

FACE

FACIAL AESTHETIC CONFERENCE AND EXHIBITION

17-18 OCTOBER 2020 | QEII CENTRE • LONDON | UNITED KINGDOM

EXHIBITOR PACK



The UK's Premier
Medical Aesthetic Conference & Exhibition

WWW.FACECONFERENCE.COM

GENERAL INFORMATION

LOCATION AND CONTACT

QEII Centre

Broad Sanctuary Westminster
London SW1P 3EE

Tel: **+44 (0)20 7798 4000**

Email: **info@qeicentre.london**

www.qeicentre.london

FACE HEAD OFFICE

Informa Markets

240 Blackfriars Rd London SE1 8BF
London W1W 7RE

Tel: **+44 (0)20 7551 9779**

Email: **faceregistrations@informa.com**

www.faceconference.com • www.euromedicom.com

EVENT MANAGER

Kate YUREVICH

Tel: **+44 (0)20 7551 9356**

Email: **kate.yurevich@informa.com**

CONFERENCE SCHEDULE

DATE	SCIENTIFIC PROGRAMME	EXHIBITION
Friday 16 th October		08:00 - 00:00 Set Up & Build Day NO EXHIBITION
Saturday 17 th October	09:30 - 18:00	09:00 - 18:00
Sunday 18 th October	09:30 - 18:00	09:00 - 17:00
Sunday 18 th October		17:00 - 22:00 Exhibitor Break Down

OFFICIAL FREIGHT

Europa Showfreight

Darren HARRIS - Showfreight Manager

Tel: **+44 (0) 121 352 2032**

Email: **dharris@europa-worldwide.com**

OFFICIAL ACCOMMODATION AGENCY

MICE Concierge Ltd

Andrew BOWERS - Managing Director

Tel: **+44 (0)1438 908770**

Email: **andrew.bowers@miceconcierge.com**

INVOICE PAYMENT DATES

20% deposit - upon receipt of the invoice

50% deposit - 5 months before the conference

100% payment of the invoice - 1 month before the conference

CANCELLATION POLICY

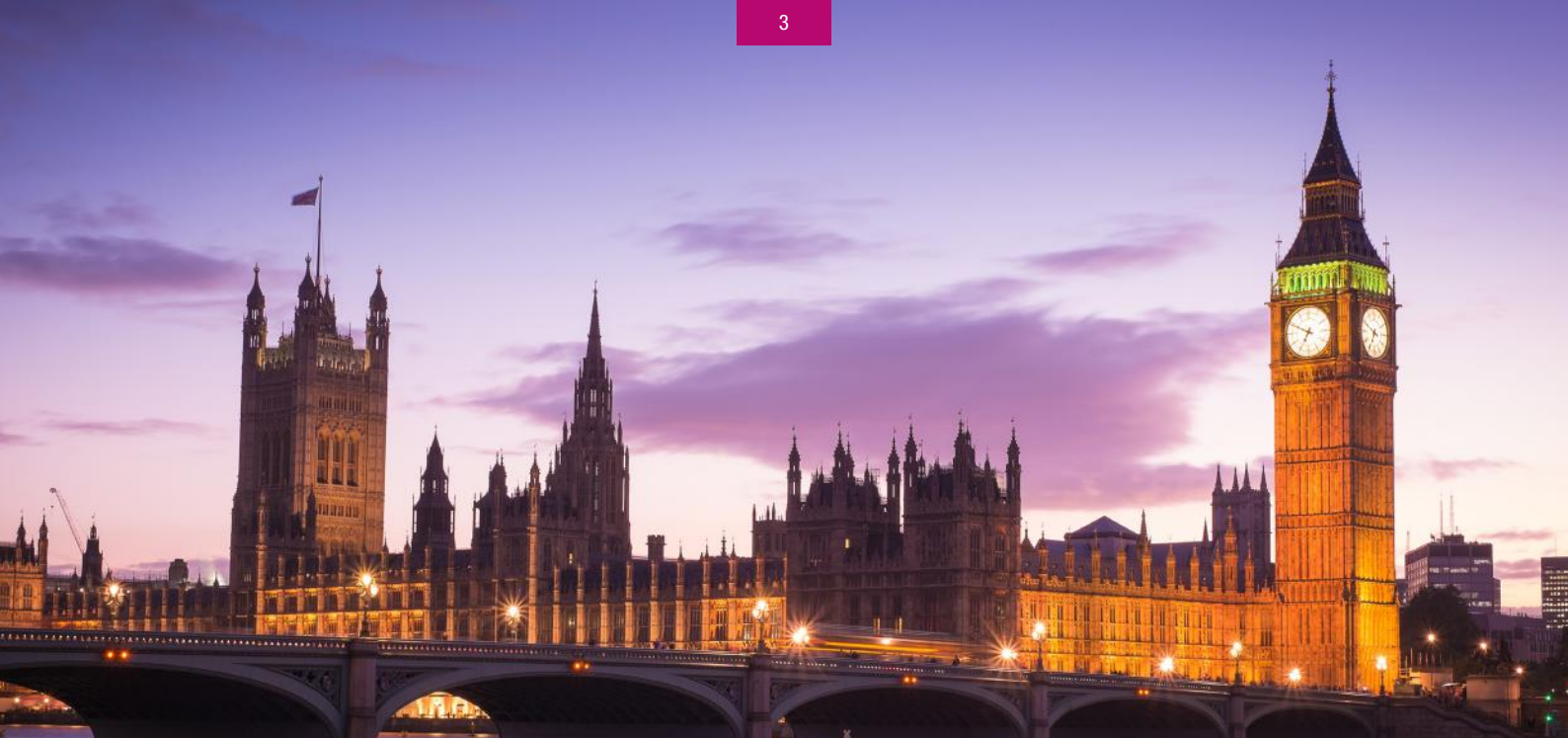
For any cancellation made by the client **between signature of the contract and 4 months before the event, 30% of the fees shall remain due and payable.**

For any cancellation made **between 4 and 2 months before the event, 50% off the fee shall be retained.**

For any cancellation **made 2 months before the event the application for the package is irrevocable** by client and client **has no rights to cancel this contract.**

Save as expressly set out in these conditions, **no refunds will be given** and the fees **shall remain due and payable in full.**





WELCOME

Dear Colleagues,

We are delighted to invite you to join us at **FACE 2020** - the 18th year of the UK's premier aesthetic conference and exhibition.

Held at the **heart of London**, FACE 2020 gives you the opportunity to participate in an international meeting of **aesthetic doctors, dermatologists, plastic and cosmetic surgeons, aesthetic nurses** and many others involved in the world of aesthetics and anti-ageing.

Our Scientific Committee have invited some of the most distinguished UK and International Experts in the world of aesthetics and anti-ageing to share the latest updates in this field.

FACE 2020 will continue with a **two-day format** with the main lectures, workshops and exhibition running across the **Friday and Saturday**. The **ADVANCED INJECTABLES MASTERCLASS, EQUIPMENT, SKIN, HAIR, THREADS, GENITAL REJUVENATION and BUSINESS** agendas take place in their own dedicated rooms and lecture theatres alongside the exhibition and exhibitor workshops and symposia.

We are constantly creating changes in your conference experience allowing more content to be seen by more delegates. The Advanced Injectables Master-Class, Skin and Equipment agendas will run on both Friday and Saturday while Threads and Business will remain one-day forums. Hair and Genital Rejuvenation agendas will continue to be half-day agendas. This allows delegates to pack more into their visit and gives exhibitors an additional opportunity to engage more with delegates.

The FACE Organisers also continue to review the pricing structure for attendees striving to make the conference

more affordable to a wider audience. Last year FACE saw the introduction of the **EXHIBITION ONLY Pass**. This year the price of the **VISITOR PASS** has been revised to **increase the attendance** among **new delegates/entrants** and clinic personnel who may not normally attend the traditional scientific congress. The aim is to provide you, the exhibiting company with access to even more new delegates to establish **fresh leads and contacts** for the year ahead.

This conference is on course to be the best the UK has ever seen, and with our 18-year heritage as a premier educational and scientific forum, we can guarantee you a **high-quality, focused core audience**.

Yours Sincerely,
Managing Directors



Catherine DECUYPER



Christophe LUINO

SCHEDULE AT-A-GLANCE



ADVANCED INJECTABLES

On the Friday and Saturday, FACE will host national and international lecturers to help delegates maximise results and minimise problems when using cosmetic injectables for total facial contouring. **Different techniques, new treatment approaches and concepts will be explored alongside practical demonstrations.**



EQUIPMENT

The aesthetics market on body treatments continues to grow with an ever-increasing range of non-surgical solutions and indications. The Equipment agenda will cover lectures on a wide range of **treatment options for both face and body ; explore the latest concepts, practical tips and business models currently available.**



THREADS

This special one-day workshop will explore the latest data evaluating the **efficacy and long-term safety of threads for facial rejuvenation**, alongside the technical issues of placing threads and the experience required to deliver these treatments in aesthetic practice.



SEXUAL REJUVENATION

FACE will host a dedicated half-day Sexual Rejuvenation agenda. This agenda will be suitable for **aesthetic practitioners who are looking to advance their knowledge in adding these procedures into their clinics.**



SKIN

This two-day forum will focus on **new topical approaches to preventing and treating signs and symptoms of ageing skin** alongside the latest specific approaches to treating acne, rosacea and hyperpigmentation and much more. Meet the true experts who understand ingredients, formulation and arguments behind competing concepts.



HAIR

With so many different non-surgical and surgical treatment options now available for the **treatment of androgenetic alopecia, alongside growing demand** for solutions to hair loss, this special half-day symposium is devoted to exploring this sector of the aesthetic market. A panel of experts will look into the different potential treatment solutions available.



