12-13 JULY 2024

FACIAL AESTHETIC CONFERENCE AND EXHIBITION



Business Design Centre London, United Kingdom

Under the scientific supervision of the Aesthetic Multispecialty Society (AMS)









ABSTRACTS

ABBOTT Ciara

Friday, July 12, 2024 - from 11:00 to 13:00

MULTISPECIALTY AESTHETICS AGENDA #1/ A

Session:

Regenerative Aesthetics

PRE-JUVENATION VS RE-JUVENATION OF THE DÉCOLLETAGE; A CASE STUDY COMPARISON OF SKIN QUALITY OUTCOMES FROM A COMBINED REGENERATIVE TREATMENT PROTOCOL IN TWO DIFFERING AGE GROUPS.

Case study comparison of two patients with differing degrees of décolletage aging severity, treated with a combined regenerative treatment protocol within a 20 week period. Discussion on the idea of 'PRE-juvenating' the less severe aging vs "RE-juvenating' the more severe aging and how the regenerative treatment protocol may differ for these two groups.

ABBOTT Ciara

Saturday, July 13, 2024 - from 14:00 to 16:00

ADVANCED INJECTABLES AGENDA/ AUDITORIUM

Session:

Live Injection: What are the Best Combinations for Lower Face, Neck and Decollete?

HYPERDILUTE CAHA AS A REGENERATIVE NECK TREATMENT

Exploring the use of Hyperdilute CaHA as a regenerative neck treatment for aesthetic improvement of the ageing neck. Discussion of the science behind hyperdilute CaHA, grading neck aging severity, hyperdilution and injection technique, treatment protocols and positive patient outcomes.

AFZAAL Sunaina

Friday, July 12, 2024 - from 11:00 to 13:00

MULTISPECIALTY AESTHETICS AGENDA #1/ A

Session:

Regenerative Aesthetics

DERMOGENESIS WITH MESENCHYMAL STEM CELLS: A FABULOUS REMEDY FOR POST ACNE DEPRESSED SPOTS

Dermogenesis With Mesenchymal Stem Cells: A Fabulous Remedy For Post Acne Depressed Spots Afzaal Bashir FACS, FCPS, MS1., Sunaina Afzaal MBBS2 1Division of Plastic Surgery, King Edward Medical University, Lahore, Pakistan 2Rahbar Medical and Dental College, Lahore, Pakistan

Post acne depressed spots formed are due to localized fat atrophy and disruption of dermis. Treatment of these acne spots is very hard because of many reasons. At first, difficulty is excision due to their small size and large number. Secondly, subcision followed by filling is not adequately treating the deformity. Despite of multi modalities involved, outcome is not satisfactory. The aim of this study is comparison of long-term effects of conventional fat grafting and ex-vivo expanded Mesenchymal Stem Cells (MSCs) enriched lipofilling for the treatment of post acne depressed spots.

After informed consent, forty (40) patients having post acne spots on face were recruited. Patients were explained about the types of treatment offered and placed in two groups depending upon their choice. In lipofilling only group (LF-G), micro fat was harvested and filled intra dermally and sub dermally in the depressed post acne spots. Contrary to this, in MSC enriched lipofilling group (MSC-LF), fat was harvested, MSCs were isolated, cultured to enrich fat before lipofilling intradermally and sub dermally in depressed spots. Patients were kept under follow up and improvement in the contour of depressed spots was noted clinically one year after the single session and was documented with pre and post op pictures. Increase in dermal thickness was confirmed on histological sections of small punch biopsies taken from larger post acne spots pre procedure and one year after the procedure. Evaluation of pre and one year post procedure pictures was also done by two consultant plastic surgeons blinded to the technique applied. Similarly, satisfaction of patients was also registered.

Mean age of patients was 26.32(±3.34) and 72% patients were females. Cheeks-only were involved in 57% cases while

cheeks associated with involvement of lateral forehead in 29% cases, nose in 11% cases and chin in 3% cases In MSC-LF group, improvement in dermal thickness was 1.2(±0.6)mm in comparison to LF-G group which was 0.5(±0.3)mm. Patient and physician satisfaction was more in MSC-LF group.

Mesenchymal stem cell enriched lipofilling is having pronounced effect in addressing post acne depressed spots by not only having its filling effect but also increasing dermal thickness of facial skin.

ANEJA Jyoti

Saturday, July 13, 2024 - from 14:00 to 16:00

MULTISPECIALTY AESTHETICS AGENDA #2/ E

Session:

Regenerative Medicine

SHERLOCKIAN APPROACH TO NECK REJUVENATION IN THE ERA REGENERATIVE AESTHETICS

Introduction:

In the dynamic field of aesthetic medicine, the neck region presents unique challenges for achieving natural and lasting rejuvenation. The quest to enhance the neck's appearance has led to the development and integration of various regenerative techniques. This presentation explores a "Sherlockian" approach—meticulous, investigative, and adaptive—focusing on optimizing treatment modalities for neck rejuvenation.

Objective:

To evaluate the effectiveness of bio-enhancers combined with other aesthetic treatments in achieving harmonious and youthful neck aesthetics. This approach emphasizes personalized treatment strategies that cater to individual anatomical characteristics and aesthetic goals.

Methods:

Bio-Enhancers: Injectable treatments rich in hyaluronic acid that stimulate collagen and elastin production, improving skin texture and firmness without volumization. Typically, 2-3 treatments spaced 4 weeks apart are required.

Multi-Modal Techniques: Combining bio-enhancers with other treatments such as microneedling, botulinum toxin, fractional lasers, skin boosters, and dermal fillers to achieve superior results.

Holistic Rejuvenation: Addressing changes in skin texture, muscle tone, and fat volume with a combination of minimally invasive procedures to ensure a comprehensive and natural-looking outcome.

Results:

My approach highlights the benefits of integrating bio-enhancers with other rejuvenation techniques. Patients showed significant improvement in skin texture and firmness, with enhanced overall neck contour. The treatments provided satisfactory results in managing age-related changes such as skin laxity, visible creases, and muscle hypertonicity.

Discussion:

Selecting appropriate candidates for neck rejuvenation involves considering factors like desired results, treatment frequency, recovery time, budget, and practitioner expertise. The personalized approach aligns with the "less is more" philosophy, promoting subtle yet effective enhancements tailored to each patient's unique anatomy.

Conclusion:

The regenerative aesthetics era offers promising advancements in neck rejuvenation. By adopting a Sherlockian approach—characterized by careful analysis and innovative technique adaptation—practitioners can achieve enduring and natural neck aesthetics. This paradigm shift towards personalized, less invasive treatments positions bio-enhancers as a key component in the future of aesthetic medicine, ensuring that the neck's timeless beauty is preserved and enhanced.

AZZOPARDI Amanda

Friday, July 12, 2024 - from 09:00 to 10:30

MULTISPECIALTY AESTHETICS AGENDA #2/ E

Session:

Genital Treatments

AGEING ISN'T JUST ABOUT THE FACE; IT ALSO AFFECTS BELOW THE WAIST. LET'S DISCUSS WOMEN'S INTIMATE HEALTH, GENITAL RESTORATION THE MISCONCEPTION OF "DEATH" BELOW THE WAIST AT 50+

Ageing isn't just about the face - every inch of our bodies ages, and we need to talk about and normalise it. As aesthetic practitioners, are we truly looking at the whole picture when assessing our patients, not just the wrinkle? Are we helping our female patients holistically... and really listening to their concerns? In 2024, I believe it's imperative that medical practitioners guide and empower women to truly understand their ageing concerns... assisting them in understanding the ageing process without overwhelming them. Loss of skin firmness, lines, wrinkles, adult acne, hair loss, hyperpigmentation, hormonal shifts, weight gain, mood swings, night sweats, loss of intimate relationships, painful sex, vaginal dryness, urinary incontinence death below the waist at 50? This abstract aims to discuss insightful, practical strategies to implement this approach into our

consultations; highlighting the importance of our responsibility to inform our patients of all services available, with a complete referral system in place. Consultations are not and can never be a one-size-fits all approach. Let's talk about women's intimate health in every consultation - with this abstract advising on how we can implement this into our practice very easily. Don't underestimate the impact that genital restoration and other women's wellness treatments will have on your patients' health and psychological well-being; improving their confidence. Let's discuss treatments such as polynucleotides, dermal fillers, EBD - radio frequency, laser treatments and hormone testing in assisting our female patients to feel their best... and how to know when you need to refer them to a specialist. Methods include initiating intimate health conversations with your patients from the beginning of your relationship with them; making the consultation the most empowering part of your client's journey. Build systems and processes into your consultation to provide a thorough comprehensive journey for your patients Let them know all the options available addressing the physical, psychological and medical causes of ageing below the waist. Tailor a plan bespoke to their needs, age and concerns. This abstract opens the gates for discussion and important conversations acknowledging the ageing process occurs not only on the surface, but more importantly, on a cellular level. This discussion helps challenge outdated social constructs, moving from an era where our grandparents would call their private parts a flower, to a time where women are empowered to talk about their genitals and intimate health; banishing past stigmas and taboos. This discussion can also hopefully enlighten others on the treatment options available, help others to implement them easily within their practices and improve the quality of life of thousands of women across the UK with education, accessible treatments and empowering conversations.

BADER Alexander

Friday, July 12, 2024 - from 09:00 to 10:30

MULTISPECIALTY AESTHETICS AGENDA #2/ E

Session:

Genital Treatments

AN OVERVIEW OF RECONSTRUCTIVE AND AESTHETIC GYNECOLOGY

Recently we are witnessing an emerging topic in the of Aesthetic and Cosmetic market. Aesthetic Female Genital Procedures are in high demand among patients and more professionals are offering these services in their practices. Since the patients safety is the most important task for all physicians, It is important to understand the background and the evolution of the topic. In this lecture, I will be briefly going over the history and the present of the Female Aesthetic Gynecology.

BAKER Anna

Saturday, July 13, 2024 - from 09:00 to 10:30

MULTISPECIALTY AESTHETICS AGENDA #1/ A

Session:

Enhancing your Aesthetic Injectable Practice

ENERGY BASED TREATMENTS SKINCARE-THE ULTIMATE SYNERGY

Energy based devices can effectively treat a variety of indications including; photodamage, skin rejuvenation/scarring/resurfacing, tightening & firming, fat reduction, build muscle, improve vascular concerns, as well as hair reduction. Many can deliver standalone results over a course of treatment, with cumulative maintenance benefits, but can also be combined effectively with a range of topical ingredients, often to target multiple concerns. This session will explore the potential combined approaches of energy-based treatments, alongside skincare. This power coupling delivers natural and lasting results, on the face, neck and body.

BAKER Anna

Saturday, July 13, 2024 - from 14:00 to 16:00

AESTHETICS OPEN STAGE AGENDA/ OPEN STAGE

Session:

Future of Skin Care

UNDERSTANDING THE USE OF PEPTIDES IN SKINCARE TO AMPLIFY AESTHETIC OUTCOMES

Gene expression is altered by our environment . "Ageing" skin cells have a disrupted epigenetic state, where expression patterns have changed. These changes lead to dormant cell states (senescence), disturbed skin barrier function (inflammation), and compromised cellular health.

The principles of Epigenetics through unique & intelligent peptide technologies in skincare can address underlying causes of cellular ageing. Using proven peptide ingredients to positively impact the expression patterns in skin allows optimal results through unique & intuitive formulations to correct, protect & enhance. Peptides can offer a complete, intelligent and regenerative approach to skin health

BALARATNAM Sherina

Saturday, July 13, 2024 - from 14:00 to 16:00

AESTHETICS OPEN STAGE AGENDA/ OPEN STAGE

Session:

Future of Skin Care

HOW I INCORPORATE THE LATEST TOPICALS AND TECHNOLOGIES INTO MY TREATMENT PLAN TO OPTIMISE PATIENT RESULTS

The pace of innovation in the field of regenerative and aesthetic medicine is now greater than ever. Hence the need for a deep understanding on how to incorporate these safely, strategically and successfully within our practices, and for the benefit of our patients is critical. In my presentation I will be discussing the science of ageing, and how I incorporate the latest topicals and technologies together with facial injectables in my practice, to deliver long term and optimum patient outcomes.

BAWA Manav

Saturday, July 13, 2024 - from 11:00 to 13:00

MULTISPECIALTY AESTHETICS AGENDA #2/ E

Session:

Regenerative Medicine for Hair Loss

RED DEER UMBILICAL CORD LINING MESENCHYMAL STEM CELL EXOSOMAL PROTEINS FOR HAIR REGENERATION

Abstract: In this lecture, I will delve into the innovative hair loss treatment, PTT6 by Calecim, exploring the science behind this groundbreaking product, its role in hair regeneration, and its potential to revolutionise hair loss treatments. I will share my unique protocols for its application, and reveal the impressive results we've seen in our patients. Join us for an enlightening discussion on the future of hair loss treatment.

BERRIDGE Natasha

Friday, July 12, 2024 - from 11:00 to 13:00

ADVANCED INJECTABLES AGENDA/ AUDITORIUM

Session:

Live Injection: Full Face Assessment and Treatment

FACIAL FEMINISATION WITH INJECTABLES

The face plays a significant role in overall gender perception. With the rise in injectable treatments, botulinum toxin and dermal fillers now play an important component of gender-affirming facial feminisation during transition. The aim of gender-affirming facial feminisation with injectables is to modify the underlying craniofacial skeleton and overlying soft tissues to align more closely with that of a cis-gender female of the same age. For transgender and gender diverse (TGD) individuals, non-surgical can vastly improve quality of life by reducing gender dysphoria and improving safety.

BHOJANI-LYNCH Tahera

Friday, July 12, 2024 - from 16:15 to 18:15

ADVANCED INJECTABLES AGENDA/ AUDITORIUM

Session:

COMPLICATIONS PREVENTION AND MANAGEMENT

MANAGEMENT OF VISION LOSS ASSOCIATED WITH SOFT TISSUES FILLERS

With increased use of dermal fillers, there has been a corresponding increase in complications. The most devestating of these is loss of vision, which occurs most frequently from injections in the nose and glabella. The etiology of the visual loss will be explained as well as possible interventions which have been used to try to help reverse the visual loss.

BHOJANI-LYNCH Tahera

Friday, July 12, 2024 - from 14:00 to 16:00

ADVANCED INJECTABLES AGENDA/ AUDITORIUM Session:

Live Injection: Periorbital Masterclass

LIVE DEMO - NEEDLE TECHNIQUE IN THE MEDIAL GROOVE AND LATERAL CANTHAL LIFT

This Live Demonstration will show case a SAFE and EFFECTIVE technique on how to get a natural and smooth transition between mid face and tear trough, medially and laterally using a needle / combination technique.

BIRD Vanessa

Saturday, July 13, 2024 - from 09:00 to 10:30

AESTHETICS OPEN STAGE AGENDA/ OPEN STAGE

Session:

How to Become a Rising Star

UK SUCCESS. THE KEY STEPS TO BUILDING A GLOBAL PROFILE.

There are many opportunities for growth and development within aesthetics. For the ambitious few, success can also play out on the international stage. So how can a practitioner looking to build a global profile begin their journey? What opportunities are available and how do you take the right steps and open the right doors to achieve success? Whether you want to speak on the worldwide stage at industry conferences, represent your country for international brands, have a regular "visiting' clinic in a different country or even expand your own clinic oversees, it all starts with people skills and networking. Learn how to identify opportunities that are right for you and build a plan to reach your goals. Understand how your own "style', personality and expertise may lend itself to different regions and roles. Develop your interpersonal skills and grow your network whilst avoiding falling into "the ego trap. Gain an international advantage by building a global profile

BIRD Vanessa

Saturday, July 13, 2024 - from 14:00 to 16:00

AESTHETICS OPEN STAGE AGENDA/ OPEN STAGE

Session:

Future of Skin Care

SELLING SKINCARE: ETHICAL METHODS TO MAXIMISE UPTAKE OF SKINCARE IN CLINIC

To maximise results and revenue in clinic you need to sell skincare to all patients. Incentivised, motivated staff should support the patient journey by ethically cross-selling and up-selling skincare. However many staff do not have the selling skills to enable them to help patients in this way. They may lack confidence or believe selling is unethical. This talk will demonstrate how to package treatments with skincare to create high-value treatments that deliver both clinically and financially. Delegates will learn key ethical selling skills that are necessary to help cross-sell and up-sell skincare to enhance results. The presentation will conclude with guidance on how to incentivise staff to sell ethically. This presentation will help delegates increase patient satisfaction whilst building financial security during these challenging economic times.

CABUNAC Zelika

Saturday, July 13, 2024 - from 11:00 to 13:00

ADVANCED INJECTABLES AGENDA/ AUDITORIUM

Session:

Live Injection: Lips Masterclass

MORNING LIPS TECHNIQUE - MINIMAL VOLUME AND TEXTURE LIPS CORRECTIONS

MORNING LIPS

The Morning Lips lip correction technique was developed with the idea of mimicking the effect of morning lip fullness. Upon waking up, the lips always appear slightly fuller due to swelling caused by lymphatic stasis. Despite the growing trend of lip augmentation with hyaluronic acid, sometimes women have a strong aversion to seek any form of correction. The most common reason is the fear of significant and excessive lip enlargement, unnatural results, and subsequent dissatisfaction.

The specificities of the Morning Lips lip correction technique, focusing on minimal lip volume enhancement and improvement of lip texture, have encouraged many clients to seek this type of intervention, primarily because they are confident that lip enlargement will be minimal, providing the desired effect of morning fullness that is familiar and appealing to them.

The approach for Morning Lips is individualized and depends on the initial size and shape of the lips. For patients with previously well-shaped and voluminous lips, a horizontal hyaluronic acid application technique will predominate. In cases where patients have smaller lip volume and may require lip shape correction, the vertical technique is more dominant. Successful implementation of all application techniques requires a thorough understanding of anatomy, artistic eye, and skilled professional hands.

The Morning Lips lip correction technique has attracted numerous clients of all ages who desired subtle lip correction, but

CABUNAC Zelika

Saturday, July 13, 2024 - from 14:00 to 16:00

ADVANCED INJECTABLES AGENDA/ AUDITORIUM

Session:

Live Injection: What are the Best Combinations for Lower Face, Neck and Decollete?

COMBINING LASERS AND FILLERS FOR SKIN TIGHTENING

Treating the lower third of the face with endolaser in combination with hyaluronic fillers is a highly effective non-surgical rejuvenation method. Given the significant impact of aging on bone and soft-tissue structures in the upper and middle thirds of the face, as well as changes in the neck region, adopting a complex, comprehensive approach is imperative to address the aesthetic concerns of the lower face.

An individual treatment plan is crucial for optimizing and the better efficiency of both procedures. If there is tissue deficiency in the temple and chin regions, volumizing with hyaluronic fillers in those areas should be done first. In cases of dehydrated skin, mesotherapy cocktails are administered to prepare the skin and enhance the effectiveness of the laser procedure.

