**

- **LIVE DEMO** - HA fillers and PRP - An exploration into the 3 pillars of youth  
**Roshan RAVINDRAN**



- Choosing and using a botulinum toxin  
**Max MALIK**

16:30  
18:00

**ABG LAB**

- MesoSculpt C71® & MesoEye C71®: Cellular Receptors and Signaling - The Mechanisms of Action  
**Michael A. C. KANE**
- **VIDEO DEMO** - MesoSculpt C71®: Non-surgical fat reduction of the face  
**Yana YUTSKOVSKAYA**
- Sculpt Secret®: Next-Generation Topical Formulations To Correct Facial and Periorbital Contours  
**Larisa BERZEGOVA**

**APTOS**  
THREAD LIFTING METHODS

- Aptos: Past, Present and Future  
**George SULAMANIDZE**
- Protocols of face rejuvenation - Application of the golden triad of aesthetic medicine: Botulinum toxin, fillers and threads - **Albina KAJAIA**
- **VIDEO DEMO** - Recorded video: Nose correction by Aptos threads  
**Konstantin SULAMANIDZE**
- Blunt: Gentle techniques of popular Aptos Threads - **Murad TSINTSADZE**



- Choosing and using a botulinum toxin  
**Max MALIK**

# SATURDAY, JUNE 8

## GIELGUD ROOM

## ALBERT ROOM

09:30  
11:00



- **LIVE DEMO** - Current concepts in PRP, PRF and TRS: How and when to use Cellinis® PRP/PRF/TRS in Aesthetic practice  
**Ansar MAHMOOD**



### Lower Facial Rejuvenation Using Mint Lift

- **VIDEO DEMO** - Mint for a fresh face  
**Daniel SISTER**
- Subcutaneous fat repositioning using Mint lift for facial rejuvenation  
**Hyungjin MOON**

11:30  
13:00



### The use of STYLAGE® HA fillers for a safe & successful aesthetic practice

- STYLAGE® Injectable Products: The use of hyaluronic acid & cutting-edge technology to accurately meet facial indications  
**Denis COUCHOUREL**
- **LIVE DEMO** - The Art of Facial Contouring & Beautification with STYLAGE® dermal fillers  
**Herve RASPALDO**



- Skin and Hair rejuvenation with South Korean peptides based mesotherapy
- **VIDEO DEMO** - Neck lift with use of combination threads  
**Barbara KUBICKA**

14:30  
16:00



### DESIRIAL® Hyaluronic Acid, The Future of Women's Intimate Rejuvenation

- DESIRIAL® Injectable HA Gels: Unique officially registered treatments for female genital mucosal atrophy & the lipoatrophy of the labia majora  
**Denis COUCHOUREL**
- The advantages of using DESIRIAL® as an HA-based non-surgical solution for Labia Majora restoration  
**Malgorzata UCHMAN-MUSIELAK**
- The DESIRIAL® Bloom: The 'Labial Aesthetic' is Still In Its Infancy But is Here to Stay  
**Kathryn TAYLOR-BARNES**



### InMode Key Opinion Leaders on Bi-Polar RF with Live Demo of Morpheus8

- **LIVE DEMO** - Non-Surgical Fractional RF for Skin Tightening and Contouring. Live Demo of Morpheus8  
**David JACK**
- Improving Women's Quality of Life with Bi-Polar Radiofrequency  
**Hema SANTHOSH**
- No Stitch Lifting: Radiofrequency Septal Contraction and Combination Treatments Yielding Surgical Results without Visible Scars  
**Munir SOMJI**
- The EmbraceRF Protocol: Combining FaceTite with AccuTite and Morpheus8  
**Nicola WILLIS**

# SATURDAY, JUNE 8

## ST JAMES ROOM

## VICTORIA ROOM

## CHAUCER ROOM

### ZO SYMPOSIUM

### WIGMORE MEDICAL SYMPOSIUM

09:30  
11:00

**ZO° SKIN HEALTH**  
BY ZEIN OBAGI MD

- Product Overview  
Traci BENSTINE
- Fighting the pigmentation battle with ZO  
Rikin PAREKH



- Choosing and using a botulinum toxin  
Max MALIK

11:30  
13:00

**ZO° SKIN HEALTH**  
BY ZEIN OBAGI MD

- Sebaceous glands disorder  
Raul CETTO
- My Experiences with Rosacea  
Sara CHEENEY



- Peptide P199®: Rejuvenating Aging Stem Cells - Areas For Improvement  
Ruby GHADIALLY
- VIDEO DEMO** - Meso-Wharton P199® & Meso-Xanthin F199®: An Effective Treatment For Signs of Photoaging  
Larisa BERZEGOVA
- Meso-Baric XO2 Oxygen Delivery - The Catalyst for Youthful Skin  
Igor AGARONIN