BUSINESS

FACE 2020 will be running lectures **covering a range of topics from Business.** This will maintain the high standard of content FACE always strives to deliver to its delegates.



EXHIBITOR WORKSHOPS

Delegates will be offered to attend various exhibitor workshops to learn about the latest products and services available to the industry. Workshops include **lectures, presentations and live demonstrations** as well as targeted Q&A sessions at the end.

FACE

FACIAL AESTHETIC CONFERENCE AND EXHIBITION

IN A FEW WORDS

18TH FACE held since 2003

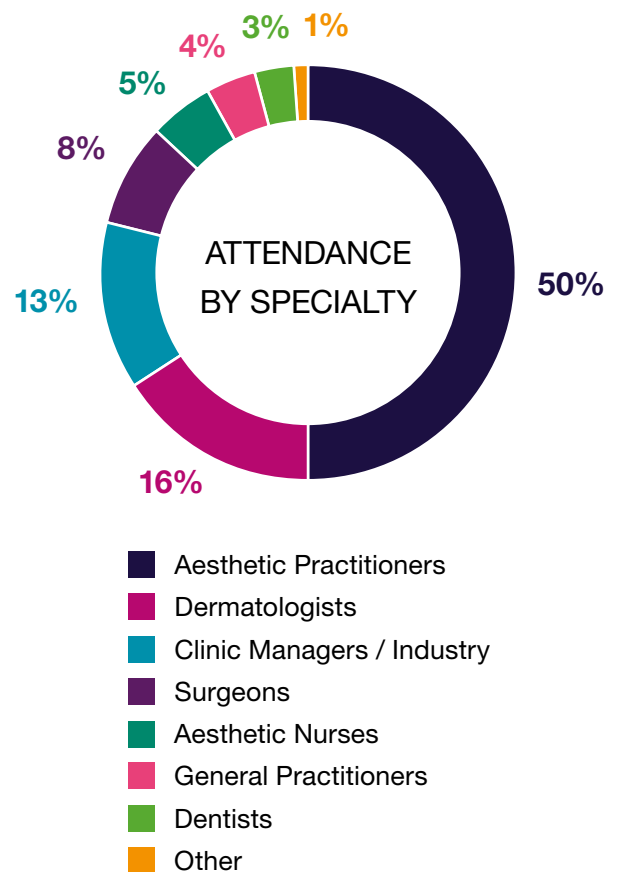
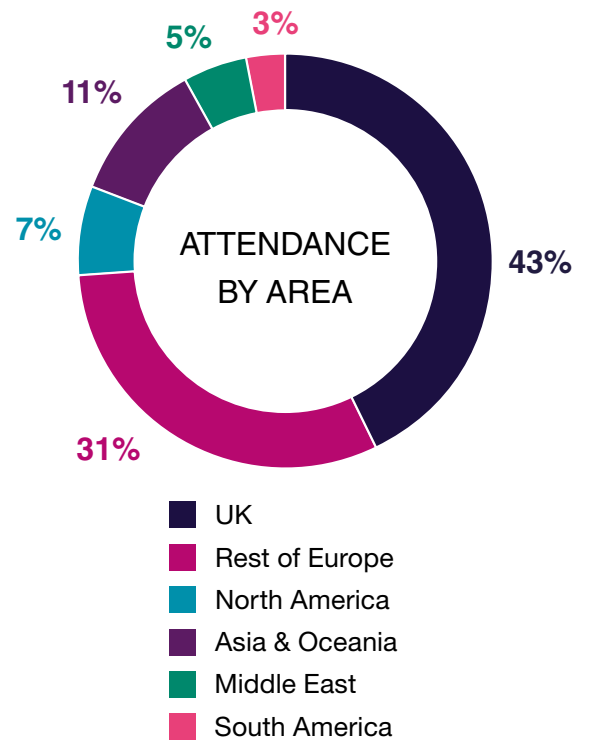
LONDON

Facial
Aesthetic
Conference &
Exhibition

149
International Faculty Members

2 490 Attendees from
70 Countries

STATISTICS



SOCIAL NETWORKS



6 876

FOLLOWERS ON TWITTER

@FACECONFERENCE #FACE2019



2 386

FOLLOWERS ON FACEBOOK

@FACECONFERENCEUK



2 100

FOLLOWERS ON INSTAGRAM

@FACECONFERENCE



TESTIMONIALS

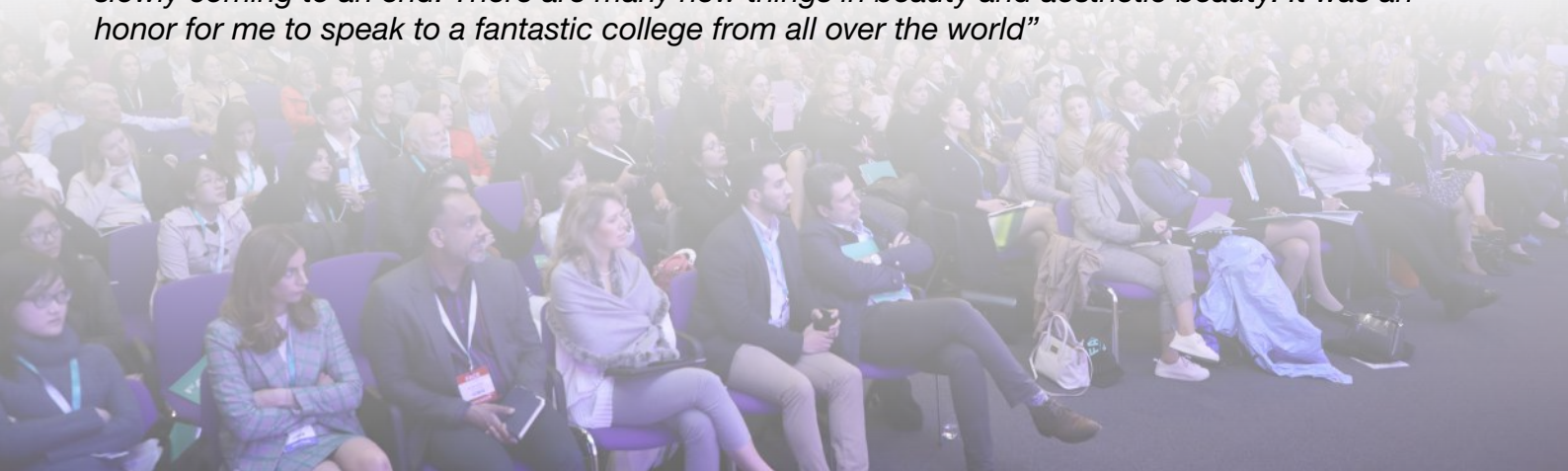
"Having a fantastic time at the @faceconference today. So great to meet up with colleagues and making some new friends too. What a perfect way to spend a Friday 😊"

"That's a wrap! FACE2019 has been another inspiring 2 days of reviewing techniques, learning from the top in the industry and grasping new concepts in order to delivery innovative evidence based treatments. I've had a rewarding week of CPD and now to process it all and deliver!"

"Great learning experience over the last couple of days @faceconference catching up with colleagues old and new"

"Amazing weekend at spent at @faceconference such a great opportunity to attend some interesting talks and meet likeminded people. See you next year!"

"Impressions of the London Face Aesthetic Conference 2019- A beautiful and exciting day is slowly coming to an end. There are many new things in beauty and aesthetic beauty! It was an honor for me to speak to a fantastic college from all over the world"



EXHIBITION FLOORPLAN

CONSULT THE UPDATED FLOORPLAN HERE:

<https://www.faceconference.com/en/exhibitors/floorplan.html>

WHY EXHIBIT

Associate your company with the UK's **longest running purely scientific** conference with premium content

Reach **2,000+** **qualified delegates** with high purchasing power

Network with **UK and International delegates** from various specialties

Use **numerous platforms and opportunities** to launch and sell your products and services

Acquire the **best-qualified sales leads** and create long-term relationships with practitioners and distributors

Generate **sales and revenue** immediately by selling on-site

Meet **key decision-maker** and check out the competition

Increase brand visibility in the UK and across the world

Benefit from **media exposure** thanks to our media partners



SPONSORSHIP

FACE 2020 offers you, the Exhibitor, a choice of five different sponsorship levels. Should you feel your company will benefit from exhibiting at FACE, we want to make sure there is an option for you whatever your budget. At any level of Sponsorship, companies can add or remove items which means your final package will be tailored to your exact needs and requirements.

ITEMS	DIAMOND SPONSOR	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
MINIMUM PRICE exclusive of VAT	£68,200	£53,200	£32,200	£14,450 (3x2m Stand) £18,190 (6x2m Stand)	£4,090 (3x2m Stand) £2,490 (3x2m Stand) <i>Reduced rate</i>
Company Logo & Information on Website & Show Guide	✓	✓	✓	✓	✓
Logo on pre & post conference marketing materials	✓	✓	✓	✓	-
Pages in Show Guide	8 pages	6 pages	4 pages	2 pages	-
Workshop/Symposium	Full Day	Full Day	2 or Half Day	1	-
Full Delegate Passes	35	20	15	6	-
Inserts into Delegate Packs	4	3	2	1	-
Staff Badges for Exhibitors	20	15	12	10	2
Conference Access Badges	5	4	3	2	-
WAVEexpo 12 months PREMIUM subscription	✓	✓	✓	✓	-
Sponsored E-Shots	3	2	1	1	-
Advert pages in pre-programmes	3	2	2	1	-
Logo on Agenda Boards and Lecture Screens	✓	✓	-	-	-
Lead Scanners	2	1	1	-	-
Flag outside of venue	2	1	-	-	-
Ownership of Registration Area with Banners & Sign In Desk	✓	-	-	-	-
Hospitality Room	✓	-	-	-	-

EXHIBITION STAND PRICING

The FACE Conference exhibit size will be over 768sqm.