When treating the lower face with a laser, it is necessary to apply the endolaser to the middle and lower thirds of the face, often extending it to the submandibular region as well. After the application of local anesthesia, the microfiber of the endolaser is inserted into the subcutaneous tissue to induce controlled heating of the tissue, stimulating collagen and elastin production for skin tightening and lifting in the treated areas.

When, along with skin tightening, it is also necessary to melt local fat deposits, particularly in the submandibular region, the parameters of the endolaser are additionally adjusted. The initial skin tightening effects are obtained and visible immediately during treatment, with full results evident within three months. It has been recorded that improvement in results continues up to six months post-treatment due to ongoing collagen production.

For lower jaw treatment, hyaluronic fillers are recommended three months after endolaser treatment, using a smaller amount of filler. It is advisable to first contour the middle third before treating the lower third with hyaluronic acid. Depending on individual patient's characteristics, the extent of age related changes in bone structures, and patient preferences, I decide on the technique of hyaluron application. I most often perform the MABOT technique for mandibular restitution. Very rarely, I opt for my patients for a complete contouring of the jawline.

The nonsurgical restitution of the lower third can be achieved without changing of the mandibular shape, just by adding hialuronic acid fillers to restore lost bone tissue. Many patients would like to keep their natural appearance. They are afraid of aesthetic procedures which are going to bring them different looks. My approach to mandibular reconstruction is to "add what has been lost", without changing the mandibular shape. I have developed the MABOT technique (mandibular bolus technique for manndibular region restitution) for injecting small boluses of high G prime hialuronic acid fillers along the mandible. The added filler gives better support to the overlying skin tissue, resulting in rejuvenation of the lower third.

Combining endolaser with hyaluronic fillers for skin tightening and rejuvenation of the lower third of the face gives superior aesthetic results, due to the synergistic effects of the both treatments.

CIDRANES Ernesto

Saturday, July 13, 2024 - from 11:00 to 13:00

MULTISPECIALTY AESTHETICS AGENDA #2/ E

Session:

Regenerative Medicine for Hair Loss

HAIRESTART: NON-INVASIVE LASER SMOOTH STIMULATION OF HAIR GROWTH

EXOSOMES AND LASER FOR HAIRLOSS TREATMENT

Objectives: The aim was to evaluate the effectiveness and safety in hair growth stimulation of combination of Exosomes with laser treatment modalities, in patients with both early and advanced stages of AGA.

Our main objective is to study the treatment option to control severe hair loss with the use of exosomes combined with laser therapy.

Introduction: Hair loss, also known as alopecia or baldness, refers to a loss of hair from part of the head or body. Symptoms of hair loss include hair loss in patches usually in circular patterns, dandruff, skin lesions, and scarring.

Exosomes can regulate the hair growth cycle, with can help to promote the growth of new hair and prevent hair loss

Low level laser theraphy irradiates photons into scalp tissues. These photons are absorbed by weak cells to encourage hair growth.

Materials / method: We have carried out our study in 60 patients

The first 30 patients received combined laser plus exosomes therapies once a month for 6 months and subsequently every three months for 1 year.

The other 30 patients received laser therapy once a month for 6 months and then booster doses every three months for 1

year.

We always use the same laser and the same type of exosomes

Results: The degree of satisfaction of patients where exosomes were combined with laser was 78.3% compared to 69.2% of those who received laser therapy alone.

No serious adverse reactions were reported in either sample. The incidence of minor complications was due to irritability after treatment with greater representation in the laser plus exosomes group in only 12.5% but never longer than 24 hours.

The improvement of the patients when the combined therapies were used turned out to be 100%, with the improvement prevailing in the ages between 35 - 55 years in both sexes.

Conclusion: The combined therapies are highly effective even in severe cases of hair loss.

The degree of satisfaction shown by our patients motivates us to work on the prevention and treatment of alopecia with new resolution formulas.

Exosomes provide more speed and quality in the evolution of our patients as well as in the degree of satisfaction

DAVIDOVIC Kristina

Saturday, July 13, 2024 - from 14:00 to 16:00

ADVANCED INJECTABLES AGENDA/ AUDITORIUM

Session:

Live Injection: What are the Best Combinations for Lower Face, Neck and Decollete?

FILLERS AND TOXIN COMBINED FOR THE BEST OUTCOME FOR THE LOWER THIRD AND NECK

The aim of combining different minimally invasive techniques is to achieve the most harmonious and most natural-looking facial rejuvenation as effectively and as safely as possible. Due to their safety and versatility, botulinum toxin and soft tissue fillers have become the most sought-after modalities for correcting the signs of facial aging. More practitioners are also combining fillers and botulinum toxin to achieve longer-lasting and natural-looking results. Our aim is to provide guidance on basic anatomical landmarks and areas where botulinum toxin injections, subcutaneous filler injections are placed on the face. We would also like to share our best practices on the best combination, spacing the appropriate time intervals in between each procedure to allow for the shortest possible recovery time, as well as periprocedural advice for an integrated treatment approach.

DAVIDOVIC Kristina

Saturday, July 13, 2024 - from 16:30 to 17:30

ADVANCED INJECTABLES AGENDA/ AUDITORIUM

Session:

Full Face Toxins

NEW TOXIN PATTERNS

Botulinum toxin injection is the most commonly performed cosmetic procedure in the world. While it has many areas of application, it is frequently used to manage and treat rhytids in the aging upper face. This activity reviews the indications, contraindications, techniques, complications, and other key elements of botulinum toxin treatment and highlights the role of the interprofessional team in evaluating and treating patients with this condition. Here we present the novel discoveries and novel technique for injection

DILLON Jennifer

Saturday, July 13, 2024 - from 11:00 to 13:00

MULTISPECIALTY AESTHETICS AGENDA #2/ E

Session:

Regenerative Medicine for Hair Loss

CLONING - THE ULTIMATE REGENERATIVE TREATMENT

For decades, hair cloning has been the dream of many hair loss sufferers. Hope was raised by rodent experiments in the 1980s; however, humans have many important differences and no human treatment has become available in over 40 years. This talk will discuss how far we've progressed in creating new human hair follicles and how applicable and practical these organoids are to cosmetic benefit. Obstacles to whole follicle cloning will be discussed, include funding, regulatory hurdles, the availability of scientific models and the surprisingly high complexity of the miniature organ that is the hair follicle. Due to these difficulties, it may be imperative to switch our focus from whole hair follicle cloning to produce brand new follicles, to cellular cloning in order to rejuvenate existing follicles as they are undergoing miniaturisation. The latter is a simpler, more affordable solution that is within grasp in a much shorter time frame for those experiencing androgenetic alopecia.

GENTILE Pietro

Friday, July 12, 2024 - from 11:00 to 13:00

MULTISPECIALTY AESTHETICS AGENDA #1/ A

Session:

Regenerative Aesthetics

FAT GRAFT IN FACE REJUVENATION AND SOFT TISSUE DEFECTS: CLINICAL, INSTRUMENTAL AND SCIENTIFIC EVALUATION

Objectives: This study aimed to evaluate the safety and efficacy of the use of Fat grafts enhanced with stroll vascular fraction cells (FG-SVFs) in face rejuvenation for esthetic improvement and soft tissue defects.

Methods: 33 female patients affected by face soft-tissue defects with loss of volume, study group (SG), were treated with FG-SVFs, comparing results with a control group (CG) (n = 30) treated with fat graft not enhanced (FG). Clinical evaluation, a photographic assessment, magnetic resonance imaging (MRI),

and ultrasound (US) were performed. Post-operative follow-up was performed at 1, 3, 7, 12, 24, 48, weeks, and then annually. Results: SG patients showed 61% maintenance of the contour restoring and of volume after 3 years compared with the CG treated with FG, who showed 31% maintenance. 60.7% (n = 20) of SG patients, presented an increase of 6.6 mm in the soft tissue volume after 36 months, which was reported in only 33,3% (n = 10) of the CG. Volumetric persistence in the SG was higher than that in the CG (p

Conclusions: The use of FG-SVFs was safe and effective in this series of cases treated.

GENTILE Pietro

Saturday, July 13, 2024 - from 11:00 to 13:00

MULTISPECIALTY AESTHETICS AGENDA #2/ E

Session:

Regenerative Medicine for Hair Loss

MICROGRAFTS CONTAINING HUMAN FOLLICLE STEM CELLS IN ANDROGENTIC ALOPECIA VS PRP: CLINICAL, HISTOLOGICAL AND TRICHOSCAN EVALUATIONS

Background: Platelet-rich plasma (PRP) and Micrografts containing human follicle mesenchymal stem cells (HF-MSCs) were tried as a potential treatment for Androgenetic alopecia (AGA).

Objective: This work aims to report the clinical effectiveness of HF-MSCs and PRP in AGA patients evaluating and reviewing the most updated information related to the bio-molecular pathway.

Methods: 21 patients were treated with HF-MSCs injections and 57 patients were treated with A-PRP. The Wnt pathway and Platelet growth factors effects were analyzed. Clinical and instrumental evaluations were performed.

Results: 23 weeks after the last treatment with mean hair thickness increments (29 ± 5.0%) over baseline values for the targeted area. At the same time (23 weeks) respectively 29% and 28% of hair density improvement were observed after PRP and HF-MSCs treatment. The increment of Wnt signaling in Dermal Papilla Cells is one of the principal factors that enhances hair growth. Signaling from mesenchymal stem cells and platelet-derived growth factors positively influences hair growth through cellular proliferation to prolong the anagen phase (FGF-7), inducing cell growth (ERK activation), stimulating hair follicle development (ß-catenin), and suppressing apoptotic cues (Bcl-2 release and Akt activation).

Conclusion: PRP and HF-MSCs are safe and effectiveness procedure in AGA patients

GOLD Michael

Friday, July 12, 2024 - from 09:00 to 10:30

ADVANCED INJECTABLES AGENDA/ AUDITORIUM

Session:

Innovations, Trends and Hottest Debates

NEW TOXINS COMING TO THE MARKET

Objectives: The objectives of this presentation is to review the current FDA pipeline that exists for new toxins that are making their way through the FDA process.

Introduction: Botulinum toxin A transformed the aesthetic and cosmetic arena into heights that no one saw coming when the first toxin was approved many years ago.

Results and Conclusions: Newer toxins have emerged into the clinical scene and this presentation will differentiate these newer toxins and show the clinical evidence that has entered into the public domain with respect to these toxins. In addition, several newer toxins are in clinical trials at this time, and preliminary, public domain data will also be presented. It is an exciting time still for toxins for cosmetic use and we will focus on how some of these newer toxins may make a difference for our patients.

GOLD Michael

Friday, July 12, 2024 - from 11:00 to 13:00

MULTISPECIALTY AESTHETICS AGENDA #1/ A

Session:

Regenerative Aesthetics

EXOSOMES – ARE THEY REAL?

Introduction: Exosomes have become one of the hottest topics in the Regenerative Medicine space in 2024.

Objectives: To review the current state of exosomes in dermatology and in regenerative medicine.

Methods: Through peer-reviewed publications and case reports, the use of exosomes in medical dermatology and aesthetic

medicine will be reviewed.

Results: Exosomes are being used successfully in medical dermatology for wound healing and for inflammatory skin disorders. In aesthetic medicine, exosomes are being used for post-procedure enhancement as well as finding a niche in hair growth.

Conclusions: Exosomes in 2024 are real - clinical studies are backing their efficacy.

GOLD Michael

Friday, July 12, 2024 - from 11:00 to 13:00

AESTHETICS OPEN STAGE AGENDA/ OPEN STAGE

Session:

Exploring Innovations in Devices, Treatments, and Skincare

WHAT'S NEW IN DEVICES?

Introduction: Energy Based Devices (EBDs) are an important part of aesthetic medicine.

Objectives: This presentation will highlight some of the newer EBDs that are being used in 2024 with a focus on peer-reviewed medicine.

. Methods: Clinical study trial data for these new devices will be presented.

Results: With new devices coming to the market, aesthetic physicians now have varied options when treating fine lines and wrinkles, actinic damage, vascular and pigment issues, as well as tightening of the skin.

Conclusions: We are in a good space with EBDs - new devices are providing new options for our patients to achieve their desired cosmetic outcomes.

GOLD Michael

Friday, July 12, 2024 - from 14:00 to 16:00

ADVANCED INJECTABLES AGENDA/ AUDITORIUM

Session:

Live Injection: Periorbital Masterclass

ENERGY DEVICES AND FILLERS IN THE TEAR THROUGH AREA

Introduction: Treatment of the tear trough is one of the most sought after yet difficult cosmetic areas to treat.

Objectives: To review the various dermal fillers and energy based devices that are most recommended to treat this concern. Methods: This presentation will review the FDA approved fillers and devices that are currently available to treat the tear

Results and Conclusions: When used correctly, tear troughs can be treated successfully with dermal fillers and with energy based devices.

GOLD Michael

Friday, July 12, 2024 - from 14:00 to 16:00

MULTISPECIALTY AESTHETICS AGENDA #2/ E

Session:

Medical Devices Around the World

EVIDENCE BASED RADIOFREQUENCY

Not all radio frequency system are equal you need to follow evidence based medicine when selecting devices for optimal results and evaluating potential adverse events we will explore the difference between solid peer reviewed clinical publications versus White papers

GOLD Michael

Friday, July 12, 2024 - from 14:00 to 16:00

MULTISPECIALTY AESTHETICS AGENDA #2/ E

Session:

Medical Devices Around the World

COLD LASER RESURFACING – WHAT ARE WE TALKING ABOUT

Introduction: Laser skin resurfacing is a common procedure in aesthetics. One of the big concerns is treating skin of color safely.

Objective: To evaluate a new "cold" laser fiber technology specifically designed to treat all skin types safely.

Methods: Peer reviewed data and personal use has been collected to describe the evidence for the effectiveness of this new technology and also for new additions to the device including laser coring for skin tightening.

Results: The results from the data show the effectiveness of this technology in improving skin tone, skin texture, improving scars and acne scars, and tightening the skin via laser coring.

Conclusions: Cold laser technology is improving our patients' wellbeing each and every day.

GOLD Michael

Saturday, July 13, 2024 - from 14:00 to 16:00

MULTISPECIALTY AESTHETICS AGENDA #1/ A

Session:

What Can the Face and Body Shaping Latest Technologies Do For Your Patient

PARALLEL ULTRASOUND BEAM TECHNOLOGY

Introduction: Parallel beam ultrasound technology is a novel skin tightening technology that has grown in popularity in recent years.

Objective: To review the FDA cleared indications for the technology and the studies that have been done to lead to these clearances.

Methods: Data collection from all the FDA approved work have been collected.

Results: Parallel beam ultrasound technology can have a profound impact on one's aesthetic appearance.

Conclusions: Parallel beam technology has been thoroughly studied and is one of the new technologies making a difference for our patients.

GOLD Michael

Saturday, July 13, 2024 - from 14:00 to 16:00

MULTISPECIALTY AESTHETICS AGENDA #1/ A

Session:

What Can the Face and Body Shaping Latest Technologies Do For Your Patient

ENERGY DEVICES AND FILLERS IN THE TEAR THROUGH AREA

Introduction: Treatment of the tear trough is one of the most sought after yet difficult cosmetic areas to treat.

Objectives: To review the various dermal fillers and energy based devices that are most recommended to treat this concern. Methods: This presentation will review the FDA approved fillers and devices that are currently available to treat the tear troughs.

Results and Conclusions: When used correctly, tear troughs can be treated successfully with dermal fillers and with energy based devices.

GOLD Michael

Saturday, July 13, 2024 - from 14:00 to 16:00

MULTISPECIALTY AESTHETICS AGENDA #1/ A

Session:

What Can the Face and Body Shaping Latest Technologies Do For Your Patient

FAT REDUCTION SKIN TIGHTENING IN 2024 – NEW CONCEPTS

Objectives: The objectives of this presentation is to review the newest fat reduction devices and how best to use them for the successful treatment of fat reduction.

Introduction: Fat reduction is a very popular procedure and many devices have entered into our armamentarium to combat the

problem.

Methods: An evidence-based review will show how well these devices work in everyday clinical practice.

Results and Conclusions: Fat reduction with EBDs is real and we have the technology now to successfully reduce fat in appropriate patients.

GOLD Michael

Saturday, July 13, 2024 - from 14:00 to 16:00

AESTHETICS OPEN STAGE AGENDA/ OPEN STAGE

Session:

Future of Skin Care

SKIN CARE BREAKTHROUGHS

Objectives: This presentation will introduce new concepts in skin care.

Introduction: Cosmeceuticals has become part of the practice of aesthetic medicine. New and exciting products and ingredients are entering into our armamentarium and we must understand what they all are about, what they potentially can do for our patients, and what their clinical trials are showing to convince us to use them with our patients. Whether we are talking about new antioxidant products, new growth factor products, products derived from stem cells or other skin lines, we must explore and evaluate how they came to be and how our patients will benefit from their use.

we must explore how patients will benefit from their use.

Results and Conclusions: New skin care lines and products will be reviewed in this presentation as well as looking at how we are using cosmeceuticals to fight pollution effects on our skin - one of the big concerns facing us today. As well, we will review some of the most recent clinical trials on how best to use cosmeceuticals as a post-procedure skin care to enhance wound healing, decrease downtime, and improve the overall skin condition.

GOLD Michael

Saturday, July 13, 2024 - from 16:30 to 17:30

ADVANCED INJECTABLES AGENDA/ AUDITORIUM

Session:

Full Face Toxins

NEUROTOXINS MAKING WAVES IN 2024

Objectives: The objectives of this presentation is to review the current FDA pipeline that exists for new toxins that are making their way through the FDA process.

Introduction: Botulinum toxin A transformed the aesthetic and cosmetic arena into heights that no one saw coming when the first toxin was approved many years ago.

Results and Conclusions: Newer toxins have emerged into the clinical scene and this presentation will differentiate these newer toxins and show the clinical evidence that has entered into the public domain with respect to these toxins. In addition, several newer toxins are in clinical trials at this time, and preliminary, public domain data will also be presented. It is an exciting time still for toxins for cosmetic use and we will focus on how some of these newer toxins may make a difference for our patients.

GOLD Michael

Saturday, July 13, 2024 - from 16:30 to 17:30

MULTISPECIALTY AESTHETICS AGENDA #1/ A

Session:

Latest on Face Skin Care - Topical Solutions

ACNE

Objectives: The objectives of this presentation is to introduce the newest concepts in skin care and the actives associated with them that are important as we enter 2024.

Introduction: The recommending and dispensing of cosmeceuticals has become part of the practice of aesthetic medicine in many, if not most practices in the US. We are introducing many new and exciting new products and ingredients into our armamentarium and we must understand what they all are about, what they potentially can do for our patients, and what their clinical trials are showing to convince us to use them with our patients. Whether we are talking about new antioxidant products, new growth factor products, products derived from stem cells or other skin lines, we must explore and evaluate how they came to be and how our patients will benefit from their use.

we must explore how patients will benefit from their use.

Results and Conclusions: Some of the newer skin care lines and products will be reviewed in this presentation as well as

looking at how we are using cosmeceuticals to fight pollution effects on our skin - one of the big concerns facing us today. As well, we will review some of the most recent clinical trials on how best to use cosmeceuticals as a post-procedure skin care to enhance wound healing, decrease downtime, and improve the overall skin condition.