- Choosing and using a botulinum toxin  
Max MALIK

14:30  
16:00

**ZO° SKIN HEALTH**  
BY ZEIN OBAGI MD

- Expert panel discussing prescribing and improving your consultation skills  
Traci BENSTINE - Raul CETTO  
Sara CHEENEY - Rikin PAREKH
- ZO and Hydrafacial the perfect partners  
Sara CHEENEY



- Lifestyle Genetics - The Industry Disruptor Has Arrived  
Sarah LOMAS  
Michael BARNISH  
Vanessa MACFARLANE



- Choosing and using a botulinum toxin  
Max MALIK

16:30  
18:00

**ZO° SKIN HEALTH**  
BY ZEIN OBAGI MD

- ZO Three steps peel and the benefits it can bring your clients long term  
Raul CETTO - Rikin PAREKH
- Closing thoughts  
Traci BENSTINE



- Choosing and using a botulinum toxin  
Max MALIK

# FACE

FACIAL AESTHETIC CONFERENCE AND EXHIBITION

EUROMEDICOM - 37 AV. DE FRIEDLAND - 75008 PARIS - FRANCE

Tel : +44 (0)20 7551 9779

E-mail: [faceregistrations@informa.com](mailto:faceregistrations@informa.com)

On-line registration: [WWW.FACECONFERENCE.COM](http://WWW.FACECONFERENCE.COM)  
(secured payment)

TITLE (DR, PROF...)	FAMILY NAME	FIRST NAME
MEDICAL SPECIALTY (Mandatory)		
CLINIC / COMPANY		
ADDRESS		
ZIP CODE	CITY	COUNTRY
PHONE	FAX	YOUR CONFIRMATION & INVOICE WILL BE SENT BY E-MAIL ONCE YOUR PAYMENT MADE WE WILL DESTROY YOUR CREDIT CARD DETAILS PLEASE DO NOT SEND YOUR SCANNED REGISTRATION BY EMAIL BUT ONLY BY FAX
E-MAIL (Mandatory)		

<b>FULL PASS</b> 2 DAYS - JUNE 7-8
ADVANCED INJECTABLES agenda
All FACE main agendas
Sponsored workshops
Exhibition & Coffee breaks
Lunch included
Certificate of attendance
<b>DELEGATE</b>
<input type="checkbox"/> £529
<b>NURSES / STUDENTS/ RESIDENTS*</b>
<input type="checkbox"/> £399
*UP-TO-DATE Certification required for discounted rates *Only medical students who specialize in aesthetic and anti-aging medicine are eligible for the Student rate

<b>SECOND TIER PASS</b> 2 DAYS - JUNE 7-8
-
All FACE main agendas
Sponsored workshops
Exhibition & Coffee breaks
Lunch included
Certificate of attendance
<b>DELEGATE</b>
<input type="checkbox"/> £399

<b>VISITOR PASS</b> 2 DAYS - JUNE 7-8
-
-
Sponsored workshops
Exhibition & Coffee breaks
-
-
<b>DELEGATE</b>
<input type="checkbox"/> £150

<b>TOTAL TO BE PAID</b>  £ _____
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**VERY IMPORTANT:** FOR ADMINISTRATIVE TREATMENT PURPOSE, BANK TRANSFER MUST BE MADE AT LEAST 10 DAYS PRIOR TO THE CONGRESS. PASSED THIS DATE, THE REGISTRANT MAY HAVE TO PAY ON SITE HIS REGISTRATION AND WILL BE EVENTUALLY REFUNDED AFTER THE CONGRESS. ADMINISTRATIVE PROCESS MAY TAKE UP TO 30 DAYS TO IDENTIFY THE TRANSFER AND PROCEED TO THE REFUND, AFTER THE EVENT. OBLIGATORY: DO MENTION THE REGISTRANT'S NAME + FACE 2019 REFERENCE ON ALL THE BANK DOCUMENTS.

**CANCELLATION POLICY:** CANCELLATION MUST BE NOTIFIED IN WRITING BY EMAIL UNIQUELY TO: [REGISTRATION@EUROMEDICOM.COM](mailto:REGISTRATION@EUROMEDICOM.COM)

- UNTIL 30 DAYS BEFORE THE EVENT: **20% PROCESSING FEES ON THE TOTAL REGISTRATION**
- BETWEEN 30 TO 15 DAYS BEFORE THE EVENT: **50% CANCELLATION FEES ON THE AMOUNT PAID**
- FROM 15 DAYS BEFORE THE EVENT DATE OR NO SHOW: **NO REFUND**

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**Account number:** 23396525  
**BIC - SWIFT:** BARCGB22  
**IBAN:** GB44 BARC 2065 8223 3965 25

**SIGNATURE:**