Booth assignment will be decided according to Informa Markets Ltd. and Euromedicom priority policy which can be found below.

The exhibit will be located on one level. The floor plan can be modified on request should you want a size not already proposed at your preferred location. Refreshment breaks will be offered in several locations of the exhibit halls.



BOOTH SIZE	LINEAR BOOTH 1 OPEN SIDE	CORNER BOOTH 2 OPEN SIDES	PENINSULAR BOOTH 3 OPEN SIDES
6 SQM (reduced rate)	£2,490	£2,790	£2,990
6 SQM	£4,090	£4,250	£4,450
8 SQM	£5,250	£5,490	£5,750
9 SQM	£5,750	£6,050	£6,350
10 SQM	£6,350	£6,590	£6,890
12 SQM	£7,550	£7,890	£8,190
15 SQM	£8,590	£8,990	£9,450
18 SQM	£10,790	£11,350	£11,890
24 SQM	£14,050	£14,750	£15,490
36 SQM	£20,050	£21,050	£22,090
48 SQM	£25,390	£26,690	£27,990

ASSIGNMENT OF BOOTH SPACE

Informa Markets Ltd. and Euromedicom will assign space based on a priority system.

Priority system determined by:

- The financial contributions of the applicant to the educational programs of FACE 2020.
- The total financial contributions of the applicant in Informa Markets events.
- The annual number of participations as exhibitor to FACE meetings.
- The date of reception of the space application form, with the appropriate deposit (first-come-first-served basis).

In the case that exhibit space for FACE 2020 is sold out, companies will automatically be placed on a waiting list. As long as space is available, FACE will continue to make space assignments. All space assignments are subject to the cancellation policy deadlines, regardless of the date space was assigned.

SUBLETTING OF SPACE

No part of any exhibit space assigned to an exhibitor may be reassigned, sublet, or shared with any other party by that exhibitor, other than directly related parties.



THE RENTAL PRICE OF THE BOOTH INCLUDES THE FOLLOWING SERVICES:

- Use of the booth space during the exhibition and during setting up and dismantling
- Supply of a modular built booth (shell scheme)*
- Partitions on 3 sides (linear booth) or 2 sides (corner booth) or 1 side (peninsular booth) black velcro compatible*
- Aluminium up-right*
- Floor carpet (dark grey colour)
- Identification sign showing company name and booth number (if ordered on time)*
- 1 table and two chairs (if needed additional furniture can be ordered)
- **12 months Premium WAVEexpo** subscription (exhibitor online directory)*
- Caretaking of public areas, excluding the stands which are under your responsibility. Night watching.
- Use of the storage rooms
- Cleaning of public areas of the exhibition hall (in the evening)
- Badges (Exhibitor Staff Badges): These badges must not be used to invite doctors.
- Exhibitor badges reserved to exhibiting companies' representatives:
Access over 2 days to exhibit halls, exhibitor workshops, coffee breaks and lunch bags**
- Exhibition/Conference badges reserved to exhibiting companies' representatives:
Access over 2 days to the exhibit halls and all conference rooms, coffee breaks and lunch bags**
- **A limited number of badges are delivered depending on the booth's size:**

6 SQM (reduced rate) 2 Exhibitor Badges	15 SQM 6 Exhibitor Badges + 2 Exhibitor/Conference Badge
6 SQM 3 Exhibitor Badges	18 SQM 7 Exhibitor Badges + 2 Exhibitor/Conference Badge
8 SQM 3 Exhibitor Badges + 1 Exhibitor/Conference Badge	20 SQM 8 Exhibitor Badges + 2 Exhibitor/Conference Badge
9 SQM 4 Exhibitor Badges + 1 Exhibitor/Conference Badge	24 SQM 8 Exhibitor Badges + 3 Exhibitor/Conference Badge
10 SQM 4 Exhibitor Badges + 1 Exhibitor/Conference Badge	36 SQM 9 Exhibitor Badges + 3 Exhibitor/Conference Badge
12 SQM 6 Exhibitor Badges + 2 Exhibitor/Conference Badge	48 SQM 10 Exhibitor Badges + 5 Exhibitor/Conference Badge

*Excluding reduced rate stands

**Depending on the size of the stand

Additional representatives, or distributors, who want to access exhibit halls and workshops must register £100 per exhibitor badge (VAT INCLUDED).

Additional representatives, or distributors, who want to access to exhibit halls and conference rooms must register £249 per exhibitor/conference badge (VAT INCLUDED)

Registration:

- Online registration (website to be sent with the exhibitor's guide) or contact kate.yurevich@informa.com
- On-site registration: certification or business card requested and immediate payment required

EXHIBITOR PAYMENT, CANCELLATION POLICY & EXHIBITION RULES

- 20% deposit must be paid upon receipt of the invoice.
- 50% of the invoice is to be paid **5 months before the conference.**
- All invoices are to be paid in full by **at least 1 month before the conference.**

For those invoices sent after **less than 1 month before the event**, full payment of your stand must be received prior to the **12th October 2020** for you to be allowed to exhibit at FACE 2020. If your assigned space is not paid for by **12th October 2020**, it will be cancelled and/or reassigned without notification or refund of payments by Informa Markets Ltd. and Euromedicom.

Notification of an exhibitor's decision to cancel or reduce space must be sent in writing on company letterhead to the FACE Event Manager at Informa Office.

If written request of cancellation or booth reduction is received:

- For any cancellation made by the client **between signature of the contract and 4 months before the event**, **30% of the fees shall remain due and payable.**
- For any cancellation made **between 4 and 2 months before the event**, **50% off the fee shall be retained.**
- For any cancellation **made 2 months before the event the application for the package is irrevocable** by client and client **has no rights to cancel this contract.**

Save as expressly set out in these conditions, **no refunds will be given** and the fees **shall remain due and payable in full.**

Cancellation fees are non-transferable. An exhibitor's cancellation of technical exhibit space will result in the release by Informa Markets Ltd. and Euromedicom of convention centre public meeting space previously assigned to the exhibitor.

GENERAL PROMOTIONAL GUIDELINES

- a. **RIGHT OF REFUSAL** - FACE reserves the right to reject requests for promotions, or not to renew previously approved promotions, at any time, for any reason, or no reason at all. Promotions that conflict, or have the appearance of conflicting with the FACE policy are prohibited.
- b. **PRESCRIPTION-ONLY MEDICINES** - Any exhibitor promoting prescription drugs must refer to the MHRA's The Blue Guide: Advertising and Promotion of Medicines in the UK which explains the provisions and requirements laid down in the legislation on advertising medicines. Specifically, Appendix 6 of the Blue Guide outlines the requirements for treatment service providers to help you ensure you don't break the law: https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/824778/Blue_Guide.pdf.
- c. **MEDICAL DEVICES** - Under the EU Regulations, all medical devices advertised and sold at the conference must be CE marked. It is forbidden to sell any non-CE marked device.
- d. **FOOD SUPPLEMENT** - Food supplements containing the ingredients forbidden in the European Union (porcine or bovine extract, human placenta extract, etc.), cannot be either sold or displayed at the FACE Conference. Exhibitors must ensure that any product forbidden in the EU is neither sold nor displayed. Any food supplements containing forbidden ingredient(s) found will be immediately confiscated and destroyed.
- e. **COSMETIC PRODUCTS** - According to the EU Regulation, all cosmetic products advertised and sold at the conference must be correctly labelled. The labelling requirements include the name and address of the manufacturer / importer, the ingredients, durability marking, function and precautions. It is forbidden to sell cosmetic products that contain specific restricted or prohibited substances.
- f. **ENDORSEMENT** - FACE acceptance of promotion is not intended to convey FACE approval, endorsement, certification, acceptance, or referral of any particular organisation, or any product or service manufactured or distributed by that organisation. Promotion permitted in FACE communication vehicles is not to be construed or publicised as an endorsement or approval by FACE, nor may the promoter state that its claims are approved or endorsed by FACE. The fact that a promotion for an organisation, a product, or a service has appeared in a FACE-sponsored communications vehicle, shall not be referred to in collateral advertising or literature by that organisation.
- g. **COMPARISONS** - Comparison to FACE products or services is prohibited.
- h. **INTERPRETATION AND APPLICATION OF GUIDELINES** - All matters and questions not specifically covered by these Guidelines, or other specific FACE guidelines, are subject to the final decision of FACE
- i. **TERMINATION** - FACE reserves the right to terminate any promotion that could reasonably be determined to affect adversely the goodwill or reputation of FACE or its affiliates

SPONSORSHIP OPPORTUNITIES

REGISTRATION AREA SPONSORSHIP

DESIGNATED REGISTRATION DESK	<ul style="list-style-type: none"> • If you are inviting Delegates to attend FACE 2020, save their queue time by having your own Registration Desk • Your opportunity to hand out your own customised delegate bags to your delegates upon arrival • Pre-printed delegate badges for your invited delegate • A company representative within the Registration area to hand out marketing information or product samples
	COST OF SPONSORING £2 000 +VAT
SPONSORING OF DIGITAL SCREEN	<p>An excellent opportunity to make use of the digital screen, visible as soon as delegates enter the building. Your company can provide any graphics, branding or imagery to be seen on this screen all day, every day by delegates entering and exiting the conference. Your branding will be on a looped sequence along with the FACE conference schedule.</p>
	COST OF SPONSORING <i>(limited to 3 companies)</i> £5 000 +VAT



AGENDA SPONSORSHIP

FACE 2020 will be running **7 parallel main agendas** throughout the weekend. This is a unique opportunity to show support for the individual programmes by associating your company with them. Put forward your KOLs to speak on one or several of the main scientific agendas (excluding the Advanced Injectables Master-Class):

SKIN

EQUIPMENT

THREADS

HAIR

BUSINESS

SEXUAL REJUVENATION

The suggested abstracts will still be subject to approval by the Scientific Committee and should be commercially unbiased as well as free of explicit advertising. **The successful candidates get 15-20 minutes speaker slot + push notification on the EMC APP announcing the talk before the session starts.**

AGENDA TALK SPONSORSHIP (15-20 minutes)

£850 +VAT

SPONSORED WORKSHOP/SYMPOSIUM

Exhibiting companies will deliver sessions in rooms which can **seat from 50 up to 175 delegates**. Live demonstrations can be organised during each of these workshops and must be conducted in a very professional way. **Companies are required to bring their own patients** who will be treated. Patients must sign an informed consent form before the demonstration.