GREEN Lawrence

Saturday, July 13, 2024 - from 16:30 to 17:30

ADVANCED INJECTABLES AGENDA/ AUDITORIUM

Session:

Full Face Toxins

BOTULINUM TOXIN CLINICAL TRIAL UPDATE

Data on increasing duration of effect via increasing units of different brands of botulinum toxin (injection) will be discussed. Duration of effect for newer botulinum toxins like daxxibotulinum toxin and relabotulinum toxin will also be included

GUPTA Atula

Friday, July 12, 2024 - from 16:30 to 18:15

MULTISPECIALTY AESTHETICS AGENDA #1/ A

Session:

Chemical Peel Masterclass

SEQUENTIAL PEELS

Sequential peels in the treatment of dermatologic and aesthetic indications

Peeling agents showing improvements in different dermatologic and aesthetic concerns have made chemical peels a very versatile procedure. Different molecules have unique mechanisms of actions and combining them in different ways can offer a synergistic effect on the primary condition. Sequential peel is a technique in which peels are applied in sequence. The first peel is applied, and its action is terminated after a specific amount of time. This is followed by the application of another peeling agent which can be left on as a leave on peel or may be neutralized after a certain amount of time depending on the peel and the indication being treated. The first peel enhances the penetration of the second peeling agent by causing a controlled exfoliation resulting in a greater peel depth. Different peeling agents have different acidity (pKa) and combining them in a single formulation may not be pharmacologically compatible and may disturb their individual efficacy. Hence two peels are applied one after another in order to achieve the optimal result of both the peeling agents. Sequential peeling is effective in acne, acne with post inflammatory hyperpigmentation, scars, photoaging, tanning, melasma, lichen planus pigmentosus, keratosis pilaris, acanthosis nigricans, cutaneous amyloidosis and skin rejuvenation. A study conducted on sequential peeling (Mahmoud et al) for acne concluded that sequential peeling with glycolic acid (GA) and salicylic acid (SA) was equally effective in reducing lesion count, disease grading and IL levels in comparison with doxycycline alone or in combination with the same peeling regimen. SA 30 % peel followed by GA 35-70% peel is an effective treatment modality for acne with post inflammatory hyperpigmentation (PIH) as well as pustular acne. SA30 % peel may be followed by lactic acid (LA) 80% peel for the improvement of acne excorie. LA acts as a moisturising and lightening agent in the scratched and dry lesions of acne excorie with PIH. Comedonal acne responds well to SA 30% peel followed by retinol peel. Retinol peels may be left on the skin for 4-8 hours depending on skin sensitivity. Previous studies have shown that GA, SA, Trichloroacetic acid (TCA) and LA chemical peels are efficacious in melasma. For melasma, sequential peeling with TCA 15% followed by modified Jessner's solution has been tried by previous authors. Modified Jessner's solution improved results along with TCA in melasma and proved to be a useful adjuvant. Several combination peels containing TCA and phenol can be used following application of GA 20-35% in facial melasma. Combination peels containing glycolic kojic acid (33 % GA and 7% kojic acid) followed in sequence with the application of a combination peel containing TCA and tranexamic acid (TXA) may also be tried to improve pigmentation. For dermal pigmentary conditions like cutaneous amyloidosis, acanthosis nigricans and lichen planus pigmentosus a superficial peel containing GA may be followed by a medium depth peel containing TCA 15% and Phenol 15%. Patients should be counselled that the greater peel depth may result in fine desquamation for a week following the treatment. Chemical peels can be performed in sequence for dull skin, tanning and an overall rejuvenation of the skin. LA or GA in combination with ascorbic acid peels help to provide a faster improvement in dull and photodamaged skin. Periorbital Melanosis also responds well to sequential peeling. In a previous study LA 15% in combination with TCA 3.75 % has been used in periorbital hyperpigmentation. Arginic acid peels can be followed in sequence by combination peels containing mandelic acid and thioglycolic acid with the aim of improving the hemosiderotic pigmentation in dark circles. Keratosis pilaris (KP) is also an indication for using sequential peels. A SA 30% or GA 70% chemical peel may be followed sequentially by a leave on tretinoin peel in order to improve the pigmentation and follicular prominence associated with KP. Seguential peels carry lower risk when two superficial peels are combined as opposed to combining two medium depth peels. Deep peels in sequence in darker skin type should be avoided considering the risk of post treatment complications.

GUPTA Atula

Saturday, July 13, 2024 - from 14:00 to 16:00

MULTISPECIALTY AESTHETICS AGENDA #2/ E Session:

Regenerative Medicine

MNRF IS THE TREATMENT OF ATROPHIC SCARS

Micro needling Radiofrequency in the management of atrophic scars

Microneedle radiofrequency fractional (MNRF) has been found to be very effective in reducing both atrophic acne scars and open pores. Unlike lasers, MNRF improves skin texture by producing heat through tissue impedance by generating a flow of electrons in an electromagnetic field. Since the impedance of the dermis is lower (due to the higher water content) than epidermis, the flow of current is greater in the dermal tissue leading to formation of a larger coagulative thermal zone as compared to the epidermis. Fractionated radiofrequency creates a thermal injury zone that is pyramidal in shape unlike the conical thermal damage induced by ablative lasers. MNRF improves scars by delivering bipolar RF through a smooth electronically controlled insertion of insulated or noninsulated microneedles which can penetrate different depths of the dermis & create radiofrequency thermal zones (RFTZ) without causing epidermal injury. In addition, microneedles result in mechanical disruption of ?brotic strands responsible for causing the downward traction of atrophic scars. Long term dermal remodelling, neo-elastogenesis and neo-collagenesis result in scar modulation. Neocollagenenesis and neoelastogenesis can be seen histologically as early as 1 month in RF thermal zones. MNRF is particularly useful in treating scars in the darker skin types who have a higher risk of developing PIH with ablative and nonablative lasers. The enhanced efficacy of MNRF is due to the depth of penetration of the microneedles(up to 3.5mm) Vs the low depth of penetration (0.7mm) of fractional lasers. The needles can be insulated or non-insulated. Insulated needles use insulation to cover the entire length of the needle, leaving only a small part of the tip conductive. Multiple passes are needed for treatment and there may be a tendency for micro bruising due to absence of coagulation along the length of the needle. Non-insulated microneedle RF takes advantage of the impedance difference between the epidermis and dermis. RF ?ows through all dermal layers at one time leading to a faster heating of the upper and lower dermis without any epidermal damage. Coagulation throughout the non-insulated needle also eliminates micro-bleeding during treatment. There are several published studies on the treatment of acne scars with MNRF. Some of the studies using insulated needles have been performed by Cho et al, Vejjabhinanta et al, Chandrashekhar et al and Park et al. All studies demonstrated a significant improvement in scar grading. Other authors (Naori et al, Harth et al, Anwar Elawar et al, Pudukadan D) have evaluated the use of MNRF devices in scar treatment and have also concluded that MNRF is an effective modality for managing acne scars. MNRF improves all types of acne scars with maximum improvement seen in rolling followed by boxcar scars. Icepick scars are the least responsive to MNRF treatments. Subcision preceding MNRF improves the outcome in scar reduction. PRP can be safely and effectively combined with MNRF to improve dermal remodelling and reduce post procedure downtime. MNRF also has shown to give better results in scars when combined with resurfacing ablative or non-ablative lasers. MNRF usually requires 4-6 sessions for optimal results, with minimal adverse effects such as pain, erythema, oedema and spot bleeding. Pain is significantly lower as compared to ablative fractional lasers. Pain can be reduced by performing the passes quickly in order to reduce treatment time. The occurrence of scarring or pigmentary complications after treatment in the darker skin types is extremely rare as radiofrequency is a color-blind technology. Considering its efficacy and safety in type 3-5 skin, MNRF can be used as a first line treatment in all types of acne

HAQ Aaminah

Saturday, July 13, 2024 - from 14:00 to 16:00

MULTISPECIALTY AESTHETICS AGENDA #1/ A

Session:

What Can the Face and Body Shaping Latest Technologies Do For Your Patient

SYNCHRONOUS ULTRASOUND PARALLEL BEAM TECHNOLOGY – NEW INDICATIONS

Unilateral brow ptosis can lead to unacceptable asymmetry and a tired appearance of the periocular region. Traditionally, surgical intervention has been the primary method of correcting brow ptosis. Various surgical techniques exist for surgically elevating the brow, the most effective of which is a direct brow lift. The scar associated with this procedure is visible above the eyebrow however, leading to a search for alternative options. Sofwave is an emerging, non-invasive treatment that uses Synchronous Ultrasound Parallel Beam (SUPERB) technology to stimulate collagen and elastin production, leading to tissue tightening and lift - specifically useful to target the eyebrow, where up to 5mm lift can be achieved.

Consecutive case series of patients presenting with unilateral or asymmetric brow ptosis, treated with unilateral non-surgical Synchronous Ultrasound Parallel Beam (SUPERB) treatment to the ipsilateral brow, under local anaesthesia. Patients were evaluated at 1 and 3 months post-treatment. Pre and post procedure photos were graded for brow position. Any adverse events were recorded. Patient satisfaction was assessed using standardised patient satisfaction questionnaires.

Our results demonstrated a significant improvement in brow position at 1 and 3 months. Treatment was safe and well-tolerated by all patients. No major adverse events were reported, and patient satisfaction was high.

The use of unilateral SUPERB for brow lift shows potential as an effective and non-invasive treatment option for unilateral brow ptosis. Unlike surgery, it does not require any incisions or extensive downtime, making it an attractive option for patients seeking a quick and effective solution for unilateral brow ptosis. Further research and clinical studies are warranted to fully establish its efficacy and long-term outcomes.

HARRIS Steven

Friday, July 12, 2024 - from 16:15 to 18:15

ADVANCED INJECTABLES AGENDA/ AUDITORIUM

Session:

Complications Prevention and Management

OVERFILLING AND FILLER SPREAD

This presentation will focus on some of the physical effects of overfilling and the underlying mechanisms of filler spread commonly referred to as filler 'migration'. The overfilled face may not only be a result of 'too much' filler, but also a consequence of the type of filler ('permanent' versus 'non-permanent') and the area of the face in particular, the anatomical layer in which it was placed. Permanent fillers have a greater tendency to spread, but the 'overfilled' effects of commonly used hyaluronic acid fillers may also be due to an inflammatory response and venolymphatic obstruction. The fillers spread (rather than 'lift') along a path of least resistance in different layers such as muscle and the SMAS. Recent research with respect to the SMAS will be discussed as well as the recently described lip compartments where 'mucosal filler spread' appears to be taking place.

References:

- 1. Cotofana S, Hamade H, Bertucci V, Fagien S, Green JB, Pavicic T, Nikolis A, Lachman N, Hadjab A, Frank K. Change in Rheologic Properties of Facial Soft-Tissue Fillers across the Physiologic Angular Frequency Spectrum. Plast Reconstr Surg. 2021 Aug 1;148(2):320-331. doi: 10.1097/PRS.000000000008188. PMID: 34398083.
- 2. Minelli L, van der Lei B, Mendelson BC. The Superficial Musculoaponeurotic System: Does It Really Exist as an Anatomical Entity? Plast Reconstr Surg. 2024 May 1;153(5):1023-1034. doi: 10.1097/PRS.0000000000010557. Epub 2023 Apr 11. PMID: 37039509; PMCID: PMC11027987.
- 3. Schelke L., Liplavk O., Cotofana S., Shah-Desai S., Velthuis P., Periorbital venous stasis may be involved with filler induced malar edema—A duplex ultrasound-imaging-based case series. J Cosmet Dermatol. 2023; 22: 3246-3251. doi:10.1111/jocd.16012
- 4. Cotofana S, Hong WJ, Horne J, Harris S, Surek CC, Frank K, Alfertshofer M, Kattil PK, Sakuma T, Onishi EC, Bertucci V, Green JB, Smith MP, Khan A, Lowry N. Intralabial Lip Compartments and their Potential Clinical Relevance. Plast Reconstr Surg. 2023 Jun 14. doi: 10.1097/PRŚ.000000000010820. Epub ahead of print. PMID: 37314374.
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HARRIS Steven

Friday, July 12, 2024 - from 16:15 to 18:15

ADVANCED INJECTABLES AGENDA/ AUDITORIUM

Session:

Complications Prevention and Management

ULTRASOUND USE IN AESTHETIC COMPLICATIONS

Ultrasound is fast becoming an essential tool for the practice of aesthetic medicine. The technology allows direct visualisation of underlying facial anatomy in real time for safer and more effective placement of HA fillers and for the diagnoses and management of filler related complications. Recent research shows that ultrasound assisted cannula injections of the midface produce aesthetic outcomes by precise placement of the product into the desired fat compartments without migration into the more superficial layers. Ultrasound already plays a central role in the management of aesthetic complications; it allows the identification of different filler types, their precise location (anatomical layer) where changes may be observed both to the filler itself and its surroundings as in Delayed Onset Nodules (DONs) and vascular adverse events. HA fillers may be precisely targeted with ultrasound guided injections of hyaluronidase; ultrasound guidance has the advantage of minimising trauma to the tissues while keeping the dose of hyaluronidase to a minimum (reducing the risk of possible side effects). These advantages are also important when larger amounts of HA fillers are involved as in overfilled faces and elective dissolving for the process of normalisation. This presentation will focus on the use of ultrasound in aesthetic complications including specific examples and the latest research.

Reference:

- 1. Schelke L, Velthuis PJ, Lowry N, Rohrich RJ, Swift A, Alfertshofer M, Frank K, Gotkin RH, Cotofana S. Precision in Midfacial Volumization using Ultrasound-assisted Cannula Injections. Plast Reconstr Surg. 2023 Jan 2. doi: 10.1097/PRS.000000000010131. Epub ahead of print. PMID: 36728630.
- 2. Schelke, L.W., Harris, S., Cartier, H., Alfertshofer, M.G., Doestzada, M., Cotofana, S., & Velthuis, P.J. (2023). Treating facial overfilled syndrome with impaired facial expression—Presenting clinical experience with ultrasound imaging. Journal of Cosmetic Dermatology, 22, 3252 - 3260.

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- induced malar edema—A duplex ultrasound-imaging-based case series. J Cosmet Dermatol. 2023; 22: 3246-3251.

JORGE Manuela

Saturday, July 13, 2024 - from 11:00 to 13:00

ADVANCED INJECTABLES AGENDA/ AUDITORIUM

Session:

Live Injection: Lips Masterclass

TREATMENT FOR A GUMMY SMILE USING NEUROTOXINS: ANALYZING SMILE PATTERNS

This study aimed to evaluate the effectiveness of repeated botulinum toxin injections for treating excessive gingival display in gummy smiles. Female participants with gummy smiles attributed to upper lip hypermobility or excessive gingival display (4 to 6 mm) were enrolled. Each patient received customized botulinum toxin injections tailored to their smile characteristics.

JORGE Manuela

Saturday, July 13, 2024 - from 11:00 to 13:00

ADVANCED INJECTABLES AGENDA/ AUDITORIUM

Session:

Live Injection: Lips Masterclass

ADVANCED APPROACH TO FACIAL BEAUTIFICATION: LIP FILLER WITH TWO BEAUTY PRODUCTS WITH DIFFERENT RHEOLOGICAL PROPERTIES

This study presents an advanced lip filling technique utilizing two distinct types of hyaluronic acid fillers, AH1 and AH2, discussing their benefits, limitations, and clinical considerations. The objective is to achieve fuller, more defined, and harmonious lips while ensuring safety, patient satisfaction, and consistent aesthetic results. The technique involves using denser hyaluronic acid (AH1) for contouring and less dense hyaluronic acid (AH2) for volumizing, tailored to individual lip characteristics. Overall, this approach combines aesthetics and function for safer, more beautiful, and harmonious lip enhancement results.

KARAM Ontonio

Saturday, July 13, 2024 - from 09:00 to 10:30

AESTHETICS OPEN STAGE AGENDA/ OPEN STAGE

Session:

How to Become a Rising Star

THE ART OF INFLUENCE: CULTIVATING AN UPSCALE MEDICAL AESTHETICS BRAND THAT CONVERTS

In an era where the digital landscape often dominates discussions of branding, this presentation endeavors to discusses the profound dimensions of personal branding within the medical aesthetics industry. Under the theme that a brand transcends the confines of a digital

persona, we explore how it influences and shapes clients' perceptions at every touchpoint of their consumer journey. At its core, a brand is not merely a visual identity; it is the sum of emotions, values, and

perceptions that resonate within the hearts and minds of clients. It is, unequivocally, a potent tool for forging emotional connections with an audience, enabling the transformation of a mere transaction into a meaningful relationship. This presentation challenges the conventional notion that branding starts and ends with digital. It suggests that the true essence of branding extends beyond pixels and screens. A brand is an intricate tapestry woven into every touch point of the client's journey, from the initial online encounter to the culmination of their treatment and the enduring relationship that follows.

We discover the pivotal role of authenticity in personal branding, emphasizing the necessity of aligning one's values and identity with the brand narrative. In doing so, we highlight the path to crafting a brand that resonates deeply with the discerning clientele in the field of medical aesthetics.

As we navigate the multifaceted facets of personal branding, we look at the art of creating an environment that leaves indelible impressions. The ambiance, the treatment, the first phone call, and the meticulous after-care process all work to create a positive client experience. It is within these orchestrated moments that a personal brand is truly brought to life, where it

transcends the digital realm and materializes in tangible, profound connections. Drawing inspiration from the real-world success of our client, Julie Wuis, "The Queen of Face," we unveil the remarkable achievements that can be realized through personalization, trust building, and unparalleled service. Her story serves as a testament to the transformative potential of a personal brand that prioritizes human connection over conventional marketing approaches. With full reliance on the personal brand she has built, she does not rely on paid advertising and SEO to secure a booked schedule - and she hits daily injectable revenues of over \$30,000.

In closing, we invite attendees to reflect upon their own personal brands and their potential to transcend the digital veil. This presentation serves as a thought-provoking exploration of the profound, enduring, and transformative nature of personal branding in medical aesthetics. It challenges us to embrace authenticity, nurture meaningful connections, and ultimately use the full spectrum of the client journey as a canvas upon which to paint our brand narrative.

Upon completion, participants will be able to:

1. Define the Multifaceted Nature of Personal Branding: Upon completion, participants will be able to articulate the intricate

components that make up a personal brand beyond digital aesthetics, recognizing its profound impact on client perceptions throughout their journey.

- 2. Implement Effective Branding Strategies Across Client Touch Points: After the session, participants will be equipped with the skills to identify and apply branding strategies at various stages of the client experience, encompassing online marketing, first contact, in-clinic encounters, treatments, and after-care, to establish a cohesive and compelling brand narrative.
- 3. Evaluate and Enhance Personal Branding's Influence on Client Engagement:

Participants will gain the ability to assess the influence of their personal branding efforts on client engagement and satisfaction, employing measurable metrics and feedback mechanisms to refine their strategies and foster enduring client relationships.