1.5 HOUR WORKSHOP SYMPOSIUM (Room capacity of up to 50)

£1 500 +VAT

1.5 HOUR WORKSHOP SYMPOSIUM (Room capacity of up to 100)

£1 850 +VAT

FULL DAY ROOM HIRE (Room capacity of up to 100)

£6 500 +VAT

FULL DAY ROOM HIRE (Room capacity of up to 175)

£10 000 +VAT

PROJECTION OF PROCEDURE ONTO MAIN SCREEN

£300 +VAT

FOOTAGE OF YOUR WORKSHOP/SYMPOSIUM

(Including whole session, live demonstrations, presentations, Q&A)
(Supplied to you on a DVD after the conference)

£500 +VAT

Price includes the use of room, AV support (projection of presentation from laptop to main screen), lectern, top table, treatment couch, publishing of Workshop/Symposium title, schedule and programme in all pre-conference marketing programmes and FACE 2020 website.

WORKSHOP & LIVE DEMONSTRATIONS SPEAKER POLICY

The company must provide the financial support to all speakers appointed to present in their Workshop/ Symposium and live demonstrations. Speakers qualified to present should in this case benefit from a full support of the company. All speakers will benefit from a Speaker Pass which will give them full access to all areas for the whole event.

ADVERTORIALS & ADVERTS

FINAL PROGRAMME	FACE 2020 will be producing online pre-event programmes . These programmes are a great way to spark interest in your company's products before the show .
	FULL PAGE ADVERT £800 +VAT
	FULL PAGE ADVERTORIAL PIECE + FULL PAGE ADVERT £1 200 +VAT (750 words + 2 high res images to be sent over and advertorial is then set in a house style)
SHOW GUIDE	FACE Show Guide is distributed to every single delegate who attends the event. Included within it is a complete faculty/speaker listing, full academic agenda, exhibitor workshop/symposium listing, floor plan and advertorial and advert pieces provided by the exhibitors.
	FULL PAGE ADVERT £1 000 +VAT
	FULL PAGE ADVERTORIAL PIECE + FULL PAGE ADVERT £1 500 +VAT (750 words + 2 high res images to be sent over and advertorial is then set in a house style)

EXCLUSIVE E-SHOTS

As an exhibitor, you have two options to maximise your investment and presence in the run up to the event in one of the most cost-effective ways. We propose sending out an **exclusive e-shot indicating your presence at FACE 2020** where you will be able state which stand you'll be exhibiting at, announce your Workshop/Symposium line up or any information you would like to send. **You provide us with your html page.**

FACE 2020 E-SHOT SPONSORSHIP £1 500 +VAT
(Includes a banner and footer advert on one of our e-shots regarding FACE 2020)

EXCLUSIVE COMPANY E-SHOT OF YOUR CHOICE) £1 800 +VAT
(This is your very own e-shot to be sent out to our database (UK, Ireland and all the registered delegates)

WAVEexpo PLANTINUM SUBSCRIPTION

As exhibitor at FACE you automatically get a **12-months PREMIUM WAVEexpo** subscription. Optimize your leads and sales by upgrading to the **PLATINUM account**. WAVEexpo allows you to connect with doctors and decision makers 365 days a year. With WAVEexpo you can **upload unlimited number of products, get unlimited number of sales leads, upload company videos, catalogue/marketing material, extra visibility and much more before and after the FACE show.**

PLATINUM 12-MONTHS SUBSCRIPTION £2 900 +VAT

SMARTPHONE APPLICATION

FULL SCREEN POP-UP AT OPENING (SPLASHSCREEN) <i>(2 full days EXCLUSIVE)</i>				£2 000 +VAT
FULL SCREEN POP-UP AT OPENING (SPLASHSCREEN) <i>(2 full days NON-EXCLUSIVE, limited to 3 companies)</i>				£1 000 +VAT
BANNER ON THE HOME PAGE <i>(2 full days EXCLUSIVE)</i>				£2 000 +VAT
BANNER ON THE HOME PAGE <i>(2 full days NON-EXCLUSIVE)</i>				£1 000 +VAT
PUSH NOTIFICATION <i>(A message sent to the user of the app, even when it's not running)</i>	1 Notification	5 Notifications	10 Notifications	
	£290 +VAT	£1 000 +VAT	£2 000 +VAT	
SPONSORED POSTS ON THE TIME LINE <i>(Move to top 3 times x 2 hours)</i>				£400 +VAT
IMAGE ON THE EXHIBITOR LIST				£50 +VAT
DOCUMENT ATTACHMENTS IN SPONSORS PROFILES <i>(Brochures, Promotional materials)</i>				£400 +VAT



FACE NEWSLETTER

Increase your brand visibility and have the chance to announce your new products, workshops and any news from your business.

The readers can keep up to date with the latest news from the event and hear the latest announcements about its highlights and hot topics, workshops, top speakers and exhibitors. Add your banner with a target link to your website:

EMAIL MARKETING OPTIONS (EXCLUSIVE OF VAT)

	1 issue ordered	2 issues ordered	3 issues or more ordered
LEADERBOARD (728 x 90 px)	£500 / issue	£400 / issue	£300 / issue
MIDDLE BANNER (468 x 60 px)	£300 / issue	£200 / issue	£150 / issue
FOLLOW ON BANNER (468 x 60 px)	£200 / issue	£150 / issue	£80 / issue

LECTURE HALL COMMERCIALS

Delegates are used to entering the auditorium 5 to 10 minutes before the beginning of sessions. Take advantage of this free time to communicate your message through short commercials. Broadcast your commercial to a wide range of doctors and healthcare professionals from all over the world.

Rates do not include the creation of the commercials. Companies must provide their 30-sec commercial ready to be broadcast.

INJECTABLE AGENDA (EXCLUSIVE OF VAT)

1 COMMERCIAL	≥ 5 COMMERCIALS	≥ 10 COMMERCIALS	≥ 15 COMMERCIALS
£350 / issue	£300 / issue	£250 / issue	£200 / issue

OTHERS

1 COMMERCIAL	≥ 5 COMMERCIALS	≥ 10 COMMERCIALS	≥ 15 COMMERCIALS
£290 / issue	£200 / issue	£150 / issue	£100 / issue



OTHER SPONSORSHIP OPPORTUNITIES



WATER FOUNTAINS

Placing your logo on water fountains around the exhibition floor means reaching all delegates at one time or another.

COST OF SPONSORSHIP

£2 000 +VAT



LANYARDS

Would you like your company name or logo to be visible on all attending FACE 2020 Delegates, Exhibitors and Speakers? If so, don't miss the opportunity to be our sole sponsor of the FACE 2020 Lanyards.

Selection based on first come first served.

SOLD OUT

COST OF SPONSORSHIP

£3 000 +VAT



HOSPITALITY SUITE

Does your company need a **private area to entertain delegates or hold private meetings**? Hospitality Suites are available for every exhibitor to create their own space. Whether you want to create a relaxing lounge to take delegates away for some relaxation and peacefulness or set up **a conference room for company meetings**, all options are available. Catering opportunities are also available at an extra cost and can be organised directly through the official caterers, QEII Taste

2 DAYS HIRE

£2 000 +VAT

1 DAY HIRE

£1 000 +VAT



DELEGATE BAGS

Delegate bags are handed out to **every delegate attending the FACE conference**. There are numerous opportunities for exhibitors to utilise and maximise their investment and presence.