KELLY Natali

Friday, July 12, 2024 - from 09:00 to 10:30

AESTHETICS OPEN STAGE AGENDA/ OPEN STAGE

Session:

Patient Selection Safety

BUILDING YOUR OWN AESTHETIC PRACTICE: BEST STRATEGIES

How to build a successful Aesthetic Practice in an unregulated industry. I will be sharing my best strategies and experience on business, branding, partnerships, marketing and social media to attract the ideal patients to your practice.

KEMPA Joanna

Friday, July 12, 2024 - from 11:00 to 13:00

AESTHETICS OPEN STAGE AGENDA/ OPEN STAGE

Session:

Exploring Innovations in Devices, Treatments, and Skincare

APPLICATION OF THE EYE TRACKING TECHNOLOGY IN RESEARCHES ABOUT AESTHETIC PREFERENCES

Since aesthetic preferences are undergoing constant evolution, there is a need to continue to perform new studies that set certain standards suggesting the ideal proportions we want in a patient for the purpose of improving their appearance. In order to study these, it is useful to simultaneously combine data obtained subjectively (i.e., by asking directly about preferences) and objectively. Objective data can be obtained through new technologies such as eye tracking. This is a technology that studies the eye movements of the observer during the display of given stimuli. Thus, visualizations of different faces can be shown and information such as the time to first fixation at a region of the face, the duration of that fixation and the overall time spent observing a region of the face can be obtained. Exploring the correlation in which an observers evaluate a face in terms of attractiveness and gender characteristics, with the way they observed that face, we can get a complete depiction that reports what the overall rating is.

KERSCHER Martina

Saturday, July 13, 2024 - from 09:00 to 10:30

MULTISPECIALTY AESTHETICS AGENDA #1/ A

Session:

Enhancing your Aesthetic Injectable Practice

SKIN QUALITY AND ITS RELEVANCE IN AESTHETICS

Enhancing the practice of aesthetic injectables necessitates a comprehensive understanding of skin quality and its paramount importance in the field of aesthetics, including standardized criteria to define and measure it.

Skin quality plays a crucial role in overall attractiveness, as it directly affects how youthful and healthy a person appears. High-quality skin can boost an individual's confidence and social interactions, significantly impacting their psychological well-being.

Optimal skin quality is characterized by healthy, youthful-looking, and undamaged skin, transcending all ethnicities through four Emergent Perceptual skin quality Categories (EPCs): 1. skin tone evenness, 2. skin surface evenness, 3. skin firmness, and 4. skin glow. These EPCs are influenced by multiple tissue layers, suggesting that topical treatments alone are insufficient. Instead, a multilayer treatment approach is necessary to enhance these perceptual categories effectively. A recently developed practical guide for skin quality improvement, recommending an "inside-out" treatment strategy. This approach advocates addressing deeper tissue planes before the superficial layers to achieve harmonious aesthetic outcomes. The practical guide emphasizes customizing treatment plans to each patient's specific needs, individually adapted to the four EPCs and utilizing a combination of modalities in a sequenced manner.

In conclusion, the integration of these findings provides a robust foundation for improving skin quality within aesthetic dermatology. The defined EPCs along with the "inside-out" treatment strategy serve as a guideline for clinicians to determine

appropriate treatment options and target specific tissue layer. By adopting this multimodal and multilayer approach, physicians can enhance their aesthetic injection practices and significantly improve skin quality, thereby increasing patient satisfaction and overall aesthetic outcomes.

Despite the promising recommendations, further studies are required to validate the efficacy of different treatment strategies for the four EPCs.

KERSCHER Martina

Saturday, July 13, 2024 - from 14:00 to 16:00

AESTHETICS OPEN STAGE AGENDA/ OPEN STAGE

Session:

Future of Skin Care

THE BASIC FOR ANYONE TO INTRODUCE A GOOD SKIN RANGE IN THE CLINIC

Skin quality plays a crucial role in the perception of beauty and overall skin health. High-quality skin is characterized by its even tone, smooth surface, firmness, and a natural glow. These attributes not only enhance aesthetic appeal but also reflect the skin's underlying health and vitality. Therefore, understanding and improving skin quality is crucial for any clinic that wants to introduce a good skin range.

To achieve optimal skin quality, Aesthetic procedures must be individualised and adapted to the four Emergent Perceptual skin quality Categories (EPCs): 1. skin tone evenness, 2. skin surface evenness, 3. skin firmness, and 4. skin glow - as key attributes of good skin quality. These attributes collectively define attractive and healthy skin, and each requires specific interventions to be effectively managed.

The basis of perfect skin quality is a long-term therapy with an appropriate skin care regime. For enduring improvements in skin quality, continuous skincare tailored to the four EPCs is essential. A consistent skincare regimen that addresses each EPC ensures sustained enhancement of skin attributes. Effective long-term skincare integrates active ingredients specific to each EPC, maintaining and improving skin quality continuously.

For skin tone evenness, a regimen including é.g. ascorbic acid, tranexamic acid, niacinamide, or thiamidol can provide ongoing treatment and improvement for pigmentation issues. For skin surface evenness, incorporating e.g. retinol, bakuchiol, and signal peptides into daily skincare routines helps keep the skin smooth and can reduce fine lines and wrinkles. For skin firmness and elasticity, regular use of hyaluronic acid, alongside Vitamin C, other potent antioxidants, retinol, bakuchiol, and peptides, supports the skin's structural framework, enhancing its youthful appearance. Finally, to immediately sustain skin glow, again products containing hyaluronic acid and vitamin C are essential for maintaining hydration and for providing immediant radiance.

Establishing a strong foundation of skin quality is essential for any aesthetic clinic. By individualizing procedures and skincare regimens to address the four EPCs—skin tone evenness, skin surface evenness, skin firmness, and skin glow—practitioners can achieve superior and lasting results.

KERSCHER Martina

Saturday, July 13, 2024 - from 16:30 to 17:30

MULTISPECIALTY AESTHETICS AGENDA #1/ A

Session:

Latest on Face Skin Care - Topical Solutions

SKIN QUALITY: MY PERSONAL TREATMENT ALGORITHM

Skin quality, encompassing attributes such as tone evenness, surface smoothness, firmness, and glow, is pivotal for overall attractiveness and perception. Superior skin quality is not merely an aesthetic concern but also a reflection of underlying health, significantly impacting social interactions and self-esteem. Hence, maintaining and enhancing skin quality has become a central focus in aesthetic dermatology.

a central focus in aesthetic dermatology.

Facial skin care should be personalized to address the four essential elements of perceived skin quality (EPCs): 1) skin tone evenness, 2) skin surface evenness, 3) skin firmness, and 4) skin glow. These attributes collectively define attractive and healthy skin. A long-term, individualized skin care regimen forms the cornerstone of achieving and maintaining perfect skin quality.

"My Personal Treatment Algorithm" is designed to the most prominent EPCs for each individual, ensuring a holistic and adaptive approach to skin care. It encompasses minimally invasive procedures, topical applications, and potentially nutraceuticals. For skin tone evenness, the algorithm incorporates the use of cosmeceuticals including e.g. ascorbic acid, tranexamic acid, niacinamide, or thiamidol, hyaluronic acid (HA) skin boosters, energy-based devices (EBDs) such as intense pulsed light (IPL) and lasers, chemical peels, and nutraceuticals rich in vitamins and minerals known to support skin health. Addressing skin surface evenness involves cosmeceuticals incorporating e.g. retinol, bakuchiol, and signal peptides into daily, HA skin boosters, polynucleotide-rich treatments (PDNRs), EBDs such as microfocused ultrasound with visualization (MFU-V), microneedling, botulinumtoxin A (BoNTA), lasers, chemical peels, and diluted calcium hydroxylapatite (CaHA). For skin firmness, the regimen includes regular use of cosmeceuticals with HA, alongside Vitamin C, other potent antioxidants, retinol, bakuchiol, and peptides, that support the skin's structural framework. Furthermore HA skin boosters, CaHA, PDNRs, various EBDs for skin tightening and lifting, and nutraceuticals that support skin elasticity and structure. To enhance skin glow, the approach integrates cosmeceuticals with ingredients like HA and Vitamin C, HA skin boosters, BoNTA for improving skin

texture, and chemical peels to rejuvenate the skin surface. Regular evaluation and adaptation of the treatment plan are crucial for sustained results.

This holistic treatment approach, combining cosmeceuticals, aesthetic procedures, and nutraceuticals, is individualized to each patient based on a thorough clinical assessment of their skin health and quality. The treatment algorithm is continuously refined through regular reevaluation to address the evolving needs of the patient's skin, ensuring the best possible outcomes.

KHAN Shumaila Qasim

Friday, July 12, 2024 - from 14:00 to 16:00

MULTISPECIALTY AESTHETICS AGENDA #2/ E

Session:

Medical Devices Around the World

VERSATILE PICO LASER: THE ULTIMATE WORKHORSE FOR ASIAN FACIAL REJUVENATION BEYOND TATTOO REMOVAL

The Versatile Pico Laser: The Ultimate Workhorse for Asian Facial Rejuvenation beyond tattoo removal

Introduction:

Pico Laser has constantly made advantages over conventional laser because it can target the pigment and skin tissues more precisely, thus producing better results with less side effects. Moreover skin of color and wide range of cosmetic concerns can be addressed with less down time.

Objective:

Objective of this talk is to discuss the versatility of the laser in the terms of treatment options. Starting from Acne Scars, fine lines/wrinkles, pigmentation or photo damaged skin to sensitive flushed/erythematic/thin skin with vascularity or rosacea. The laser has highest safety in the skin of color (The Asian skin) with less or no down time that makes it stand out from other laser devices.

Materials/Methods:

Total number of 60 patients with different indications were enrolled in this study for treatment over the last 2 years. Different probes that were used for the treatment includes; Pico Toning 1064 nm / 532, Pico Focus 1064 nm / 532, Pico Gold 595 nm, Ruvy 650 nm, and Zoom 1064 nm / 532. Among the 60 patients included in the study 40 were with hyperpigmentation, 10 were with facial flush/rosacea, and 10 were with post acne scars. The response to laser treatment is assessed by serial photographs and patient's satisfaction based on visual analog scale. Results:

Among the patients who underwent Pico laser sessions, the overall satisfactory response was observed in 60% of the patients, based on significant difference between before and after picture and patient satisfaction of more than 7/10. Conclusion:

Pico is a versatile laser that can be successfully used as a treatment tool in patients with hyperpigmentation, facial flushing and acne scars. The results depends on use of correct probe, parameters and patient's selection.

KHANNA Bob

Friday, July 12, 2024 - from 09:00 to 10:30

ADVANCED INJECTABLES AGENDA/ AUDITORIUM

Session:

Innovations, Trends and Hottest Debates

LATEST TRENDS FOR FULL FACE SCULPTING AND REGENERATION

Without question, the Aesthetics industry has progressed significantly over the last 30 years thanks to continued research and development by many key organisations and manufacturers. Alongside this, the appetite for consumers wanting non-surgical treatments has also significantly increased. The importance of combining any form of Aesthetics with regeneration cannot be overemphasised. I will be showcasing my very latest concepts and techniques for full face sculpting dermal fillers, BTX, thread lifting and energy base devices. I will also be discussing how to incorporate innovative new modalities that potentiate tissue regeneration and repair. This presentation will be invaluable to any aesthetic clinician wishing to be at the top of their game and ahead of the curve.

KIELY Clare

Friday, July 12, 2024 - from 11:00 to 13:00

AESTHETICS OPEN STAGE AGENDA/ OPEN STAGE

Session

Exploring Innovations in Devices, Treatments, and Skincare

ENHANCING YOUR AESTHETIC PRACTICE WITH SKIN CARE PRODUCTS

Skincare for skin ageing is about more than beauty. It is about promoting skin health and longevity & the advice you give will benefit your patients skin for years to come. Skincare science has progressed so much that we are now in no doubt about the real benefits of some active ingredients, above and beyond the cosmetic benefits. But skincare is a minefield which is fraught with pseudoscience. What skincare do you advise, what products are the best and what routines do you suggest for your particular patient? We will dive into the best ingredients and the routines that are worth sticking to for a lifetime.

LARKINA Svitlana

Friday, July 12, 2024 - from 09:00 to 10:30

AESTHETICS OPEN STAGE AGENDA/ OPEN STAGE

Session:

Patient Selection Safety

PATIENTS AT INCREASED RISK OF INFECTIOUS COMPLICATIONS IN AESTHETICS

This presentation will identify patient groups at risk for infectious complications throughout the various stages of the rehabilitation period. It aims to provide practical guidelines and strategies for recognising the patients at risk. The presentation will detail the necessary precautions to mitigate these risks. Real-life clinical cases involving infectious complications will be examined, with an in-depth analysis of specialist errors to derive valuable lessons for future practice.

MAITRA Prithwiraj

Saturday, July 13, 2024 - from 09:00 to 10:30

MULTISPECIALTY AESTHETICS AGENDA #1/ A

Session:

Enhancing your Aesthetic Injectable Practice

ENHANCING YOUR AESTHETIC INJECTABLE PRACTICE WITH EVIDENCE BASED SKINCARE

Consumers globally are seeking multi-modality treatments such as facial injectables, energy based, non-energy based treatments & topical skincare to improve their skin quality.

Skin Quality attributes are defined by various Visual (redness, dullness, sallowness, uneven pigmentation, radiance), Mechanical (elasticity, pliability, firmness, thickness) & Topographical qualities (roughness, dryness, pores, fine lines, coarse lines).

Aged-skin phenotype is characterized by changes to pigmentation, texture, moisture content, elasticity, thickness and many other skin characteristics commonly referred to as skin quality attributes. While these include a very diverse set of symptoms, they share some basic biological reparative processes that are impaired from intrinsic and extrinsic damage.

Improvement in holistic skin quality attributes require addressing strategies and interventions to address epidermal skin biology, skin barrier function, melanin life cycle and dermal function. Systematic and evidence based strategies to implement Multimodal treatment including topical skincare may provide longer term sustainable solutions.

There are limited studies assessing the effects of evidenced skincare following cosmetic facial injection procedures. This presentation will review results from clinical studies assessing the efficacy and tolerability of a novel topical skincare regimen following pre-elected injectables (facial neuromodulator/hyaluronic acid dermal filler treatments).

MANSOURI Ana

Friday, July 12, 2024 - from 11:00 to 13:00

AESTHETICS OPEN STAGE AGENDA/ OPEN STAGE

Session:

Exploring Innovations in Devices, Treatments, and Skincare

THE HYDRADERMABRASION TREATMENT CLINICALLY PROVEN TO IMPROVE ACTIVE ACNE

Dr Ana Mansouri, aesthetic doctor and trainer, discusses evidence-based combination protocols utilising Hydrafacial hydradermabrasion treatments for controlling active acne, inflammation and sebum production, and how to optimise clinical outcomes with a holistic approach.

MARTIN John

Friday, July 12, 2024 - from 16:15 to 18:15

ADVANCED INJECTABLES AGENDA/ AUDITORIUM

Session:

Complications Prevention and Management

MANAGEMENT OF VISION LOSS ASSOCIATED WITH SOFT TISSUES FILLERS

With increased use of dermal fillers, there has been a corresponding increase in complications. The most devestating of these is loss of vision, which occurs most frequently from injections in the nose and glabella. The etiology of the visual loss will be explained as well as possible interventions which have been used to try to help reverse the visual loss.

MARTIN John

Saturday, July 13, 2024 - from 14:00 to 16:00

ADVANCED INJECTABLES AGENDA/ AUDITORIUM

Session:

Live Injection: What are the Best Combinations for Lower Face, Neck and Decollete?

LOWER FACE TOXINS

There are many areas of the lower face and neck where botulinum toxin may be safely used for facial rejuvenation. These will be discussed including recommended doses, and possible complications.

MASHHOOD Asher Ahmed

Saturday, July 13, 2024 - from 11:00 to 13:00

MULTISPECIALTY AESTHETICS AGENDA #1/ A

Session:

Threads

LIFT YOUR LIFE WITH THREAD-LIFT: DISCOVER THE INTRICACIES OF PATIENT SELECTION

Title:

"Lift your life with thread-lift: Discover the intricacies of patient selection"

Speaker:

Professor Dr. Asher Ahmed Mashhood. Professor of Dermatology and Aesthetic Medicine, Islamabad, Pakistan Problem Statement:

- Thread lift is rapidly gaining popularity as a procedure of immediate face lift among the aesthetic physicians and the patients.
- Nevertheless, the aesthetic physicians are unable to give consistent results in their patients. This is probably due to wrong patient selection, wrong technique and wrong choice of threads.

 Objectives:
- To explore the salient differences in the anatomical features of the face that should prompt the physicians to decide, which patient would benefit best from the thread-life and who will be needing other treatment modalities like fillers or mixed approach.
- To explore the essential elements to be consider while planning and performing a thread-lift.

Material and methods:

- In this case series, pictures of the patients who displayed excellent results after thread-lift and those whose thread-lift was relatively unsuccessful will be shown.
- The right approach to draw vectors for thread lifting, fixed and hanging points and thread insertion technique will be shown.
- A few pictures of patients who are managed by mixed approach will also be part of the presentation.
 Conclusion
- Thread-lift is not a procedure that is indicated for everyone.
- Right patient's selection is key to success.
- Technique and choice of product is very important in giving good results.

Key Words

Thread-lift, Patient's selection

MCGLOIN Claudia

Saturday, July 13, 2024 - from 14:00 to 16:00

MULTISPECIALTY AESTHETICS AGENDA #2/ E

Session:

Regenerative Medicine

PLATELET RICH PLASMA - FROM THEN UNTIL NOW

Platelet Rich Plasma is not a new treatment but one that is often misunderstood. PRP has only come to light in the past 10 years or so but clinicians don't know the origin or the history of this amazing treatment. In this presentation, Claudia McGloin will discuss the history of PRP and the clinical indications used today along with presenting some interesting research into the clinical uses of PRP today. The presentation will go from then until now.

MIAN Irfan

Friday, July 12, 2024 - from 16:30 to 18:15

MULTISPECIALTY AESTHETICS AGENDA #2/ E

Session:

Threads

NEW TECHNIQUE FOR LIFTING THE NECK USING PDO THREADS - ALTERNATIVE LIFTING TECHNIQUE

Thread design and application techniques have advanced with time and better understanding of the anatomical and physiological mechanisms involved. Delegates will see new innovative techniques using PDO threads for achieving better clinical outcomes. Most of these techniques have been peer reviewed and published in leading aesthetic journals and delegates may incorporate them in their clinics.

MIAN Irfan

Saturday, July 13, 2024 - from 11:00 to 13:00

MULTISPECIALTY AESTHETICS AGENDA #1/ A

Session:

Threads

COMPLICATIONS WITH THREADS

Complications with any medical procedure can happen to any clinician. The more procedures done the more likely there will be complications. Good medical knowledge including relevant anatomy will aid the clinician in the management of complications. The most common complications when performing PDO thread procedures and their resolution will be presented

MOORES Ashley

Friday, July 12, 2024 - from 09:00 to 10:30

AESTHETICS OPEN STAGE AGENDA/ OPEN STAGE

Session:

Patient Selection Safety

EMPOWERING INEXPERIENCED PRACTITIONERS

This presentation draws parallels between being an inexperienced spectator at rugby and the journey of becoming a proficient injector through finding your people. The benefits of identifying and connecting with supportive networks. Emphasizing the benefits of collaborative learning environments, ongoing education, and mentorships.