1 300 BAGS PROVIDED BY THE ORGANIZERS

£9 000 +VAT

1 300 BAGS PROVIDED BY THE SPONSOR

£4 500 +VAT

INSERTS

£750 +VAT

PENS




£900 +VAT

NOTEPADS

£900 +VAT



OTHER SPONSORSHIP OPPORTUNITIES

	ELEVATOR SPONSOR & FLOOR AND DOOR STICKERS Many areas in the QEII Centre can be used for your advertisements. Two prime areas are the outside of the 6 separate elevator doors which take you to all floors in the centre and floor stickers which can be strategically placed around the exhibition floor leading delegates to your booth space. Rates are including the manufacturing, the putting up and the putting down.
	GROUND FLOOR REGISTRATION (6 elevators) £5 000 +VAT
	THIRD FLOOR EXHIBITION (6 elevators) £5 000 +VAT
	FOURTH FLOOR LECTURES (6 elevators) £3 000 +VAT
	10 FLOOR STICKERS (50 x 50 cm) £1 500 +VAT
	DOOR STICKERS (Entrance doors to Fleming & Whittle Rooms) £1 500 +VAT
	FLAG OUTSIDE THE VENUE £500 +VAT
	10 WINDOW STICKERS £3 000 +VAT
	PHOTOCALL A picture speaks a thousand words - have your logo displayed on the FACE 2020 photocall and become its sole sponsor. You will reach and increase brand awareness among not only all the delegates attending the conference but also all the aesthetic professionals viewing their #FACE 2020 photo shares on social media. Selection based on first come first served.
	COST OF SPONSORING £4 000 +VAT
	LEAD RETRIEVAL SYSTEM To assist you with your marketing efforts, each attendee will receive an identification badge to be used in conjunction with the lead retrieval system available for rent. The system will allow you to get all informations on your visitors by reading the code-bar of their badges. At the end of the meeting, you will get the detailed list (MS Excel) with complete contact info if given first by the delegates (full address, phone and email).
	RENTAL COST PER UNIT £220 +VAT



COMMERCIAL TERMS, RULES & REGULATION

1. DEFINITIONS IN THESE CONDITIONS, THE FOLLOWING TERMS HAVE THE FOLLOWING MEANINGS

- 1.1. Booking form:** the booking form to which these conditions are attached setting out the details of the package or such other document setting out the details of the package as Informa Markets Ltd. may choose in its sole discretion to accept;
- 1.2. Client:** the person, company or other entity set out in the booking form;
- 1.3. Closing Date:** the last date on which the exhibition is open to members of the public;
- 1.4. Conditions:** these terms and conditions;
- 1.5. Contract:** together, these conditions and the booking form;
- 1.6. Exhibition:** the exhibition organized by Informa Markets Ltd. set out in the booking form;
- 1.7. Event:** the event organized by Informa Markets Ltd. for which the exhibition is related.
- 1.8. Fees:** the fees payable by client for the package set out in the booking form;
- 1.9. Force Majeure Event:** any event arising that is beyond the reasonable control of Informa Markets Ltd. (including, without limitation, royal demise, venue damage or cancellation, industrial dispute, governmental regulations or action, military action, epidemic, fire, flood, disaster, third party contractor/ supplier failure, civil riot, acts of terrorism or war...);
- 1.10. Intellectual Property Rights:** trademarks, logos, trading names, rights in design, copyrights, database rights and all other intellectual property right or analogous rights, whether registered or unregistered, anywhere in the world;
- 1.11. Informa Markets Ltd.:** Informa Markets Ltd., Part of Informa Group Plc, 5 HOWICK PLACE LONDON SW1P 1WG UNITED KINGDOM;
- 1.12. Manual:** the manual (if any) provided to client by Informa Markets Ltd. in respect of the exhibition, as updated by Informa Markets Ltd. from time to time;
- 1.13. Materials:** all materials provided by client including, without limitation, logos, artwork and profile, required by Informa Markets Ltd. for the purposes of the exhibition or sponsorship;
- 1.14. Owners:** the owners and/or management of the venue;
- 1.15. Package:** the space and/or sponsorship package in relation to the exhibition set out in the booking form;
- 1.16. Space:** the exhibition space allocated to client set out in the booking form;
- 1.17. Sponsorship:** the sponsorship element of the package set out in the booking form;
- 1.18. Venue:** the venue at which the exhibition is to be staged.

2. PACKAGE

2.1. Once submitted to Informa Markets Ltd., a booking form is irrevocable by client. Informa Markets Ltd. reserves the right to reject any booking form. A binding contract shall only come into effect when written confirmation (whether by email or otherwise) of acceptance is sent by Informa Markets Ltd. to client (whether or not it is received).

3. FEES

3.1. Client shall pay the fees in cleared funds in accordance with the payment terms stated in the booking form/ Exhibitor Pack/Exhibitor Manual. Without prejudice to any other right or remedy it may have, if Informa Markets Ltd. does not receive the fees in cleared funds by the due date

for payment, Informa Markets Ltd. shall be entitled to: (I) refuse client, its employees and other representatives entry to the exhibition, and/or (II) refuse to provide any element of the package.

3.2. It is the intent of the parties that Informa Markets Ltd. will receive the fees net of all applicable taxes, including, without limitation, sales, VAT, service or withholding taxes (taxes), all of which shall be paid solely by client. If and to the extent that any taxes are levied upon, or found to be applicable to, the whole or any portion of the fees, the amount of the fees shall be increased by an amount necessary to compensate for the taxes (including, without limitation, any amount necessary to "gross up" for taxes levied on the increase itself).

4. CLIENT'S GENERAL OBLIGATIONS

4.1. Client shall comply with (I) all laws (including, without limitation, all laws relating to anti- bribery and corruption or trade sanctions), (II) any instructions issued by Informa Markets Ltd. or the owners (including, without limitation, in relation to health and safety or security requirements), and (III) the provisions of the Manual (if any), including, without limitation, any rules, regulations and operational requirements stated there in.

4.2. Client warrants that: (I) it has the right, title and authority to enter into this contract and perform its obligations hereunder, and (II) the person signing this contract on behalf of client has the requisite authority to do so.

4.3. Client, its employees and other representatives must not: (I) act in any manner which causes offence, annoyance or inconvenience to Informa Markets Ltd., the owner or any other exhibition attendees, (II) do anything which might adversely affect the reputation of Informa Markets Ltd., the owners or the exhibition, and/or (III) cause or permit any damage to the venue or any part thereof or to any fixtures or fittings which are not the property of client.

4.4. Client is required to be adequately insured to participate in the exhibition. Client shall itself take out and maintain at all times both public liability and employee liability insurance against personal injury, death and damage to or loss of property for not less than US\$2,000,000 per occurrence or claim. Informa Markets Ltd. shall be entitled to inspect client's insurance policy on request.

4.5. Client is solely responsible for obtaining passports, visas and other necessary documentation for entrance into the country where the exhibition is held. If client, its employees and other representatives cannot attend the exhibition due to a failure to obtain such documentation, the fees shall remain due and payable in full.

4.6. Client consents to its details (including, without limitation, its name, logo or any other Informa Markets Ltd.) being: (I) published in the exhibition show guide and any other exhibition promotional materials, and (II) displayed on the exhibition website. Although Informa Markets Ltd. shall take reasonable care in any such publication/ display, it shall not be liable for any errors, omissions or misquotations that may occur.

4.7. All unauthorized filming, sound recording and photography of the exhibition and transmission of audio or visual material is expressly prohibited. Client consents to: (I) the filming, sound recording and photography of the exhibition, which may include client's employees and other representatives, and (II) the use by Informa Markets Ltd. of any such film, sound recording or photography anywhere in the world for promotional and other purposes.

5. SPECIFIC TERMS RELATING TO SPACE

5.1. Informa Markets Ltd. reserves the right at any time to make such alterations in the floor plan of the exhibition or in the specification of the space as Informa Markets Ltd. in its absolute opinion considers to be in the best interests of the exhibition, including, without limitation, altering the size, shape or position of the space and/or the exhibition stand therein. If the size of the space is reduced, client will receive a pro-rata refund of the fees payable in respect of the space.

5.2. Informa Markets Ltd. permits client to use the space for the purpose of displaying exhibits at the exhibition. Such use shall not constitute a tenancy and client shall have no other rights to or interest in the space. Client is only permitted to conduct business from the space and shall not canvass or solicit for business in any other area of the venue.

5.3. Client undertakes: (I) to occupy the space in time for the opening of the exhibition, (II) at all times during the exhibition to ensure that its exhibition stand is staffed by competent personnel and is clean, tidy and well presented (failing which, Informa Markets Ltd. reserves the right without liability to arrange for this to be done at client's risk and expense), and (III) not to close its exhibition stand prior to the closing of the exhibition.

5.4. Client shall not permit the display of any exhibits that do not exclusively relate to client's own commercial activities. Informa Markets Ltd. reserves the right without liability to remove any exhibit which Informa Markets Ltd. considers in its reasonable opinion contravenes any law, infringes the intellectual property rights of any third party, is likely to cause offence or which otherwise does not comply with these conditions. In addition, advertising materials, other than official meeting advertising programs, cannot be distributed outside the exhibitor's booth. This applies to distributing flyers, congress announcement, handbills, invitations, magazines or other advertising materials to attendees. Distributing materials in any part of the convention center or hotels used by the congress is prohibited.

5.5. Informa Markets Ltd. will be responsible for setting-up a shell scheme for client's exhibition stand in the space only where it has expressly agreed to do so in the booking form. Client is solely responsible for all aspects of dressing and branding the space.

5.6. Unless the provisions of condition 5.5 apply, client is solely responsible for all aspect of the set-up of the space, including, without limitation, the shell scheme and exhibition stand construction, branding and dressing.

5.7. No part of any exhibit space assigned to an exhibitor may be reassigned, sublet, or shared with any other party by that exhibitor, other than directly related parties. Informa Markets Ltd. will have the right to exclude exhibiting companies in case of booth or space sharing or subletting.

5.8. If client is in breach of this contract or is otherwise engaged in any activity that might jeopardize the safety of the exhibition or any exhibition attendees, Informa Markets Ltd. reserves the right without liability to close client's exhibition stand.

5.9. Live demonstrations of any type of injection or invasive treatment (such as fillers, botulinum toxin, Threads, mesoroller, mesotherapy and others...) is strictly forbidden on the exhibition area and on booths. The exhibitor is permitted to demonstrate the firm's equipment, to do informational presentations regarding the product line or service, and to distribute product information and related product marketing activities from the exhibit booth. The use of other than closed-sound systems will be permitted only with the prior written approval of the exhibition Manager. Any exhibit may be closed if deemed by the

organizer, in its sole discretion, to have an excessive noise level. Exhibitors are responsible for obtaining appropriate licenses for any copyrighted music used in connection with their exhibit. Exhibitors must not propose activities like dance show on their booth (or any other activities not related to the medical field).

6. SPECIFIC TERMS RELATING TO SPONSORSHIP

6.1. Client shall: (I) provide Informa Markets Ltd. with all materials within any deadlines specified by Informa Markets Ltd., and (II) comply with Informa Markets Ltd. specifications in relation to all materials. If client does not, Informa Markets Ltd. reserves the right to refuse to print or otherwise use any or all of the materials (but all fees in respect of the sponsorship shall remain due and payable in full).

6.2. Client shall ensure that all materials: (I) are accurate and complete and do not contain any information which may cause offence or be defamatory, and (II) do not infringe the intellectual property rights of any third party.

6.3. Although Informa Markets Ltd. shall take reasonable care in the production of any material incorporating the materials, it shall not be liable for any errors, omissions or misquotations that may occur. All materials are subject to the approval of Informa Markets Ltd. Informa Markets Ltd. reserves the right to reject any materials at any time after receipt. Informa Markets Ltd. will use its reasonable endeavors to provide the sponsorship in the size, position and manner as specified in the booking form, but shall not be liable where reasonable modifications are made.

6.4. Client hereby grants to Informa Markets Ltd. a non-exclusive, royalty free license to use the materials and client's details in connection with the creation of any materials relating to the exhibition. Client acknowledges that, in view of the time and cost required in preparing such materials, in circumstances where this contract is terminated Informa Markets Ltd. may at its discretion continue to use the materials and client's details after termination of this contract where the time and cost required to remove the same from any materials relating to the exhibition cannot reasonably be justified by Informa Markets Ltd.

6.5. If client is in breach of this contract, Informa Markets Ltd. reserves the right without liability to refuse to use any materials or provide any element of the sponsorship.

6.6. Exhibiting companies will be required not to sponsor conflicting events out of the ones proposed, supported or sold by Informa Markets Ltd. Conflicting events being scientific or educational meetings of interest and relevant to the same type of audience as the Informa Markets Ltd's event participants, including but not limited to: lectures, presentations, seminars or workshops that would be scheduled at the same time or 2 days before and after the event.

6.7. Informa Markets Ltd. reserves all the rights for all videos recorded during the workshops/symposia organized in the framework of the event.

7. SELLING AND ORDER TAKING

7.1. Sales are permitted if transactions are conducted in an appropriate professional and businesslike manner. Informa Markets Ltd. reserves the right to restrict sales activities that it deems inappropriate or unprofessional. It is the responsibility of each exhibitor to collect and remit all sales taxes. It is the responsibility of the participants to verify that products they want to buy is being authorized or in accordance with the legislation. Informa Markets Ltd. is not responsible for the products in demonstration.

8. CONDITION OF BOOTH INSTALLATION

8.1. The exhibitors will have to leave the sites occupied by them, and in particular the fitted carpet of stand, in the same condition as they will have found them. It is prohibited to nail, screw, stick etc, on the structure. Any

deterioration will be invoiced to the exhibitor. It is absolutely prohibited to carry out any work concerning the conduits of water, compressed air, the electric circuits, telephone, hoist, water pipelines or of draining, and elevators. It is also prohibited to make holes for fixing or sealing, taking off gates, fixing antennas etc. Any damage caused for non-observing the above will be charged of the exhibitor. Security accesses will have to remain accessible to the concerned services of the venue. It is forbidden to place panel claims or company signs or ads outside of the stands or on any other location than the ones reserved for that use. In case of infringement of this rule, Informa Markets Ltd. will be entitled to remove the related element without any preliminary formal warning, and any related cost would be charged to the exhibitor. Informa Markets Ltd. reverses the right to refuse a stand installation or opening if the corresponding payment would not have been paid in full by the client at the time of the event opening.

9. CUSTOMS AND HANDLING

9.1. It will be up to each exhibitor to carry out and clear the customs formalities for any of their products and goods coming from abroad. Informa Markets Ltd. cannot be taken as responsible for any related difficulty which could occur at the time of these formalities. The handling of the concerned goods or products is under the responsibility of the exhibitor.

10. SAFETY MEASURES

10.1. The opening authorization could be refused to any stands that would not observe the security regulation of the venue. Informa Markets Ltd. declines all responsibility if an exhibitor would be instructed to close its stand by the venue Security Commission.

11. VISITOR, DELEGATE AND CLIENT'S PERSONNEL / SUB-CONTRACTOR PASSES

11.1. Where visitor passes and/or delegate passes are issued as part of the package, they are issued subject to Informa Markets Ltd.'s terms and conditions applicable to visitors and/or delegates (as applicable) in force from time to time. Client will be supplied with passes for its personnel and sub-contractors (as applicable) who are working on the exhibition and such passes must be presented by such personnel/sub-contractors upon request at any time on the exhibition. Informa Markets Ltd. may refuse entry to any person without a valid pass. Passes are only valid for the name of the person to whom they are issued for.

11.2. Badge: Under no circumstances may an exhibiting company re-sell any badges (both delegate and staff pass) that they have purchased or that is included within their sponsorship package. Failure to comply with this rule will result in the eviction of the delegate or staff member from the congress. The Early Bird Registration fees are only applicable to individual delegate bookings or group registrations. Exhibiting companies do not have access to these Early Bird rates. Exhibiting companies can contact Kate Yurevich (kate.yurevich@informa.com) for further information.

12. LIMITATION OF RIGHTS GRANTED

12.1. Client's rights in relation to the exhibition are strictly limited to those set out in the package. Client shall be permitted to advertise in a proportionate manner on its own website the fact of its attendance and participation in the exhibition, including, without limitation, by providing a web link to the exhibition's website, provided that Informa Markets Ltd. may request at any time and for any reason that client removes any such advertising and client shall be required to comply with any such request promptly. Client is not permitted to: (I) exploit any rights of a commercial nature in connection with the exhibition; (II) establish a website relating to the exhibition; or (III)

otherwise promote or advertise its association with the exhibition or Informa Markets Ltd., except as expressly stated herein or with the prior written consent of Informa Markets Ltd. Nothing in this contract shall be construed as granting to client any right, permission or license to use or exploit the Intellectual Property Rights of the Informa Markets Ltd.

13. CHANGES TO THE EXHIBITION

13.1. Informa Markets Ltd. reserves the right without liability at any time and for any reason to make reasonable changes to the format, content, venue and timings of the exhibition. If any such changes are made, this contract will continue to be binding on both parties, provided that the package shall be amended as Informa Markets Ltd. considers necessary to take account of the changes.

14. CANCELLATION AND CHANGING THE DATE OF THE EXHIBITION

14.1. Informa Markets Ltd. reserves the right to cancel or change the date of the exhibition at any time and for any reason (including, without limitation, if a force majeure event occurs which Informa Markets Ltd. considers makes it impossible, inadvisable or impracticable for the exhibition to be held). 14.2. In the event that the date of the exhibition is changed or where the exhibition is cancelled for the current year but is reasonably expected by Informa Markets Ltd. to be held in the following year, this contract will continue in full force and effect and the obligations of the parties shall be deemed to apply to the exhibition on the new date (or the exhibition in the following year, as the case may be) in the same way that they would have applied to the originally scheduled exhibition. For the avoidance of doubt, nothing in this condition shall excuse client from the payment of the fees in accordance with the payment terms stated in the booking form.

14.3. Where the exhibition is cancelled and is not reasonably expected by Informa Markets Ltd. to be held in the following year the terms of this condition 14.3 shall apply:

14.3.1. If the exhibition is cancelled other than as a result of a force majeure event (in which case the provisions of condition 14.3.2 apply), this contract shall terminate without liability provided that, at client's election, any proportion of the fees already paid will be refunded or a credit note for the amount of the fees already paid will be issued and client will be released from paying any further proportion of the fees;

14.3.2. If the exhibition is cancelled as a result of a force majeure event, this contract shall terminate without liability provided that: (I) Informa Markets Ltd. shall be entitled to retain an amount equal to 50% of the total fees (the revised fees) from any proportion of the fees already paid or, where no fees have been paid or where the proportion of the fees already paid is less than the revised fees, Informa Markets Ltd. shall be entitled to submit an invoice in respect of the balance (or the whole as the case may be) of the revised fees, which will become immediately due and payable; and (II) after the deduction of the revised fees, at client's election, any proportion of the fees already paid will be either refunded or a credit note issued for the amount of fees already paid and client will be released from paying any further proportion of the fees.

14.4. Client acknowledges that the provisions of this condition 14 set out client's sole remedy in the event of cancellation or the changing of the date of the exhibition and all other liability of Informa Markets Ltd. is hereby expressly excluded.

15. CANCELLATION BY CLIENT For any cancellation made by the client between signature of the contract and 4 months before the event, 30% of the fees shall remain due and payable. For any cancellation made between 4

and 2 months and the event date, 50% off the fee shall be retained. For any cancellation made 2 months before the event the application for the package is irrevocable by client and client has no rights to cancel this contract. Save as expressly set out in these conditions, no refunds will be given and the fees shall remain due and payable in full.

16. TERMINATION

16.1. Informa Markets Ltd. may terminate this contract without liability immediately at any time by written notice to client if client: (I) has committed a material breach of any of its obligations under this contract or any other agreement between any company within Informa Markets Ltd. and client and has not remedied such breach (if the same is capable of remedy) within 14 days of receiving written notice of the breach (or such lesser period as would be required for the breach to be remedied in sufficient time prior to the exhibition); or (II) goes into liquidation, is declared insolvent, ceases to carry on business or suffers any analogous event in any jurisdiction. Without prejudice to any other right or remedy it may have, in the event that Informa Markets Ltd. terminates this contract pursuant to this condition 16.1., Informa Markets Ltd. shall not be required to refund any fees received from client and Informa Markets Ltd. shall be entitled to submit an invoice in respect of the balance (or the whole as the case may be) of the fees which will become immediately due and payable.