Sharing my personal experiences, I will discuss how a community-focused approach continues to shape my practice and foster community over competition.

The presentation will also address the role of social media in this journey, emphasizing the value of sharing both successes and failures. By embracing transparency and continuous learning!

Ultimately, this presentation aims to empower inexperienced injectors by demonstrating the transformative power of community, collaboration, and mentorship, underscoring the necessity of continuous education and the sharing of knowledge within the aesthetics industry.

MOORES Ashley

Saturday, July 13, 2024 - from 09:00 to 10:30

AESTHETICS OPEN STAGE AGENDA/ OPEN STAGE

Session:

How to Become a Rising Star

HOW TO BE THE BEST PRACTITIONER

This presentation explores the critical importance of maintaining integrity within the field of aesthetics. Integrity defined as the adherence to moral and ethical principles, serves as the corner stone for professional code and conduct, and client trust in aesthetic practices. The foundation of ethical standards in aesthetics involves a commitment to honesty, transparency, and the prioritization of client safety and well-being. A practical questionnaire will be introduced to help practitioners ensure they uphold these standards consistently.

The role of social media in aesthetics industry is examined, highlighting both the benefits and potential risks associated with prioritizing trends over ethical practices. Through a discussion of my personal experiences, I will illustrate how social media can sometimes promote unsafe practices and unrealistic beauty standards, leading to ethical dilemmas. Real world examples will be shared to demonstrate how to navigate these challenges effectively.

Finally, strategies for resolving ethical dilemmas in aesthetics will be discussed, emphasizing the importance of continuous education, self reflection, and steadfast commitment to professional integrity. This presentation aims to equip aesthetic practitioners with the knowledge and tools necessary to uphold ethical standards, foster client trust, and ensure safe and responsible practice an increasingly trend-driven industry.

MOSAHEBI Afshin

Saturday, July 13, 2024 - from 14:00 to 16:00

MULTISPECIALTY AESTHETICS AGENDA #2/ E

Session:

Regenerative Medicine

SCIENCE OF EXOSOMES

Exosomes: A Promising New Tool for Aesthetic Enhancement

Exosomes, tiny cellular messengers, are generating excitement in aesthetic medicine. These natural particles hold the potential to improve skin health and appearance by promoting collagen production, reducing wrinkles, and accelerating healing. Their ability to communicate between cells and deliver rejuvenating molecules makes them a promising tool for a more natural approach to beauty. While research is ongoing, exosomes offer a glimpse into the future of regenerative aesthetics.

NAUGHTON Aoife

Friday, July 12, 2024 - from 14:00 to 16:00

MULTISPECIALTY AESTHETICS AGENDA #2/ E

Session:

Medical Devices Around the World

LASER-BLADE BLEPHAROPLASTY: FOUR EYELID REJUVENATION USING A COMBINATION OF UPPER EYELID SURGICAL BLEPHAROPLASTY WITH LOWER LID NON-SURGICAL ERBIUM PROFRACTIONAL LASER RESURFACING

Background:

Eyelid rejuvenation is a common cosmetic procedure sought by individuals looking to achieve a more youthful and refreshed appearance. Surgical blepharoplasty can address excess skin, fat pockets, and drooping eyelids, while erbium profractional laser resurfacing can improve skin laxity, fine lines, wrinkles, skin texture, tone, and pigmentation. Combining both treatments can provide a comprehensive rejuvenation of all four eyelids, addressing both structural and surface-level concerns.

The 2940-nm wavelength emitted by the Er:YAG laser is absorbed 12-18 times more efficiently than is the 10,600 nm wavelength of the carbon dioxide laser. These parameters enable erbium lasers to provide efficient tissue ablation with little associated residual thermal damage. Delivering the laser energy in a fractionated manner allows precise control of ablation depth and therefore more predictable and safer tissue ablation. The addition of concurrent coagulation allows controlled tissue contraction which addresses skin laxity. Downtime due to post-procedure erythema and swelling is typically 7-10 days, which mirrors that of surgical recovery time, following surgical blepharoplasty.

Methods:

Case series undergoing combination treatment, with upper eyelid blepharoplasty and lower lid erbium profractional laser

resurfacing, simultaneously under local anaesthesia. Patients were evaluated at 1 and 2 weeks and at 3 months post-treatment. Any adverse events were recorded. Patient satisfaction was assessed using standardised patient satisfaction questionnaires.

Results

There was a significant improvement in the appearance of their eyelids, with resolution of dermatochalasis in the upper eyelids. Laser blepharoplasty was effective in the treatment of moderate and deep rhytids in the lower eyelid. Post operative healing was completed within 14 days. There were no adverse events or complications observed.

Conclusion:

The combination of upper eyelid surgical blepharoplasty with lower lid non-surgical erbium profractional laser resurfacing provides an effective and efficient solution for individuals seeking comprehensive eyelid rejuvenation. The advantage of this combination treatment is its excellent efficacy and safety profile, and the ability to address multiple periocular concerns in all four eyelids simultaneously, under local anaesthetic. Both procedures have a similar downtime, allowing for a more efficient and convenient recovery period for patients, when performed simultaneously.

NEFF Audrey

Saturday, July 13, 2024 - from 09:00 to 10:30

AESTHETICS OPEN STAGE AGENDA/ OPEN STAGE

Session:

How to Become a Rising Star

BUILDING A BRAND THAT SELLS: APPLYING WORLD-CLASS SERVICE STANDARDS TO YOUR PRACTICE

In the dynamic landscape of aesthetic medicine, the overall paradigm shift towards the cash-pay business model necessitates a heightened focus on customer service as a strategic imperative for sustainable success. Unlike traditional medicine models reliant on insurance reimbursements, cash-pay practices rely heavily on patient experiences and loyalty. This lecture will cover the profound impact of customer service in aesthetic medicine, emphasizing its role in cultivating five-star patient experiences, improving profitability, building trust, and fostering long-term patient relationships.

NEFF Audrey

Saturday, July 13, 2024 - from 16:30 to 17:30

MULTISPECIALTY AESTHETICS AGENDA #1/ A

Session:

Latest on Face Skin Care - Topical Solutions

TOP 4 TACTICS TO IMPROVE RETAIL SKIN CARE SALES IN YOUR PRACTICE

Did you know that around 18-20 percent of your practice's revenue should be driven by your retail sales? Retail skincare should be an integral part of your practices' business plan. Why? It doesn't just improve patient outcomes -- it has a direct impact on your business's bottom line. Unfortunately, most practices fall short in this arena. In this course, we will discuss four powerful tactics to implement in your practice to improve retail sales, patient outcomes, recurring revenue, and patient lifetime value.

OTTO Jacques

Saturday, July 13, 2024 - from 11:00 to 13:00

MULTISPECIALTY AESTHETICS AGENDA #1/ A

Session:

Threads

MULTIMODALITY FACIAL NEOCOLLAGENETIC REJUVENATION TECHNIQUES

Discussion of the rationale behind multimodality facial neocollagenetic rejuvenation techniques by utilising combination techniques including botulinum toxin type A injections, Polydioxanone (PDO) lifting and anchoring threads, injectable biostimulating poly-l-dioxanone, hyaluronic acid (HA) injections, calcium-hydroxyapatite injections and nutrient-induced fibroblast activation.

PODDAR Rita

Friday, July 12, 2024 - from 16:30 to 18:15

MULTISPECIALTY AESTHETICS AGENDA #2/ E Session: Threads

PDO THREADS AND TYPES AND THEIR DIFFERENT APPLICATIONS AND TECHNIQUES

Here Dr Rita Poddar BDS Dip MJDF MFDS RCS (Eng) will discuss the different types of PDO threads and their different applications in the face and neck using videos and before and afters to demonstrate their diversity and why these should be part of your non m-surgical tool kit.

RADWAN Nashwa

Saturday, July 13, 2024 - from 09:00 to 10:30

MULTISPECIALTY AESTHETICS AGENDA #1/ A

Session

Enhancing your Aesthetic Injectable Practice

MICRONEEDLING OF IRRADIATED AMNIOTIC COLLAGENOUS MATRIX FOR IMPROVEMENT OF FACIAL WRINKLES

Introduction: Many modalities are used for treatment of facial wrinkles, such as microneedling that enhances collagen production. The human amniotic membrane has high levels of growth factors that help in rejuvenation by improving the migration and proliferation of keratinocytes, fibroblasts and increased collagen synthesis.

Objectives: This study aims to investigate the efficacy of irradiated amniotic collagen matrix (IACM) delivered via microneedling in facial rejuvenation.

Materials and Method: This study included 20 patients with facial wrinkles divided into two groups; group A, subjected to microneedling with topical IACM, group B subjected to microneedling alone. Patients received six sessions 2 weeks apart. Photos by Antera camera and skin biopsies were taken to assess the clinical results.

Results: There were a statistically significant improvement in both groups after the treatment; with better improvement in patients treated with IACM more than patients treated with microneedling alone as proved clinically (assessed by WSRS and GAIS scale), pathologically (Orcein and Masson trichrome stain) and by Antera camera (texture and pigmentation).

Conclusions: Microneedling using IACM is a new, safe and effective method for facial rejuvenation, more effective when compared to microneedling alone. It is recommended for further studies to evaluate the correct dose and number of sessions to get the best outcome.

ROWLAND PAYNE Christopher

Friday, July 12, 2024 - from 16:15 to 18:15

ADVANCED INJECTABLES AGENDA/ AUDITORIUM

Session:

Complications Prevention and Management

VASCULAR COMPLICATIONS OF FILLERS AND THEIR TREATMENT

Severe and clinically important adverse reactions to fillers are rare.

Arterial occlusion, from intra-arterial injection of filler, will, in the absence of a sufficient collateral circulation, result in distal ischaemia. The first sign is an immediate and transient greyish discolouration, often accompanied or followed by pain. Some minutes later, there may be a phase of reactive hyperaemia. A couple of hours later, reticulate livedo supervenes. If the collateral circulation has not taken over, next come scattered pustules followed by an eschar and/or ischaemic ulceration and later cicatrisation. Vulnerable sites on the face include the glabella and the ala nasi. Injection of hyaluronidase (in the case of HA injection) as soon as possible after the filler injection is the first treatment irrespective of whether the HA is believed to be intra- or peri-arterial. Attempts should also be made to increase blood flow to the area to assist the collateral circulation both physically and pharmacologically. Physical methods include warm/hot compresses and massaging or tapping the affected area. Pharmacological methods include topical application of nitroglycerine ointment and oral glyceryl trinitrate spray. An oxygen mask may be helpful. In severe cases, hyperbaric oxygen therapy may be considered. Some authors also advise aspirin and/or low molecular weight heparin.

Ocular arterial embolism from filler is rare, perhaps 1 in 1 million facial filler treatments. If it occurs, attempts should be made to help shift the embolus more distally, so reducing the ultimate size of the field of ischaemia and the consequent size of the area of visual impairment. This is attempted by vasodilatation. Vasodilatation can be induced directly by pharmacological means (by increasing the partial pressure of CO2 through rebreathing and also by administration of glyceryl trinitrate). Vasodilatation can be induced indirectly as a consequence of reducing intraocular pressure (by bidigital orbital compression and by acetazolamide). Immediate ophthalmological help should also be sought. The role of oxygen is more debatable. Oxygen is a vasoconstrictor but it is oxygen that the retina needs. Hyperbaric oxygen therapy (HBOT) facilitates increased partial pressure of oxygen, such that not only haemoglobin but also plasma oxygen saturation rises. Oxygen carried by plasma better penetrates marginally perfused areas. The benefits of HBOT may outweigh the unwanted vasoconstrictory effects of oxygen. HBOT can only be regarded as a temporary measure but may provide time for some collateral circulation to take over. Some also advise aspirin and/or low molecular weight heparin.

RUBINSTEIN Adam

Friday, July 12, 2024 - from 14:00 to 16:00

MULTISPECIALTY AESTHETICS AGENDA #2/ E

Session:

Medical Devices Around the World

CELLULITE TREATMENTS - THE HOLE-Y GRAIL

Cellulite remains an elusive problem to treat despite being one of the most common problems facing women worldwide. New treatment options allow providers to treat cellulite with greatly improved success over technology from the past. Presented is a history of cellulite treatments and the latest in treatment options available today. An algorithm for improving cellulite is presented. Before and after images are shown.

SCHLESINGER Todd

Friday, July 12, 2024 - from 14:00 to 16:00

MULTISPECIALTY AESTHETICS AGENDA #2/ E

Session:

Medical Devices Around the World

HOW TO DECIDE WHAT DEVICE TO BUY AND WHEN TO BUY IT

This talk offers a bit of information and advice for those looking to add a new device or devices to their aesthetic practice. Focusing on the business side of the decision and the return on investment, you will learn from the experience of myself and others about how to negotiate the best price and terms of your end user license agreement. Device retailers are changing their terms to capture additional revenue and reduce the sale of second hand devices. Learn the pitfalls and how to be as successful as you can be when purchasing or leasing to avoid costly mistakes and regrets down the road.

SCHLESINGER Todd

Friday, July 12, 2024 - from 14:00 to 16:00

MULTISPECIALTY AESTHETICS AGENDA #2/ E

Session:

Medical Devices Around the World

COMBINATION EBD AND EXOSOMES IN THE AESTHETIC PRACTICE

The field of energy based devices (EBD) and exosomes is ever changing. Exosomes in particular remain controversial with physicians on both sides of the "do they work" question. More research is needed and the regulatory environment is far from clear. During this presentation, I will share some of my own combination EBD cases as well as some of the science behind the exosome craze and discuss how I am employing them in my cosmetic practice.

SCHLESINGER Todd

Saturday, July 13, 2024 - from 09:00 to 10:30

AESTHETICS OPEN STAGE AGENDA/ OPEN STAGE

Session:

How to Become a Rising Star

HOW TO BUILD YOUR CAREER

This presentation is meant to provide some tips for those looking to build their career in their chosen field of medicine. Many physicians choose to find a balance between patient care, research, consulting and other activities. This can raise productivity, creativity and make for an interesting and rewarding work life that is full of challenges, changes and relationships. Myself, I have learned and am still learning the art of networking, deciding which projects to pursue, and determining how to balance my personal and professional growth, while maintaining a balanced workload. Bring your questions and I hope for an interactive discussion.

SCHLESINGER Todd

Saturday, July 13, 2024 - from 16:30 to 17:30

ADVANCED INJECTABLES AGENDA/ AUDITORIUM

Session:

Full Face Toxins

BOTULINUM TOXIN FOR MASSETERS - ANATOMICAL CONSIDERATIONS AND INJECTION TECHNIQUE

The treatment of the masseter muscle is increasing in popularity for both facial shaping and the relief of symptoms related to temporomandibular joint dysfunction, teeth clenching and soreness. In the United States, botulinum toxin is not approved for this indication, however, the injections are popular not only there, but in other parts of the world. This presentation will review the anatomy of this powerful muscle and use that to guide a discussion of injection technique designed to provide for a complete treatment while minimizing complications. Dosing, injection pattern and frequency of injection are important considerations as is proper patient selection and counseling.

SCOTT Julie

Friday, July 12, 2024 - from 11:00 to 13:00

AESTHETICS OPEN STAGE AGENDA/ OPEN STAGE

Session:

Exploring Innovations in Devices, Treatments, and Skincare

BOOSTING COMBINATION TREATMENTS WITH MICRONEEDLING

Combination treatments, coupled with microneedling can hold immense potential for maximising patient outcomes. In this presentation, Independent Nurse Prescriber, Julie Scott, named Aesthetics Awards and Aesthetic Medicine Awards 2024, Nurse Practitioner of the Year, will delve into the synergistic effects of combining various treatment modalities with microneedling, to achieve the best outcomes for all your patients and their concerns.

SCOTT Julie

Saturday, July 13, 2024 - from 16:30 to 17:30

MULTISPECIALTY AESTHETICS AGENDA #1/ A

Session:

Latest on Face Skin Care - Topical Solutions

CHALLENGED BY THE DEMANDS OF MENOPAUSAL SKIN? LET ME HELP YOU.

As women transition through the menopause, their skin undergoes significant changes which present unique challenges that require specialised care. In this presentation, Independent Nurse Prescriber, Julie Scott, named Aesthetics Awards and Aesthetic Medicine Awards 2024, Nurse Practitioner of the Year, delves into the most effective strategies for menopausal skin's evolving needs.

SHARAD Jaishree

Friday, July 12, 2024 - from 09:00 to 10:30

MULTISPECIALTY AESTHETICS AGENDA #1/ A

Session:

The Advancing Treatments for Skin of Colour - from Ageing to Skin Conditions

COMBINATION TREATMENTS FOR ACNE SCARS IN SKIN OF COLOR

Acne scars are broadly classified into hypertrophied scar and atrophied scar. Various treatment modalities are developed to treat acne scars. We have designed the study to evaluate the safety and efficacy of combined treatment of rf microneedling and laser Resurfx in the treatment of acne scars.

Methods:-

30 patients of skin type 3-4 with moderate to severe acne scaring were given 4 sessions of laser Resurfx at 4weeks intervals between each session, followed by 4 sessions of rf microneedling at a 4-week interval between each session. Some patients also underwent subcision and chemical peels Goodman & Baron's acne scar grading system was used for assessment by a side-by-side comparison of preoperative and post-operative photographs taken at their first visit and at the end of 4th session of laser Resurfx and at end of 4th session of microneedling radiofrequency

Results:-

adverse effects:- erythema, swelling, hyperpigmentation.

conclusion:-The combination treatment of micro needling radiofrequency and laser Resurfx is very effective in the treatment of

SHARAD Jaishree

Friday, July 12, 2024 - from 09:00 to 10:30

MULTISPECIALTY AESTHETICS AGENDA #1/ A

Session:

The Advancing Treatments for Skin of Colour - from Ageing to Skin Conditions

CHEMICAL PEELS FOR ACNE AND ACNE SCARS&NBSP:

Superficial chemical peels can be safely done for acne scars in dark skin. The peels used are 30%-50% Glycolic acid 15-30% TCA 15%-30% Salicylic acid 10%-20% Mandelic acid Jessner's solution (14% SA, 14% resorcinol, and 14% LA in 95% ethanol) 40-70% Pyruvic acid 10-30% Lactic acid

Selection of the chemical peeling agent depends on the patient's skin type and severity of scarring

Indications: Macular pigmented acne scars

Mild rolling and box scars Moderate rolling scars

Ice pick scars

Results are best when peels are done in combination with other modalities such as microneedling, microneedling RF, lasers as an adjunctive therapy

SHOJAA Sohilah

Friday, July 12, 2024 - from 16:30 to 18:15

MULTISPECIALTY AESTHETICS AGENDA #2/ E

Session:

Threads

THE SCIENCE BEHIND THREAD LIFTING: ANATOMICAL CONSIDERATIONS AND CLINICAL APPLICATIONS

Background/Objectives:

The aging process affects the middle third of the face, particularly the fat compartment, resulting in volume loss and sagging skin. This presentation aims to explore the art of facial rejuvenation using absorbable threads, focusing on their impact on the middle third of the face. The objective is to demonstrate the effectiveness of this technique in achieving natural-looking and long-lasting results.