16.2. Informa Markets Ltd. may terminate this contract without liability immediately at any time by written notice to client if Informa Markets Ltd. determines in its absolute discretion that the provision of the package to client is not in the best interests of the exhibition or Informa Markets Ltd.'s legitimate commercial interests. In the event that Informa Markets Ltd. terminates this contract pursuant to this condition 16.2., any proportion of the fees already paid will be refunded and client will be released from paying any further proportion of the fees. Client acknowledges that the refund of fees paid is client's sole remedy in the event of termination by Informa Markets Ltd. under this condition 16.2. and all other liability of Informa Markets Ltd. is hereby expressly excluded.

16.3. Upon any termination of this contract, without prejudice to any other right or remedy it may have, Informa Markets Ltd. reserves the right without liability to close client's exhibition stand, remove client's employees and other representatives from the exhibition, cover over any materials, remove and despatch any exhibits or other property of client to client's address (at client's risk and expense). Informa Markets Ltd. shall be free to re-sell any aspects of the package as it shall think fit.

16.4. Conditions 6.4, 8, 14, 15, 16, 17 and 18 shall survive termination of this contract.

17. LIABILITY AND INDEMNITY

17.1. Informa Markets Ltd. does not make any warranty as to the exhibition or package in general, including, without limitation, in relation to: (I) the presence, absence or location of any other exhibitor, sponsor or exhibition attendee; or (II) the benefit or outcome (commercial or otherwise) that client may achieve as a result of participating in the exhibition. Except as set out in these conditions, to the fullest extent permitted by law, Informa Markets Ltd. excludes all conditions, terms, representations and warranties relating to the exhibition and the package that are not expressly stated herein.

17.2. Informa Markets Ltd. shall not be liable to client for any loss or damage suffered or incurred by client in connection with the provision of any goods or services supplied by third parties in relation to the exhibition and/or the package, including, without limitation, the provision of utilities, freight shipment, transportation/delivery of

materials and services supplied by third party contractors or the owners. Client acknowledges that services provided to client by Informa Markets Ltd.'s official or recommended contractors are the subject of a separate agreement between client and the relevant contractor(s).

17.3. Subject to condition 17.5.: (I) Informa Markets Ltd. shall not be liable to client for any (a) indirect or consequential loss, loss of profits, loss of business, loss of opportunity, loss of goodwill or any other type of economic loss, or (b) loss (or theft) of or damage to the person, property and effects of client, its employees or other representatives, and (II) Informa Markets Ltd.'s maximum aggregate liability to client under this contract or otherwise in connection with the exhibition and/or the package shall be limited to the total amount of the fees paid by client.

17.4. Client shall indemnify Informa Markets Ltd. against: (I) any loss of or damage to any property or injury to or death of any person caused by any act or omission of client, its employees, other representatives or sub-contractors, and (II) any loss, damage or expense suffered or incurred by Informa Markets Ltd. as a result of a third party claim that either (a) the display of any exhibits by client at the exhibition, or (b) Informa Markets Ltd.'s receipt or use of the Materials, constitutes an infringement of the Intellectual Property Rights of any third party.

17.5. Nothing in these conditions shall exclude or limit any liability which cannot be excluded or limited by the applicable law.

17.6. The provisions of this condition 17 shall not be a bar to client's right to claim under any extended cover that may have been taken-up by client pursuant to condition 4.4, provided that client can demonstrate a claimable loss under the policy. Where client has taken-up extended cover and there is an occurrence which may give rise to a claim under the policy, client will advise Informa Markets Ltd. in writing immediately (but no later than 7 days from the closing date of the exhibition) and provide all related documentation that is necessary to assess the claim. Client undertakes to cooperate with Informa Markets Ltd., the insurer/underwriters and the designated loss adjuster (if any) with any investigations surrounding the claim. Informa Markets Ltd. undertakes to promptly forward to the insurer/underwriters and the designated loss adjuster (if any), within 7 days, any claim submitted to it by client pursuant to the extended cover and to facilitate any investigations where necessary. Any fraud, intentional misstatement or concealment of material Informa Markets Ltd. by client will result in any benefits under the extended cover being forfeited.

18. GENERAL

18.1. Informa Markets Ltd. reserves the right to refuse any person entry to the exhibition or to remove any person from the exhibition at any time. Informa Markets Ltd. will consider applications for exhibit space for products or services in the following categories:

- Medical products or services relating to the practice of dermatology, surgery, aesthetic and anti-aging medicine
- Pharmaceuticals (both prescription and nonprescription)
- Equipment and devices designed for diagnosis or treatment of dermatologic conditions
- Cosmetics and dermatologic products, anti-aging medical treatments
- Nutrition, dietetics, and health food, Medical Spa, Thalassotherapy
- Scientific/medical educational publications
- Activities of professional and educational organizations
- Products or services relating to the support of non-medical aspects of the practice of dermatology, surgery and anti-aging medicine (office equipment, record keeping equipment or services, etc.)

- All exhibits are to be designed in such a manner that the presentation of products and services in the exhibit hall will enhance the overall educational goals of the FACE Conference and Exhibition.

18.2. From time to time, Informa Markets Ltd., the owner and their respective employees, other representatives or sub-contractors may enter the venue to carry out works, repairs or alterations or for any other purposes which they deem necessary (works). Informa Markets Ltd. (and its employees, other representatives and sub-contractors) shall not be liable for any damage, loss or inconvenience suffered or incurred by client, its employees or other representatives by reason of any matter relating to the works.

18.3. Without prejudice to condition 14.3.2, Informa Markets Ltd. shall not be in breach of this contract nor liable for delay in performing, or failure to perform, any of its obligations under this contract if such delay or failure results from a force majeure event. For the avoidance of doubt, nothing in this condition 18.3. shall excuse client from the payment of the fees under this contract.

18.4. Nothing in this contract shall create a partnership, joint venture or agency relationship between the parties.

18.5. If and to the extent that there is any conflict between these conditions and the booking form, the terms of the booking form shall prevail.

18.6. Each party acknowledges that this contract constitutes the entire agreement between the parties in relation to the exhibition and that it does not rely upon any statement, representation, assurance or warranty that is not set out in this contract. No variation of this contract shall be effective unless it is made in writing and signed by both parties.

18.7. Client may not assign or sub-contract any of its rights or obligations under this contract without the prior written consent of Informa Markets Ltd. A person who is not a party to this contract shall not have any rights under or in connection with it. Informa Markets Ltd. shall be entitled to assign any and all of its rights under this contract to any member of the Exhibitions Ltd and the consent of client shall not be required. Informa Markets Ltd. shall be entitled to sub-contract any and all of its obligations under this contract to any member of the Informa Group or any third-party contractor assisting Informa Markets Ltd. with the staging of the exhibition and the consent of client shall not be required.

18.8. No failure by either party in exercising any right, power or remedy shall operate as a waiver of the same.

18.9. If any provision of this contract is or becomes invalid, illegal or unenforceable, that provision shall be deemed modified to the minimum extent necessary to make it valid, legal and enforceable. If such modification is not possible, the relevant provision shall be deemed deleted. Any modification to or deletion of a provision under this condition shall not affect the validity and enforceability of the rest of this contract.

RULES FOR PROMOTION OF MEDICAL PRODUCTS, MEDICAL DEVICES AND COSMETIC PRODUCTS IN THE UK Monegasque laws, codes and regulations will be in full force and effect during the FACE Conference and Exhibition in London. Controls may be made before and during the event by the UK's sanitary authorities.

- **PRESCRIPTION-ONLY MEDICINES** According to article 3 of the law n°1.029 from 16/07/80, selling prescription-only medicines is strictly forbidden on the congress. Free distribution of prescription-only medicines sample is also forbidden according to article 25 of law n°1.254 of 12/07/2002.

- **MEDICAL DEVICES - CE MARKED MEDICAL DEVICES** According to article 11 of the law n°1.267 as of 23/12/2002, all medical devices sold at FACE MUST be

CE marked.

- **NON-CE MARKED MEDICAL DEVICES** It is strictly forbidden to sell any non-CE marked Medical Devices at the congress. Article 13 of this same law stipulates that medical devices without CE mark can be displayed only if an easily visible signage is placed near the devices themselves and on any graphic depicting the device stating: "This device is not cleared by the CE for distribution in the UK".

- **FOOD SUPPLEMENT** Food supplements containing the ingredients forbidden in the European Union (porcine or bovine extract, human placenta extract etc...), cannot be sold nor displayed at FACE. Exhibitors must ensure that any product forbidden in the EU is neither sold nor displayed in their booth. Any food supplements containing forbidden ingredient(s) found will be immediately confiscated and destroyed.

- **COSMETIC PRODUCTS** According to article 4 of the law n°1.266 as of 23/12/2002, cosmetic products may be sold or distributed only if their container and their packaging indicate name or trade name and the address of the manufacturer or of the entity in charge for placing the product on the market, established in the territory of a Member State of the European Union.

- **CUSTOMS FORMALITIES** Copies of customs declarations must be sent to organization committee. Any falsified customs declaration will result in the following actions by the Sanitary authorities: - Products will be confiscated and destroyed - Exhibitor will immediately be excluded from the congress without any refund - Fine may impose fines to the infringing exhibitor.