Methods:

Anatomy of the middle third of the face, including the fat compartments, will be discussed to provide a comprehensive understanding of the target area for facial rejuvenation. The plan for utilizing absorbable threads in this region will be outlined, emphasizing the technique's precision and safety. Case studies featuring before-and-after images of patients will be presented to showcase the positive impact achieved through the use of appropriate methods and high-quality threads.

Results:

The presentation will highlight the successful outcomes achieved by employing absorbable threads in the middle third of the face. The before-and-after cases will demonstrate the significant improvements in facial contour, skin tightness, and overall rejuvenation, leading to heightened patient satisfaction and improved aesthetic outcomes.

Conclusion:

Based on the results and case studies, it can be concluded that the strategic use of absorbable threads in the middle third of the face yields remarkable rejuvenation effects. The presentation will underscore the potential of this approach to enhance the practice of aesthetic medicine by providing natural and sustainable results, ultimately benefiting both patients and practitioners.

References:

The presentation will draw upon established literature and clinical studies related to facial anatomy, aging, and the use of absorbable threads in facial rejuvenation to support the information presented.

Clear Explanation of Impact and Complications:

The presentation will provide a clear explanation of the positive impact of absorbable threads on the practice of aesthetic medicine, emphasizing their potential to deliver natural-looking results with minimal downtime. Additionally, the discussion will address potential complications, ensuring a comprehensive understanding of the technique's implications for practitioners and

SINCLAIR Jennifer

Friday, July 12, 2024 - from 09:00 to 10:30

ADVANCED INJECTABLES AGENDA/ AUDITORIUM

Session:

Innovations, Trends and Hottest Debates

EXPLORING THE HOTTEST TRENDS IN MEDICAL AESTHETICS - "BARBIE TOX": A DEEP DIVE INTO TIKTOK'S LATEST BEAUTY OBSESSION

Neurotoxin for shoulder contouring (AKA "Barbie Tox" or "Trap Tox") is a trend sweeping the TikTok beauty nation. While this procedure might create a slimmer neckline, it is not without associated risks. This presentation will take an evidence-based deep dive into this procedure, arming you with the key information you need to know when considering this procedure in your aesthetics practice.

SINES David

Friday, July 12, 2024 - from 16:30 to 18:00

AESTHETICS OPEN STAGE AGENDA/ OPEN STAGE

Session:

Regulations Safety

THE ADVANCING NATURE OF REGULATION AND LICENSING FOR NON-SURGICAL COSMETIC PRACTICE IN ENGLAND - OUR CURRENT POSITION AND WHAT IT WILL MEAN FOR PRACTITIONERS

This session will consider the key updated issues relating to the forthcoming licensing scheme for non-surgical cosmetic practice in England. Opportunity will be provided to share key updates and to advise practitioners on what to expect, with regard to regulatory compliance, education and training standards, and other related issues that we consider will be included in the new practitioner and premises licences.

SYTNYK Liliana

Friday, July 12, 2024 - from 11:00 to 13:00

ADVANCED INJECTABLES
AGENDA/ AUDITORIUM

Session:

Live Injection: Full Face Assessment and Treatment

LIFTING POSSIBILITIES WITH NEUROTOXIN IN DIFFERENT FOREHEAD TYPES

Lifting possibilities with neurotoxin in different forehead types.

Dr Liliana Sytnyk Devonshire Dermatology, London, UK Healthy Cosmetology, Kyiv, Ukraine

Musculus occipitofrontalis is a common target for neurotoxin injections and is considered a simple area to treat. However, there are certain risks with different forehead shapes, especially in ageing patients.

Pars frontalis of m.occipitofrontalis always follows the frontal bone contour and differs in length and width in different patients. Chronoageing processes cause bone involution and muscle atrophy.

A visible lifting effect depends upon residual and compensatory hyperactivity of pars frontalis of m. occipitofrontalis. When the aim of treatment is brow lifting, before the neurotoxin treatment brow ptosis risk factors should be considered by examination of the patient in repose and animation. High risk may prompt treatment avoidance. The risk of brow ptosis can be minimised by performing the treatment in two sessions, 10-14 days apart.

Before the treatment, patients should be informed of the lifting possibilities as well as of the risks of pars frontalis m. occipitofrontalis relaxation.

SYTNYK Liliana

Saturday, July 13, 2024 - from 09:00 to 10:30

MULTISPECIALTY AESTHETICS AGENDA #1/ A

Session:

Enhancing your Aesthetic Injectable Practice

EVIDENCE-BASED NUTRACEUTICALS FOR THE SKIN QUALITY IMPROVEMENT

Evidence-based nutraceuticals for the skin quality improvement Dr Liliana Sytnyk Dermatologist, dermatosurgeon, Ukraine Physician, United Kingdom

Skin is a double-sided organ, receiving multiple signals and nutrients from the inside.

A balanced diet in concordance with healthy digestion and good microcirculation brings nutrients for healthy skin functioning. UV radiation, chronic inflammation and glycation of the proteins speed up the process of chronicle ageing and require additional amounts of antioxidants, which can be delivered with supplements. Antioxidants are recognised to help prevent sun damage, and skin pigmentation and slow the speed of ageing.

The quality of the extracellular matrix influences skin quality by GAG metabolism and fibroblasts's ability to protein synthesis. Supplementation of nutraceuticals containing hydrolysed collagen and antioxidants proved to significantly help skin texture and elasticity in a double-blind, randomidsed, placebo-controlled clinical trial conducted on 120 subjects. Similar results were obtained in other RCT with hydrolysed collagen and amino acid supplementation. Prolyl-hydroxyproline (Pro-Hyp) and hydroxyprolyl-glycine (Hyp-Gly) proved to trigger the growth of fibroblasts and improve skin elasticity. Together with probiotics, they improve the skin barrier, reduce TEWL and play an important role in natural moisturising factor formation.

Skin reflects carbohydrate metabolism. Insulin resistance should be avoided to maintain a healthy complexion.

Multiple RCT and systematic reviews showed that glycation can be reduced by diet improvement and supplementation of antioxidants. Vitamin D3, C, lipoic acid, rosmarinic acid, resveratrol, and Q10 were proven to help reduce metabolic changes. In addition, probiotics demonstrated improved skin barrier functions, reduced levels of inflammation and increased hydration and skin elasticity.

SYTNYK Liliana

Saturday, July 13, 2024 - from 14:00 to 16:00

AESTHETICS OPEN STAGE AGENDA/ OPEN STAGE

Session:

Future of Skin Care

MY TOP 5 INGREDIENTS FOR GOOD SKIN

Abstract
My top 5 ingredients for good skin
Dr Liliana Sytnyk
Dermatologist, dermatosurgeon Ukraine
Healthy Cosmetology clinic
Physician, United Kingfom
Devonshire Dermatology

Cosmeceuticals are the most accessible tool for skin quality improvement. Stratum corneum is a permeable structure, open to cosmeceutical influence. Using active ingredients, such goals as skin barrier and hydration improvement, skin surface refinement, pore constriction and sun damage prevention can be achieved.

Retinoids, AHAs, salicylic acid and proteolytic enzymes are very helpful to increase keratinocyte turnover. Topical ceramides and stimulating agents such as retinol can facilitate improved skin barrier function and hydration. Sun damage can be reduced by optimal SPF protection and by topical antioxidants. The most important ingredients for skin elasticity improvement are AHA acids and retinoids. Skin sensitivity is reduced by niacinamide and panthenol and by enhancing the skin barrier.

Knowledge of active ingredients and understanding of their mechanisms of action help aesthetic specialists provide the best choice for each patient.

TSIVTSIVADZE Mariam

Friday, July 12, 2024 - from 16:15 to 18:15

ADVANCED INJECTABLES AGENDA/ AUDITORIUM

Session:

Complications Prevention and Management

REASONS FOR COMPLICATIONS IN THREAD LIFTING PROCEDURES: WHO IS AT FAULT, DOCTOR, OR THE PATIENT?

Objectives

Objectives for this study are to provide doctors with necessary information to avoid possible complications, evaluate and prevent complications, and to manage complications in case of such occurrence. In this presentation, I review and evaluate several cases involving complications resulting from thread lifting procedures.

Introduction

Thread lifting procedures has gained popularity over the past two decades, due to its numerous advantages such as mini-invasiveness, cost effectiveness, ease of performance, immediate results, and long-standing effects. Many manufacturing companies, pioneers of thread lifting methods, and surgeons worldwide have their patents and thus there are many different types of threads represented in the global market, with variable composition, types, methods, and techniques. Along with the frequency of the procedures, different types of complications occur that are caused by incorrect techniques, incomplete examination of the patients, as well as by the patients ignoring the recommendations. Fortunately, complications are reversable although it is very important to correctly identify, prevent and manage them in a timely manner.

material and methods

The thread insertion methods should be performed in the proper layer such as subcutaneous fatty tissue, since this the area where the barbed thread is inserted and where its fixation occurs, after which with a simple motion reposition is performed, on another hand such layer is the safest area since any big branches of arteries, veins and nerves aren't placed there.

The product which is used to insert the threads should be atraumatic, simple to use and easy to guide. The methods for reposition of soft tissues should be simple and considered with anatomical biomechanics of the face to achieve desirable result. It is crucial for all physicians to be trained properly by experienced doctors, mostly the representatives of thread companies.

results

patients are reporting different types of complications, including simple skin retraction, dimpling, asymmetry, contouring, migration, infection, abscess and even necrosis in few cases. In this study i evaluate all these cases with complications and as well as with adverse effects. We analyze ways for the prevention and management of such cases.

conclusion

Thread lifting techniques are becoming more common and hence, complication rates may be higher than initially reported. We believe that, by being informed and by being aware of the human anatomy, aestheticians and surgeons who perform these procedures will be able to correctly evaluate individual cases, choose safe methods and products, while following the aseptic and antiseptic rules, and will achieve effective results.

On the other hand, for those patients who follow all the recommendations of the doctors, and in case of identifying any type of changes report and communicate with their doctor in a timely manner, will significantly decrease the risk of complications.

TSIVTSIVADZE Mariam

Friday, July 12, 2024 - from 16:30 to 18:15

MULTISPECIALTY AESTHETICS AGENDA #2/ E

Session:

Threads

LIMITATIONS OF THREADS AND FILLERS

Introduction:

Lower face rejuvenation presents challenges in addressing aging-related changes such as volume loss, sagging, and wrinkles. While fillers and threads offer promising solutions, their efficacy may be limited in achieving comprehensive rejuvenation. This study aims to investigate the limitations of fillers and threads for lower face rejuvenation and showing the criteria guiding the selection between single or combination approaches.

Methods:

A retrospective analysis was conducted on patients undergoing lower face rejuvenation with either fillers or threads, or a combination of both. Patient demographics, anatomical considerations, treatment modalities, and outcomes were assessed. Criteria for treatment selection, including skin laxity, volume loss, and patient preferences, were analyzed to determine their impact on treatment efficacy.

Results:

The results showed significant limitations associated with using fillers or threads as independent treatments for lower face rejuvenation. Fillers alone often provided temporary volume restoration, and definition of the jowl line but were insufficient in addressing tissue laxity and sagging. Threads exhibited limited efficacy in cases of severe ptosis or volume deficiency. However, combining fillers and threads showed improved outcomes, allowing for synergistic correction of volume loss, tissue laxity, and wrinkles. These findings underscore the importance of adopting a comprehensive approach to jowl rejuvenation,

considering individual patient characteristics and preferences to optimize treatment outcomes and enhance patient satisfaction.

WADE Martin

Saturday, July 13, 2024 - from 11:00 to 13:00

MULTISPECIALTY AESTHETICS AGENDA #2/ E

Session:

Regenerative Medicine for Hair Loss

DUTASTERIDE MESOTHERAPY

Dutasteride mesotherapy is an emerging treatment for androgenetic alopecia designed to obtain a high level of local Dihydrotestosterone (DHT) blockade in the scalp with minimal to no systemic absorption. This can be particularly helpful for people who may have had side effects to oral DHT-blockers such as Finasteride or do not want to expose themselves to systemic treatment for androgenetic alopecia.

WASEEM Saman

Saturday, July 13, 2024 - from 09:00 to 10:30

MULTISPECIALTY AESTHETICS AGENDA #1/ A

Session:

Enhancing your Aesthetic Injectable Practice

UNLOCKING RADIANT SKIN THROUGH TREATMENT FUSION

Introduction & Objectives:

Hyperpigmentation is a big challenge to treat Hyperpigmentation is a common pigmentary disorder

characterized by increase production of melanin. It is seen in asian skin more. The major reason of hyperpigmentation in Pakistan include melanocyte hyperactivity followed by exposure to ultra voilet radiation ,race, use of certain medication ,pregnancy and use of cosmetics. There are variety of resurfacing treatment options but treatments become difficult and challenging due to compliance issues related to affordability and treatment duration . If the patient does not see improvement in 2-3 wks compliance decreases. It is very important to educate our patients about treatment strategies.

Materials & Methods:

As the aesthetic world is progressing so fast so we must have good management options for the treatment of Melasma or hyperpigmentation .I divided patients into two groups

1)one who will get only one treatment but multiple sessions of that treatment

2)second who got multiple types of treatments in the same patient

Results:

Group 1 showed less improvement as compared to group 2.

Conclusion:

Treating Melasma or hyperpigmentation with multiple treatment options like chemical peels, lasers, microneedling and mesotherapy surely is more beneficial as compared to single treatment offered repeatedly to the same patient.

WILLIAMS Greg

Saturday, July 13, 2024 - from 11:00 to 13:00

MULTISPECIALTY AESTHETICS AGENDA #2/ E

Session:

Regenerative Medicine for Hair Loss

INTRODUCTION

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WILLIAMS Greg

Saturday, July 13, 2024 - from 11:00 to 13:00

MULTISPECIALTY AESTHETICS AGENDA #2/ E

Session:

Regenerative Medicine for Hair Loss

DISCUSSION AND CLOSING REMARKS

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ZATEZALO Chad

Friday, July 12, 2024 - from 14:00 to 16:00

ADVANCED INJECTABLES AGENDA/ AUDITORIUM

Session:

Live Injection: Periorbital Masterclass

FESTOONS, ETILOGY AND TREATMENT MODALITIES

Festoons are a common patient complaint that are frustrating and challenging to treat. A single treatment modality does not exist. Instead, a methodic approach to determine the etiology of the festoon will aid in selecting the most efficacious treatment for desired results.

ZATEZALO Chad

Friday, July 12, 2024 - from 14:00 to 16:00

ADVANCED INJECTABLES AGENDA/ AUDITORIUM

Session:

Live Injection: Periorbital Masterclass

RIGHT PATIENT, RIGHT FILLER, RIGHT RESULT

Volume, Contour, Texture, and Transition. The ideal method, patient selection, and dermal filler for periocular and tear trough rejuvenation. The talk with address various technologies and maneuvers that aid in the rejuvenation of the periocular area including their benefits and potential complications.

SPEAKERS



ABBOTT Ciara, Dr Ciara Abbott MBBS BSc MRCS(Eng) MRCGP BCAM Dr Ciara Abbott is medical director of Barstable Medical Clinic and has been practicing aesthetics medicine for more than 10 years. She is passionate about education and training within the speciality and runs a training and mentorship academy alongside her clinic. She is a full member of BCAM and also sits on the Merz Aesthetics UK teaching faculty.



BAWA Manav, Dr Manav Bawa is a multi-award-winning cosmetic doctor and Medical Director of Time Clinic, in London. He has a background of surgery and General Practice. He also works at PHI Clinic in Harley Street. Dr Bawa is a KOL for the Allergan, Cutera, Calecim and iS Clinical, as well as an injectables trainer, international speaker and a Board Trustee at the British College of Aesthetic Medicine.



AFZAAL Sunaina, Dr Sunaina graduated from Rahbar Medical and Dental College, Lahore. She is actively involved in research and innovation and published papers in International as well as National Journals. She has qualified course of WIPO from Geneva University in Patent write up. Six instruments are patent by her name which are being used in the field of surgery. She is involved in research on clinical application of Mesenchymal stem cells for last 4 years.



BERRIDGE Natasha, Miss Berridge is a well-respected and accomplished Consultant Oral, Maxillofacial & Aesthetic Surgeon with a specialist interest in Facial Aesthetic, Reconstructive and Feminisation Surgery. In addition to her surgical practice, Miss Berridge is an Honorary Senior Lecturer at the University of Manchester (MSc Skin Ageing & Aesthetic Medicine), specialist advisor to the PMFA journal and Consultant collaborator with global pharmaceutical companies Galderma and Evolus.



ALLI Zunaid, Dr. Alli is a medical aesthetics practitioner and trainer. Originally from South Africa, he completed his undergraduate and post qualification medical training, Dr. Alli started his aesthetic medicine journey by doing minor surgeries and cosmetic procedures. He has an experienced clinical background in general medicine, emergency medicine and medical oncology. Dr. Alli also holds a Masters in Surgery (with distinction) from the prestigious University College London



BERTOSSI Dario, Head of Maxillo Facial Plastic Surgery Unit, Associate Professor at the University of Verona. Professor of Practice at University College of London. International speaker on Facial surgical and non surgical procedures. Visiting professor in the USA, Asia, Europe and South America. He is involved in research and teaching with more tax 200 papers and 6 books contribution. 30 years practice in Facial Plastic Surgery.



ANEJA Jyoti, Medical Director Founder and Chief Dermatologist at La Grace Luxury Skin Clinic Mumbai, India Official dermatologist to leading Bollywood celebrities. Ethical Aesthetics is my passion and I am here to be the face of change. My motto: Less Is MORE.



BHOJANI-LYNCH Tahera , Tahera Bhojani-Lynch is an international award-winning Aesthetic and Dermatology Doctor, Eye Surgeon and Cosmetic Scientist. She is the UK's male face expert and and specialises in periorbital rejuvenation, including indirect tear troughs, eyebrow and outer canthal lifts to give "almond-shaped" eyes. She sits on the faculty of the International Association for Prevention of Complications in Aesthetic Medicine, and speaks globally promoting safety in Medicine and Surgery.



ARMENTI Andrea F., Graduated with honors in Medicine and Surgery in 2006. In 2012 he completed his residency in Plastic, Reconstructive, and Aesthetic Surgery at La Sapienza University, Rome. In 2012, he obtained the European Board in Plastic Surgery (EBOPRAS). In 2016, he earned Ph.D. in Regenerative Surgery at Tor Vergata University, Rome. He earned the American Board of Aesthetic Laser Surgery and a Master in Aesthetic and Wellness Medicine. He serves as CEO of La Vision Training Institute.



BIRD Vanessa, Vanessa provides consultancy for businesses and aesthetic professionals pursuing growth. Leveraging 15+ years in aesthetics, Vanessa combines unique skills, industry connections and expertise to boost sales, revenue and growth. From sales training to device selection, treatment menus, launches and workshops, Vanessa delivers bespoke solutions. An experienced global consultant, Vanessa writes for key industry publications and speaks at international industry conferences.



AVERINA Viadlena , MD, certified specialist in dermatovenereology & aesthetic medicine since 1998 from Kiev Medical University (Ukraine). Works at Averina clinic Kyiv. Has extensive experience with fillers, BoNT-A, nanofat, PRP, mesotherapy, peelings, threads. She is an author of over 40 scientific articles. She is President of Association of Aesthetic Gynecology, Organizer of Portrait of difficult patient conference, Founder of charity organization ZAGRAVA, cadaver course Anatomy Lab Adria



CABUNAC Zeljka, Dr. Željka Cabunac (DDS) has a 23 years of experience in the aesthetic medicine. As a specialist in Orthodontics (Faculty of Dental Medicine, University of Belgrade, 2006) and Anti-Aging Medicine (European Institute for Scientific Anti-Aging Medicine in Paris, 2009), since becoming Restylane KOL (2009) Dr. Cabunac held many lectures and hands-on educations on Faculty of Dental Medicine in Belgrade, Q-Med Accademy in Paris and many international and national Congresses.



AZZOPARDI Amanda, Amanda Azzopardi ANP/INP with over 25 years in the healthcare industry, including 11 years as a midwife. Amanda's clinic is CQC registered and her clinic provides treatments addressing the ageing process & chronic skin diseases. Ensuring high safety and professionalism throughout the patient journey.



CALLENDER Valerie, Board Certified Dermatologist, known for her sensitive and cutting-edge approach to the management of hair loss in women and the treatment of pigmentation disorders. Founder and Medical Director of the Callender Dermatology & Cosmetic Center, which is located in the Washington, DC metropolitan region. Dr. Callender received her medical degree from Howard University, where she also did her residency and currently serves as Professor of Dermatology at the College of Medicine.



BADER Alexander, Dr. Bader is an internationally renowned specialist OB&GYN and Cosmetic Gynaecologist who pioneered cosmetic vaginal surgery (CVS) in Europe. Dr. Bader is running clinics in London & Dubai . Dr Bader is conducting frequently Hands On training courses and form the position of the president of The European Society of Aesthetic Gynaecology "ESAG", he is leading a big number of enthusiastic doctors from all over the world who want be positively involved with this innovative field



CATTARINI MASTELLI Giulia , Degree in Medicine and Surgery and post degree in Dermatology. Since 2001 works in a private clinic in the field of Dermatology and Aesthetic Medicine. Medical Director of Mastelli, Bio Pharaceutical Company since 2005. She has taught many doctors the use of injectable procedures and has experience as speaker, both in Italy and Internationally. He researches and publications are focused on PDRN and Polynucleotides for tissue regeneration, skin quality, and skin



BAGEORGOU Fotini, Fotini Bageorgou is a Dermatologist & Venereologist . She is a member of the European Academy of Dermatology and different societies including the International Peeling Society, the International Society of Dermatologic Surgery etc . She owns a Private Clinic in Athens Greece where she specializes in classic, cosmetic dermatology & lasers. She is a KOL and trainer in advanced filler and peeling techniques participating in annual national & international meetings .



CELIK Naci, Plastic Surgeon based in Istanbul, Assoc. Prof. Dr. Celik serves as faculty for AMWC, IMCAS, ISAPS, ISAM, CBAM and TSPRAS. He has published more than 60 articles and book chapters. He is the ISAM president of Turkey. He has been awarded many times in his professional life which includes two consecutive first prizes in Anti-Aging and Beauty Trophy in 2018 and 2019.



BAKER Anna, Anna Baker is an Award-winning Aesthetic Nurse, Trainer & Qualified Educator with over 12 years experience. Practices from The Retreatery Medical Aesthetic Clinic in East Grinstead, West Sussex, and Anna Baker Skin Clinic in Ancoats, Manchester. Holds a post-graduate certificate in Applied Clinical Anatomy and has undertaken the NMC Practice Educator Qualification at King's College London. Works as a Consultant and KOL with many aesthetic companies.



CETTO Raul, Dr Raul Cetto is an international speaker and educator in Aesthetic Medicine. He is a Clinical Lecturer and Researcher at Imperial College London. He trained in Otolaryngology and Head and Neck Surgery at St Marys Hospital London and his surgical training led to the completion of a PhD at Imperial College London. He also holds a post graduate certificate in Aesthetic Medicine and a Masters Degree in Medical Education from the University of South Wales.



BALARATNAM Sherina, Miss Balaratnam is a fully qualified Doctor of over 25 years, with a 7-year background in NHS reconstructive plastic surgery. With a deep understanding of anatomy, skin and scar management to improve both functional and aesthetic outcomes. She has integrated these concepts to her current specialism of aesthetic medicine, which she has specialised in for the last 14 years.



CHO Byong Seung , Education: Techno MBA, KAIST (00.03~02.02) / MS(CC) Molecular biology, Seoul National University (95.03~97.02) / BS Molecular biology, Seoul National University (91.03~95.02) Profession: CEO, ExoCoBio Inc. (17.01~Present) CSO/CFO, Logos Biosystems Inc. (11.03-16.12) Director, Biotech Investment, SBI Investment (07.10-10.12) Director, Strategy/Finance, Meditox Inc. (04.04~07.07) Senior Investor, Biotech Investment, SBI Investment (01.11~04.03)



CHRISTIE Andrew R., Andrew is a skin-needling specialist with some 25 years' experience. He has lectured in 85 countries and has been invited as a key speaker at over 70 major congresses across the world. Andrew is an award-winning educator, KOL and published author who has written multiple training manuals and material on micro-needling procedures. He trains over 60,000 medical practitioners each year and is considered a world authority on skin-needling and regenerative treatments.



CIDRANES Ernesto , MD. PhD. APMCM. FSNA. FSCTA. Anesthesiology, Resuscitation and Intensive Care. Profesor Complutense University Madrid, Spain IUGA CHAIR Neuro-urogynecology & Urogenital Pain Chair of High Technology Universidad Complutense Madrid. CEO and Founder at Advanced Pain & Aesthetic Management Center Madrid National Award of Medicine 2018, Spain. Editor Journal of Pain Management and Therapy, USA. Organizing Committee for Pain Medicine World Series



CONVERY Cormac, Dr Cormac is a co-founder of CMAC, a global complications initiative. Working in Aesthetic Medicine for 11years, he has held a Senior Lecturer position at Queen Mary University of London. In addition to complications management, Dr Cormac is recognised as an expert in Laser Surgery and scar management.



DAVIDOVIC Kristina, Radiologist, interventional neuroradiologist, teaching assistant at University of Belgrade, Serbia. Aesthetic and antiage medicine practitioner for the last 12 years. Founder of regional aesthetic medicine society Sesiam and private clinics chain Rea Medika.International and regional trainer, educator and speaker at many conferences in the field of aesthetics, KOL for many brands. Published many scientific papers related to this field in prestigious journals, including PRS.



DILLON Jennifer, Jennifer leads HairClone's research into optimising and delivering a personalised cell therapy for rejuvenating miniaturising hairs. She is an experienced cell biologist, having gained a PhD in Molecular Cancer Studies from the University of Manchester researching cellular responses to the tumour microenvironment. Jennifer has prior clinical trials experience and now co-ordinates much of HairClone's international hair follicle banking service.



DYEDYK-GUSAROVA Julietta, Dr. Julietta Dyedyk-Gusarova is the CEO of drJ clinic in London and is a specialist in non-surgical, antiageing and aesthetic medicine. She has extensive experience in injectable treatments and platelet-rich plasma. Dr.Julietta is an international speaker and trainer for RegenLab and has presented at many international congresses.



EL MUNTASAR Ahmed, Dr Ahmed El Muntasar (Dr Ahmed) the most followed aesthetics doctor in the UK, with over 650k Instagram followers has established himself as the go to aesthetics practitioner amongst VIPs, influencers and models alike. Being bilingual in Arabic and English has allowed him to build a diverse client base globally. His web persona is friendly and playful which is complemented by his unrivalled precision to detail.



FANIAN Ferial, Dr Ferial FANIAN MD PhD, Dermatologist and expert in cutaneous imaging is the Board member of the ICNI group of the French Society of Dermatology. She holds a Ph.D. in life sciences from the University of Franche Comté, France with a thesis on effect of Phenytoin on vitiligo melanocytes. She is the co-editor of the textbook of « Agache's Measuring the Skin ». She is also author of several chapters in different dermatologic book and reviewer of several journals.



GENTILE Pietro, ASSOCIATE PROFESSOR OF PLASTIC AND RECONSTRUCTIVE SURGERY, Surgical Science Department, at the University of Rome "Tor Vergata", Italy; Ph.D. in Regenerative Surgery; TOP ITALIAN SCIENTIST (H-index > 31); TOP SCIENTIST (cited in the Top 2% Scientists Worldwide 2022 list published by Stanford University) GEV-ANVUR-VQR 2015-2019



GHANNAM Sahar, Sahar Ghannam is an Associate Professor of Dermatology&Venereology Alexandria University, Egypt since 1998 &Consultant of Dermatology in Kuwait, She is member of AAD, EADV, ISD, ASDS, ESLD, DASIL, IACD &Imm. Past P. of the International Society of Dermatologic Surgery and Past P. of the International Peeling Society. She is also on the International Advisory Board of the 5CC meeting and on the organizing committe of Sharm Derm Meeting &



GOLD Michael, Dr. Michael H. Gold is the founder and medical director of Gold Skin Care Center, Advanced Aesthetics Medical Spa, The Laser & Rejuvenation Center, and Tennessee Clinical Research Center in Nashville, TN. He is a board-certified dermatologist and dermatologic surgeon and oversees the various facets of the center's operations â€" a combination of medical and surgical dermatology, cosmetic dermatology, aesthetic services and research endeavors, which began in 1990.



GOODARZIAN Xavier, Dr Xavier is the medical director and co-owner of the national award-winning Xavier G. Clinic in Southampton. He is a leader in the field of aesthetic medicine and is a lecturer and trainer at major conferences. He is the past lead trainer for Innomed Training and has trained many practitioners. His passion is skincare and chemical peels where he has a special interest in the subject. He is the author of the book "chemical peels in clinical practice"



GOUT Uliana, Dr Uliana Gout is the founder of London Aesthetic Medicine Clinic & Academy. Dr Gout is a passionate, renowned global educator and trainer within the field of Aesthetic Medicine. Dr Gout is the Scientific Director of FACE Congress London. Dr Gout has co-authored numerous medical textbooks on Aesthetic Medicine procedures. She also sits on the Board of the International Peeling Society. She is the Past President of the British College of Aesthetic Medicine (BCAM).



GREEN Lawrence , Lawrence J Green, MD is a Clinical Professor of Dermatology at George Washington University School of Medicine in Washington DC, and has a private practice in Rockville, Maryland, where he is a principal investigator for clinical research trials. Dr Green is the incoming Vice-President Elect of the American Academy of Dermatology, and serves as an editor for the JCAD, Cutis, and The Dermatologist periodicals. He is an author on over 85 publications.



GUPTA Atula, Board member DASIL Organizing Secretary - DASIL annual world scar symposium Core team member DASIL SCAR FREE INITIATIVE Over 20 publications & 10 textbook chapters Over 150 guest lectures in National & International conferences Area of interest - Scar management, microneedle fractional RF & needling devices, fractional lasers, pigmentary disorders, chemical peels, energy devices for anti-ageing



HAQ Syed, Professor Syed Haq, MBBS BSc PhD DIC MRCP(UK) is a Consultant Physician, Aesthetic Practitioner & Founder of Biolmmunitas Ltd. He trained at Guy's and Mass Gen. Hospitals, Harvard Medical School; published >100 scientific articles/abstracts (inc Nature Medicine). He is the recipient of 2 Orphan Drug Designations (US FDA); multiple awards/honours from the AHA, MRC & Wellcome Trust; worked with PwC & Rothschild. He is a KOL, Consultant for Croma, Hugel and Allergan Aesthetics.



HAQ Aaminah, Dr Aaminah Haq is an Ophthalmology registrar and Aesthetic Doctor at The Clinic Holland Park. Dr Haq's aesthetics training in dermal fillers and anti-wrinkle treatments with Harley Academy has been further augmented by training in Sofwave, Sciton laser, microneedling, Ameela (polynucleotides) and medical-grade skincare. Dr Haq is continually developing her professional skills and is passionate about safety, holistic care, clinical excellence, and informed patient choice.



HARRIS Steven , Dr Steven Harris MB BCh, MBCAM, MSc completed his medical studies in Johannesburg in 1997. He has been practising aesthetic medicine at his clinic in North London since 2004 and has gained an international reputation for his scientific and artistic approach to facial rejuvenation to consistently produce entirely natural looking results. Dr Harris is also a trainer and educator. His regular educational posts may be viewed in Instagram @drharrisclinic



HAUS Ariel, Dr Ariel Haus is the founder of Dr Haus Dermatology which he established on Harley Street 15 years ago, to provide both aesthetic and medical dermatology treatments. He qualified as a doctor in his home city of Rio de Janeiro, Brazil and has post-graduate qualifications in Dermatology, Aesthetic Medicine and Anti-Aging Medicine. Dr Haus is a strong advocate of the benefits of non-surgical treatments and has incorporated a wide range of laser technologies into his clinic.



HIRATSUKA-DALMEDO Vania, Dr Hiratsuka Dalmedo is a dentist, qualified in Brazil and practising in the UK for the past 23 years. She obtained a Masters Degree in Aesthetic Medicine from the prestigious Queen Mary University of London, where she now holds the post of Clinical Senior Lecturer. She has contributed as a tutor and organiser at several cadaveric courses with anatomy applied to injectables. She has been appointed as a S.A.F.E trainer in collaboration with Dr Benjamin Asher for Vivacy UK.



JORGE Manuela, Dr. Manu Jorge is dermatologist specializing in medical aesthetics, particularly renowned for her expertise in injectable procedures. She has devoted her career to mastering the art and science of injectables. Member of the Brazilian Society of Dermatology and Dermatologic Surgery. Her contributions to the field have garnered global recognition, earning her invitations to speak at prestigious international events. Her approach prioritizes achieving natural-looking results.



KANE Michael A. C., Is a Plastic Surgeon in private practice in New York, USA. He is board-certified by the American Board of Surgery and the American Board of Plastic Surgery. He is a member of many professional organizations including the American Society of Plastic Surgeons (ASPS), the American Society of Laser Medicine and Surgery, and the American Society for Aesthetic Plastic Surgery. Dr. Kane has over 100 publications and is the author of 3 books.



KARAM Ontonio, Ontonio Karam is the Co-Founder and Managing Director of Skinfluence Marketing, a creative and digital agency specializing in medical aesthetics and plastic surgery. Leveraging his extensive industry experience, Ontonio excels in crafting marketing strategies that drive brand awareness, build brand authority, fuel lead generation and strengthen client retention.



KELLY Natali, Natali Kelly is a Registered Independent Nurse Prescriber, with over 20 years of experience combining her surgical background with non-surgical facial aesthetics and cosmetic dermatology. She qualified from King's College London and has an award winning flagship clinic in London. She is known as an industry leading expert for the brands she loves and contributes her wealth of knowledge writing for aesthetic journals, teaching masterclasses and presenting at conferences.



KEMPA Joanna, I am a medical student from Poland and have been conducting research using Eye-Tracking technology at the Department of Plastic, Reconstructive and Aesthetic Surgery Clinic for 2 years. The main goal is to find the ideal facial proportions and understand what appeals to different people. Additional aim is to compare the objective data collected through eye tracking with the subjective data we obtain through survey evaluation.



KERSCHER Martina, Martina Kerscher is Professor of Dermatology and serves as Head of the Division of Cosmetic Sciences, University of Hamburg, Germany. She is a world expert in aesthetic dermatology and is regarded as an advocate of evidence based research in minimally invasive procedures, fillers and toxins. She conducts clinical trials (Phase I - IV) on toxins, fillers as well as cosmeceuticals and pharmaceuticals. Recent research focusses are skin quality and regenerative aesthetics.



KHAN Shumaila Qasim, Dr. Shumaila Khan is regarded as one of the pioneer & most experienced Aesthetic Physician in the country, also known as the top Aesthetic injector. Over past 14 years, she has worked as an anti-aging expert. Dr. Shumaila Khan is Founder and Medical Director of Dermalase. She is a master trainer & International Speaker. She is the President of Academy of Advance Medical Aesthetics-AAMA, course director & faculty of multipe universities for Aesthetic med, also serving GS AAPP



KHANNA Bob , Reconstructive Cosmetic Dental Surgeon in the UK. Visiting Professor of Facial aesthetics (University of Seville, Spain) & Medical university of Vienna. Clinical director of DrBK clinics and The Dr Bob Khanna Training Institute in the UK. Internationally renowned as a leading lecturer, trainer and expert in aesthetic medicine, having trained thousands of Doctors, Dentists and Plastic Surgeons in non-surgical facial aesthetics since 1997 and pioneered many of the techniques.



KIELY Clare , Dr Clare Kiely is a Consultant Dermatologist, Dermatological & Laser surgeon. Her specific interest is in skin cancer, mohs micrographic surgery, acne scarring, photodamage & aesthetic dermatology. She is an honorary lecturer in Skin Ageing & aesthetics in the University of Manchester & Co-founded The Skin Diary, with other renowned UK Dermatologists. She is as executive member of the British Cosmetic Dermatology Group and is an invited speaker nationally & internationally.



KREYDEN Oliver Phillip, Dermatologist in Switzerland, in private clinic with emphasis on aesthetics treatments and dermatosurgery. Dr. Kreyden is key opinion leader in AeD, President of Swiss Soc. of AeD (SSEDS) and Past President of the European Society ESCAD. He is renowned international speaker in the field of AeD, author, editor and contributor of several textbooks and has published numerous scientific articles on botulinum toxin, fillers, peelings and patient managment in the field of AeD.



KWON Han Jin, is Aesthetic Dermatologist & Surgeon, currently President of Dermaster Clinic Network. President of International Aesthetic Medical Association and Medical Alopecia Association of Korea. Dr. Kwon is also Professor of Seokyung University, College of Beauty & Cosmetics. He is member of several prestigious scientific associations.



LACKI Hubert, Operations Director at Tricopat Global with expertise in implementing diagnostic and therapeutic strategies for hair loss management in medical clinics.



LARKINA Svitlana, I am a maxillofacial surgeon, PhD in medicine (pathophysiology), Master of Public Health Care Administration, author, and owner of 12 patents and copyrights scientific, scientific director of the online education platform "Aesthetic integral", chief doctor of the "Larkina Center" (Odessa, Ukraine), aesthetic specialist in Devonshire Dermatology (London, UK).