DEPOSIT AND PAYMENT INFORMATION A deposit in British Pound of 20% of the total rental fee (VAT included for the UK exhibitors only) for the requested space is due with the order form. No application will be processed, or space assigned until the deposit is received and any outstanding accounts with Informa Markets Ltd. are paid in full. The acceptance by Informa Markets Ltd. of a deposit with a Space Application does not in any way constitute acceptance of the Space Application or grant permission to exhibit. The reception of the application form without the required deposit commits the exhibitor to the cancellation policy. Full payment (VAT included for the UK exhibitors only) must be done before May 8, 2020. If assigned space is not paid for before this date, it may be cancelled and/or reassigned without notification or refund of payments by Informa Markets Ltd. The cancellation policy is still valid in any case. No company will be allowed to exhibit unless full payment for booth space has been received. Deposit and full payments should be made payable to the FACE Conference and Exhibition and should be sent to: Informa Markets Ltd. 5 HOWICK PLACE LONDON SW1P 1WG UNITED KINGDOM can be done by:

- **Credit card**
- **Bank transfer (transfer must be free of charge to Informa Markets Ltd.):** BANK REFERENCE You will receive an invoice mentioning VAT for each payment (if applicable).

Owner: Informa Markets Limited
Bank: BNP PARIBAS (LONDON BRANCH)
10 HAREWOOD AVENUE NW1 6AA
LONDON UNITED KINGDOM
Account number: 86706024
IBAN: GB56BNPA40638486706024
Domiciliation: LONDON
SWIFT/BIC: BNPAGB22

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17-18 OCTOBER 2020 | QEII CENTRE • LONDON | UNITED KINGDOM



BOOKING FORM

SPONSORSHIP

DIAMOND	PLATINUM	GOLD	SILVER		BRONZE	
<input type="checkbox"/> £68 200	<input type="checkbox"/> £53 200	<input type="checkbox"/> £32 200	<input type="checkbox"/> £14 450 (3 x 2m stand)	<input type="checkbox"/> £18 190 (6 x 2m stand)	<input type="checkbox"/> £4 090 (3 x 2m stand)	<input type="checkbox"/> £2 490 (3 x 2m stand) <i>Reduced rate</i>

EXHIBITION SPACE RENTAL

BOOTH SIZE	LINEAR BOOTH	CORNER BOOTH	PENINSULAR BOOTH
6 SQM (reduced rate)	<input type="checkbox"/> £2 490	<input type="checkbox"/> £2 790	<input type="checkbox"/> £2 990
6 SQM	<input type="checkbox"/> £4 090	<input type="checkbox"/> £4 250	<input type="checkbox"/> £4 450
8 SQM	<input type="checkbox"/> £5 250	<input type="checkbox"/> £5 290	<input type="checkbox"/> £5 750
9 SQM	<input type="checkbox"/> £5 750	<input type="checkbox"/> £6 050	<input type="checkbox"/> £6 350
10 SQM	<input type="checkbox"/> £6 350	<input type="checkbox"/> £6 590	<input type="checkbox"/> £6 890
12 SQM	<input type="checkbox"/> £7 550	<input type="checkbox"/> £7 890	<input type="checkbox"/> £8 190
15 SQM	<input type="checkbox"/> £8 590	<input type="checkbox"/> £8 990	<input type="checkbox"/> £9 450
18 SQM	<input type="checkbox"/> £10 790	<input type="checkbox"/> £11 350	<input type="checkbox"/> £11 890
24 SQM	<input type="checkbox"/> £14 050	<input type="checkbox"/> £14 750	<input type="checkbox"/> £15 490
36 SQM	<input type="checkbox"/> £20 050	<input type="checkbox"/> £21 050	<input type="checkbox"/> £22 090
48 SQM	<input type="checkbox"/> £25 390	<input type="checkbox"/> £26 690	<input type="checkbox"/> £27 990

ADDITIONAL SQM

Additional sqm	_____ x £647,50
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YOUR PREFERRED LOCATION

1ST CHOICE

2ND CHOICE

BOOTH SETUP

<input type="checkbox"/> RAW SPACE	<input type="checkbox"/> SHELL SCHEME
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REGISTRATION SPONSORSHIP

<input type="checkbox"/> Designated Registration Desk	£2 000
<input type="checkbox"/> Sponsorship of Digital Screen	£5 000

AGENDA SPONSORSHIP

<input type="checkbox"/> Agenda Talk Sponsorship (15-20 minutes talk)	£850
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SPONSORED WORKSHOP / SYMPOSIUM

<input type="checkbox"/> 1.5 Hour Workshop Symposium (Room capacity of up to 50 pax)	£1 500
<input type="checkbox"/> 1.5 Hour Workshop Symposium (Room capacity of up to 100 pax)	£1 850
<input type="checkbox"/> Full Day Room Hire (Room capacity of up to 100 pax)	£6 500
<input type="checkbox"/> Full Day Room Hire (Room capacity of up to 175 pax)	£10 000
<input type="checkbox"/> Projection of Procedure onto Main Screen	£300
<input type="checkbox"/> Footage of Workshop / Symposium	£500

ADVERTORIALS & ADVERTS

	FINAL PROGRAMME	SHOW GUIDE
Full Page	<input type="checkbox"/> £800	<input type="checkbox"/> £1 000
Full Page Advertorial Piece + Full Page Advert	<input type="checkbox"/> £1 200	<input type="checkbox"/> £1 500

EXCLUSIVE E-SHOTS

<input type="checkbox"/> Banner and Footer on FACE 2020 E-Shot	£1 500
<input type="checkbox"/> Sponsorship of your own E-Shot	£1 800

WAVE_{expo} PLATINUM SUBSCRIPTION

<input type="checkbox"/> Platinum 12-Months Subscription	£2 900
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SMARTPHONE APPLICATION

<input type="checkbox"/> Full Screen pop-Up at Opening (Splashscreen - 2 Days EXCLUSIVE)	£2 000
<input type="checkbox"/> Full Screen pop-Up at Opening (Splashscreen - 2 Days NON-EXCLUSIVE)	£1 000
<input type="checkbox"/> Banner on the Home Page (Splashscreen - 2 Days EXCLUSIVE)	£2 000
<input type="checkbox"/> Banner on the Home Page (Splashscreen - 2 Days NON-EXCLUSIVE)	£1 000
<input type="checkbox"/> 1 Push Notification	£290
<input type="checkbox"/> 5 Push Notification	£1 000
<input type="checkbox"/> 10 Push Notification	£2 000
<input type="checkbox"/> Sponsored Posts on the Time Line (Move to top 3 times x 2 hours)	£400
<input type="checkbox"/> Image on the Exhibitor List	£50
<input type="checkbox"/> Document Attachments in Sponsor Profiles (Brochures, Promotional Materials)	£150

FACE NEWSLETTER

	1 ISSUE	2 ISSUES	3 OR MORE ISSUES
Leaderboard (728 x 90 px)	<input type="checkbox"/> £500 / issue	<input type="checkbox"/> £400 / issue	<input type="checkbox"/> £300 / issue
Middle Banner (468 x 60 px)	<input type="checkbox"/> £300 / issue	<input type="checkbox"/> £200 / issue	<input type="checkbox"/> £150 / issue
Follow on Banner (468 x 60 px)	<input type="checkbox"/> £200 / issue	<input type="checkbox"/> £150 / issue	<input type="checkbox"/> £80 / issue

LECTURE HALL COMMERCIALS

	1 COMMERCIAL	≥5 COMMERCIALS	≥ 10 COMMERCIALS	≥ 15 COMMERCIALS
Injectables Agenda	<input type="checkbox"/> £350	<input type="checkbox"/> £300	<input type="checkbox"/> £250	<input type="checkbox"/> £200
Other Agendas	<input type="checkbox"/> £290	<input type="checkbox"/> £200	<input type="checkbox"/> £150	<input type="checkbox"/> £100

OTHER SPONSORSHIP OPPORTUNITIES	
<input type="checkbox"/> Logo on Water Fountains	£2 000
<input type="checkbox"/> Lanyards	£3 000
<input type="checkbox"/> Photocall	£4 000
HOSPITALITY SUITE	
<input type="checkbox"/> 2 Days Hire	£2 000
<input type="checkbox"/> 1 Day Hire	£1 000
DELEGATES BAGS	
<input type="checkbox"/> 1 300 Bags provided by the Organizers	£9 000
<input type="checkbox"/> 1 300 Bags provided by the Sponsor	£4 500
<input type="checkbox"/> Inserts	£750
<input type="checkbox"/> Pens	£900
<input type="checkbox"/> Notepads	£900
ADVERTISING STICKERS	
<input type="checkbox"/> Ground Floor Registration (6 elevators)	£5 000
<input type="checkbox"/> Third Floor Exhibition (6 elevators)	£5 000
<input type="checkbox"/> Fourth Floor Lectures (6 elevators)	£3 000
<input type="checkbox"/> 10 Floor Stickers (50 cm x 50 cm)	£1 500
<input type="checkbox"/> Door Stickers	£1 500
<input type="checkbox"/> Flag Outside the Venue	£500
<input type="checkbox"/> 10 Window Stickers	£3 000
LEAD RETRIEVAL SYSTEM	
<input type="checkbox"/> Rental Cost per unit	_____ piece(s) x £220

Company Name _____ Company VAT number (UK and Europe) _____

Contact Name _____

Address _____

City _____ Post Code _____ Country _____

Tel _____ Mobile _____ Email _____

Website _____

TOTAL AMOUNT VAT <i>excluded</i>	£
TOTAL AMOUNT VAT <i>included if applicable</i>	£

I agree to abide by the Commercial Terms, Rules and Regulations set forth in the Exhibitor Pack for FACE 2020. I have read and understood all the Commercial Terms, Rules and Regulations for FACE 2020.

Name _____

Job title _____

Date _____

SIGNATURE



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