LEWIS Wendy, Founder/President of Wendy Lewis Co Ltd since 1997, strategic marketing communications in aesthetics. On the Editorial Board of Prime Journal, medical board of Octane, adviser to Windome Banking Parners. She contributes to Modern Aesthetics, Practical Dermatology, Prime, Aesthetic Surgery News, and a speaker at global conferences. The second edition of her textbook 'Aesthetic Clinic Marketing in the Digital Age' is available from Taylor & Francis.



MAHTO Anjali, Dr ANJALI MAHTO is a consultant dermatologist and founder of Self London, a multi-award winning clinic which specialises in dermatology, laser and lifestyle based in Harley Street. She is author of bestselling book, The Skincare Bible, which was published by Penguin Life and has been translated into over 12 different languages. Anjali has a degree in pharmacology and a diploma in nutritional science from Stanford; she is a qualified yoga teacher in her spare time.



MAITRA Prithwiraj, Dr. Maitra is currently Vice President of Global Skincare R&D at Allergan Aesthetics (Abbvie) providing strategic leadership for driving new product development and pipeline innovation for SkinMedica and DiamondGlow brands Prior to AbbVie, he held various R&D industry leadership roles for over 20 years. Dr, Maitra is author of several peer reviewed publications and book chapters and is a named inventor on over 80+ patents and pending applications.



MANDAVIA Rishi, Dr Rishi is an ENT, Facial Plastic Surgeon and Director of Drs Tatiana + Rishi Advanced Aesthetics. He has a BSc in Aerospace Medicine (King's College London), an MSc in Health Policy (Imperial College London) and PhD in Implementation Science (University College London). Dr Rishi has extensive experience in non-surgical aesthetics, and is a key opinion leader for LASER, dermal filler as well as radiofrequency companies, contributing to research and product development.



MANSOURI Ana, Aesthetic doctor, trainer, international KOL, and medical director in Birmingham, UK. She is a multi-award-winning physician known for clinical excellence and often featured in media for skin health advice. Formerly the non-surgical clinical lead in a plastic surgery centre, she developed a niche in integrated aesthetic medicine. She recently opened a flagship clinic with SkinCeuticals in Edgbaston, focusing on protocols to optimize outcomes and enhance the patient experience



MARTIN John, Dr. Martin is an ophthalmic and facial plastic surgeon in Miami, FL. He is a graduate of Harvard Medical School and did his ophthalmology residency at Wills Eye Hospital in Philadelphia, PA. He then completed a fellowship in oculo-facial plastic surgery at Bascom Palmer Eye Institute in Miami, FL. He is a member of the American Academy of Facial Plastic and Reconstructive Surgery. His practice focuses on laser rejuvenation and minimally invasive eyelid and facial surgery.



MASHHOOD Asher Ahmed, I am having highest Dermatology qualifications which is FCPS, that I acquired in 1999. I am a medical educationist and have love of Aesthetic medicine and has got several training in this field to upgrade my skills and since last 7 years I am co organizer of tge biggest aesthetic conference in Pakistan with the name of PAADS and has my own teaching academy in partnership with Dr Shumaila Khan with name of AAMA under which we have conducted several aesthetic workshops.



MCGLOIN Claudia , Claudia McGloin holds dual nursing registration in both the UK and Ireland. With over 26 years of experience, 12 exclusively in medical aesthetics, Claudia is Ireland's leading expert on Regenerative Medicine in particular Platelet Rich Plasma. Claudia has written several peer-reviewed articles and has presented nationally and internationally. She is an editorial board member of the Journal of Aesthetic Nursing and Aesthetic Medicine and teaches medical professionals on PRP.



MIAN Irfan, Director, Chinbrook Medical Centre, London. Aesthetic Doctor in Harley Street and South-East London. Published author in several medical journals with 9 peer reviewed clinical papers. Inventor of several patented new pioneering clinical thread techniques. Past Lecturer at Guys and Kings College Hospitals. Worked in the Department of Maxillo-Facial Surgery at various London Hospitals. KOL / Global Trainer Croma Pharma Ltd. KOL. Founder Member of the Threads Training Academy.



MIHAI Ana-Maria , Board Certified Obstetrics & Gynecology specialist , Aesthetic Gynecology specialist - Bucharest, Romania ESAG member SREG (Romanian Society of Aesthetic Gynecology) member International speaker & trainer on Aesthetic Gynecology



MOORES Ashley, Ashley is a seasoned nurse with over a decade of experience; has been immersed in the world of aesthetics for over three years. Her training spans both nationally and international, ensuring comprehensive knowledge of the field. Notably, Ashley is dedicated to education within the nursing role as well as aesthetics, thus contributing to the growth of aesthetic nursing.



MOSAHEBI Afshin , Prof. Mosahebi qualified in London and specialist training in New York & Belgium. He is an author a number of publications & has lectured extensively worldwide. He is involved in pioneering research work on regenerating medicine. He is on editorial board of Aesthetic surgery Journal, Council member of Hon of BAAPS, past President of Royal Society of Medicine. He is the Director of Aesthetics Masters at prestigious University College London



NAUGHTON Aoife, Ms Aoife Naughton is a highly experienced, innovative oculoplastic surgeon. She has extensive training, with two prestigious specialist Oculoplastic Fellowships at Chelsea & Westminster Hospital, London, and at the Oxford Eye Hospital. She currently holds a substantive NHS Consultant post as Oculoplastic Surgeon at Portsmouth Hospitals University NHS Trust. She is active in oculoplastic research and has presented extensively at national and international meetings.



NEFF Audrey, Audrey Neff currently serves as the Senior Director of Marketing for PatientNow, which provides practice management solutions for 5,000+ aesthetic businesses worldwide. Ms. Neff brings over a decade of experience in sales and marketing, 9 years of which have been in the medical aesthetics field. She is an award-winning peer-reviewed author, an international speaker, host of the True to Form Podcast, and has held faculty positions for 25+ medical associations across the globe.



OTTO Jacques , Renowned international speaker and trainer since 1999 in PDO threads, Intravenous Nutrition Therapy (IVNT), etc.. Owner of Cosmeducate Ltd and co founder of IntraVita INTERNATIONAL Ltd. China: Chief International Nutritional Medicine Expert of Beidaihe Life and Industrial Innovation Park and Vice Dean of Panacee International Hospital (Beidaihe). Affiliations: Fellow Royal Society of Medicine; Membership British College of Aesthetic Medicine and Royal Pharmaceutical Society.



PAGANO Salvatore, Cirujano Plástico de España y KOL de InMode. Doctor en medicina con honores de la Universidad de Bari, Italia. Especialista en cirugía plástica y reconstructiva con honores, egresado de la Universidad de Tríeste.



SINCLAIR Jennifer, Dr. Sinclair is the Owner/Medical director at Bloom Health and Wellness Studio (NB, Canada) and Co-Founder of Bloom Academy of Medical Aesthetics. She also works in Family Medicine, Hospitalist Medicine, and is an Associate Professor at Dalhousie University (NS, Canada) teaching medical students and residents. She loves travel, family time (wife and mother of 2 children), coaching sports, good food, architecture and real estate.



PIRAYESH Ali , Professor Ali Pirayesh is associated with the Department of Plastic Surgery at University College London and an internationally renowned plastic regenerative & aesthetic surgeon. He is owner of Amsterdam Plastic Surgery private clinic (NL) and Dermisplast/Zürich (CH). He is the President of Netherlands Society for Aesthetic Plastic Surgery. He is co-inventor of Glyaderm, artificial skin. He is a passionate instructor in Aesthetic Surgery, Anatomy & Regenerative Medicine.



SINES David, Professor David Sines CBE PhD FRCN was until recently a University Pro Vice Chancellor and Executive Dean. David has held four Secretary of State appointments, including the NMC. A previous NHS Governor and Non-Executive Director. was subsequently appointed as Independent Chair and Registrar of the Joint Council for Cosmetic Practitioners in January 2016. David Chaired the HEE Non-Surgical Standards team and is now the Executive Chair and Registrar of the JCCP.



PODDAR Rita, Dr Rita Poddar BDS, Dip MJDF, MFDS RCS(Eng) "Rita is a dental surgeon in Scotland with 22 plus years of facial aesthetic experience. She owns The Peppermint Group of Clinics in Scotland and approximately 14 years ago developed a special interest in suture suspension non-surgical facelifts. In 2020 she joined Croma Pharma UK KOL/Faculty member and developed PDO threadlifting training slides and a teaching format for Croma Pharma UK. She also created her own brand Dr Pod.



STERODIMAS Aris , is the Head of the Plastic Surgery Department of IASO General Hospital, in Athens, Greece. In Brazil, he is the CEO of Stem Surgery SA involved in tissue engineering research and clinical application projects. He has published 50 peer reviewed articles and 15 book chapters. He is member of 11 medical societies, lectures worldwide and is the Editor of the book entitled 'Adipose Stem Cells & Regenerative Medicine' published by Springer – Verlag in 2011.



RADWAN Nashwa, Assistant Professor of Dermatology, National Center for Research and Technology (NCRRT), Atomic Energy Authority - Cairo - Egypt. Apporteur of NCRRT ethics committee Member of Health and Medicine committee in Academy of Scientific Research & Technology Head of Irradiated Human Amniotic Membrane researches project.



SYTNYK Liliana, Dr Liliana Sytnyk is a dermatologist and dermatosurgeon in Ukraine and an aesthetic physician and MCh in the UK. In her practice, she focuses on primary physiological principles of skin care together with up-to-date methods of aesthetic medicine, including EBD, injections and thread lifting. Dr Liliana is a member of the Royal Society of Medicine and the Cosmetic Dermatology Task Force of the EADV. She is renowned for using combination therapies to improve skin quality.



RAKUS Rita, Dr Rita Rakus has over 25 years of aesthetic medical experience and is a multi-award winning cosmetic doctor who has developed her prestigious London clinic into the largest solo non-surgical practice in the UK and is internationally renowned for her facial aesthetic and body contouring expertise. She is a founder member and Fellow of the British College of Aesthetic Medicine, KOL for Princess fillers and a Global Ambassador for BTL EMsculpt.



TREACY Patrick, Dr. Patrick Treacy is Winner 'Top Aesthetic Doctor UK & Ireland Winner (2024) (Lon) 'Top Global Aesthetic Doctor (2019) (Las Vegas). Winner 'Top Aesthetic Doctor 2019' UK & Ireland (Lon) Voted 'Best Aesthetic Clinic in Ireland 2023' Irish Healthcare Awards Winner Beauty, Hair & Spa Awards 2023 – Aesthetic Clinic of the Year Winner Beauty, Hair & Spa Awards 2023 – Aesthetic Practitioner of the Year Global Health & Pharma – Leading Clinic for Aesthetics Treatments 2023



REDKA-SWOBODA Wolfgang, Dr. Redka-Swoboda is general surgeon and specialised in aesthetic risk management and complications with dermal fillers. In cooperation with several European Universities he gives lectures and live dissection courses in special anatomy of the face combined with injection techniques and risk management. He performs workshops in filler treatment worldwide and became a well known speaker on international platforms. Author and coauthor of several publications.



TSIVTSIVADZE Mariam, Mariam Tsivtsivadze, MD Resident Plastic Surgeon from Georgia, Tbilisi. Medical & Scientific. advisor for threads company Researcher on scientific part at Aptos Junior Surgeon at clinic Total Charm Tbilisi, Department of Plastic and Aesthetic Surgery. Founder of International Women Surgeons Association Cadaver workshops speaker



ROWLAND PAYNE Christopher , Professor Christopher Rowland Payne trained in London at St Bartholomew's, St Thomas's & Westminster Hospitals and in Edinburgh at the Royal Infirmary. Since then, he has been Professeur Universitaire at the Université de Paris-Créteil, Founding Editor-in-Chief of the Journal of Cosmetic Dermatology and Past President of the European Society for Cosmetic & Aesthetic Dermatology. He is co-author of the major international multiauthor textbook, "Cosmetic Medicine & Surgery".



VERGOLIA Margarita, Dr Margarita Vergolia is a Dermatologist-Venereologist based in Athens, Greece. She is specialized on injectable rejuvenation treatments, laser treatments, as well as personalized acne protocols. Her signature protocols are based on the philosophy of specified care for every skin type. Dr Margarita Vergolia has developed the Matrix of Skin Health and Youth, a classification system to professionally identify every skin concern, treatment protocols and skincare routine.



RUBINSTEIN Adam, Dr. Rubinstein is board certified by the American Board of Plastic Surgery. He has served as Chief of Plastic Surgery and Chief of the Department of Surgery for Jackson North Medical Center. Dr. Rubinstein is a clinical assistant professor in the Department of Surgery at NOVA Southeastern University and the Florida International University (FIU) College of Medicine. Dr. Rubinstein is featured on the hit TV series on Lifetime, My Killer Body with K. Michelle.



WADE Martin, Dr Martin Wade B.Med Sci, MB BS, FACD Dr Martin Wade is the Medical Director and Dermatologist at London Skin and Hair Clinic. Dr Wade has a special interest in hair loss, scalp conditions, skin cancer and acne, also practicing General and Aesthetic Dermatology. Dr Wade is experienced in treating skin cancer and melanoma (including early detection and prevention) through his Dermatological experience in Australia which included working at one of the major melanoma units.



SCHLESINGER Todd , Cosmetic, Surgical and Medical dermatologist/international consultant with a focus on research and business in dermatology. I enjoy bringing new skin care products and devices to market and finding new uses for existing products. Experience working with national and international pharmaceutical, device, software and cosmetic firms. Always enjoy writing and teaching. Founder and director of a successful dermatology practice and independent clinical research center.



WALDORF Heidi A., Dr Waldorf is an internationally recognized lecturer, investigator, thought leader, media and industry resource on the use of injectables, devices and topicals for noninvasive skin & body rejuvenation. She is a fellow of the AAD, ABD & ASDS, elected member of the prestigious ADA, & on Newsweek magazines top 25 USA cosmetic dermatologists. Former Dir of Laser & Cosmetic Derm at Mt Sinai NYC and Pres of Waldorf Derm Aesthetics, Dr Waldorf retired from clinical practice in 2023.



SCOTT Julie, Julie Scott RGN NIP, Level-7 trainer, mentor & Intl speaker with 30yrs in skin rejuvenation. She won Aesthetic Nurse at Aesthetic Medicine 2024, & the Aesthetic Awards 2024 & 2022, and Best Clinic South at the 2023 Awards. Julie's on the Aesthetic Journal Clinical Advisory Board, a KOL for leading brands, an Aesthetic Awards Judge, and an Advisory Board Expert Advisor. She leads research into aesthetic products and won WhatClinics Patient Satisfaction Award five years running



WALKER Lee, Dr Lee Walker BDS, MFDS RCPSG, FDS RCS England, proudly holds the following positions: Clinical director B City Clinics Liverpool UK, Lee Walker Academy UK Chairman complications collaborative UK..co-author of aesthetic complications guidelines International Key Opinion Leader Teoxane



SHARAD Jaishree , Dr Jaishree Sharad is an internationally renowned cosmetic dermatologist practicing in Mumbai for 24 years. She is an author and TEDx speaker, She is also a mentor, ITMP, American Society of Dermatologic Surgery; Board of Directors,She is an Associate Editor, Journal of Cosmetic Dermatology; Editor in Chief, Aesthetic Dermatology, Current Perspectives; winner of many awards including Vogue best skin expert in 2022 and 2016, Best Celebrity Cosmetic dermatologist of India etc



WANITPHAKDEEDECHA Rungsima , Professor Dr. Rungsima Wanitphakdeedecha is a dermatologist and dermatologic surgeon in Bangkok, Thailand. She has been serving as a faculty in Dermatosurgery Unit, Department of Dermatology, Faculty of Medicine Siriraj Hospital, Mahidol University since 2003. She has lectured nationally and internationally on the topics of dermatologic surgery, laser, and cosmetic procedures. She has published many book chapters and manuscripts in peer-reviewed journals.



SHOJAA Sohilah, Dr. Suhaila Esmail Shujaa is a renowned dermatologist and aesthetic medicine specialist with over 15 years of experience. She holds a Master's degree in Dermatology & Venereology and is a certified international trainer for Aptos thread lifting and fillers.Dr.Shujaa is KOL& ambassador for ENDOLIFT LASER Dr. Shujaa practices at ZO Skin Centre in Oman, excelling in providing top-notch care and training fellow doctors in aesthetic procedures.



WASEEM Saman, My Name is Dr Saman Waseem and i am working as an aesthetic physician in Islamabad (PAK)for the past 10yrs.Running my own clinic by the name of Dermabliss skin clinic.I am into all aesthetic procedures including lasers, botox, fillers, threads and all kinds of scalp treatments. For me aesthetics is just like painting on a canvas for me.I truly believe that aesthetic medicine is an art and we learn everyday how to have realistic approach.



WILLIAMS Greg, Greg Williams is the only member of the British Association of Aesthetic Plastic Surgeons who performs hair transplant surgery on a full-time basis. He has over 15 years of experience in surgical hair restoration not only for genetic male and female hair loss, but also for reconstruction post trauma and burns. Greg is the Past President of the British Association of Hair Restoration Surgery and is a Diplomate of the American Board of Hair Restoration Surgery.



WONG Vincent, Dr Vincent Wong is a leading cosmetic doctor based in London. Founder of his own private practice on Harley Street, a training academy and currently the Medical Director for Laser Clinics UK, Dr Wong advocates for safety, awareness, and education for both patients and practitioners. He is a published author of his own medical textbook and several peer-reviewed articles. He has been recognised as Global Top 100 Aesthetic Doctors in 2019 as well as Forbes Top 5 doctors in 2022.



YOO Jane, Dr. Jane Yoo is a board-certified dermatologist and Mohs surgeon practicing in NYC. She graduated with a BS in Biology from Massachusetts Institute of Technology and holds a master's degree from Harvard University. She attended the Medical College of Virginia with an internship at St. Luke's Roosevelt Hospital. Her dermatology residency was at Albert Einstein College of Medicine and was followed by a Mohs Micrographic Surgery fellowship at Yale School of Medicine.



YOUSRI Nadia, Doctor Nadia YOUSRI, is Triple Qualified OB&GY Surgeon (FRCOG, MRCOG, PhD in OB&GY, MSc & DFSRH) & Aesthetic Gynaecology & Sexual Medicine Specialist Consultant, a Fellow of the Royal College of OB&GY- London, a University Lecturer working in UK-NHS top University hospitals since 2002 & in own private practice in London. Dr Nadia "Dr NY" is a World Class Expert in the field, a KOL-UK & an International Speaker with various publications in medical journals/websites



ZATEZALO Chad , Dr. Chad Zatezalo relocated to the Washington DC area in 2012 where he now heads The Zatezalo Group, an oculofacial plastic center. He is also the co-founder of Gerson Zatezalo Skin + Face, a dermatology and cosmetic center in Washington DC. Dr. Zatezalo is a fellow of the ASOPRS and the AAO. He specializes in both functional and cosmetic oculofacial plastic surgery as well as lights, lasers and other noninvasive treatments



ZITO Carlos , I have a private practice dedicated to aesthetic medicine, I also lecture in the university of BCN for aesthetic medicine, and am a member of CMAC